Liquid Applied Membranes Market - Global Forecast to 2021

Description:

Liquid Applied Membrane Market by Type (Bituminous, Elastomeric, Cementitious), application (Roofing, Underground Construction, Walls), End-Use Industry (Residential, Commercial, Public Infrastructure) - Global Forecast to 2021

The liquid applied membrane market was valued at USD 14.42 billion in 2015, and is projected to reach USD 20.84 billion by 2021, at a CAGR of 6.3% from 2016 to 2021. The increasing demand for liquid applied membrane in residential construction, commercial construction, and public infrastructure construction end-use industries is driving the market. The need for cost effective construction is another driver for the market. The increasing demand for sheet membranes is expected to restrain the liquid applied membrane market.

Elastomeric membrane is the fastest growing type segment due to its eco-friendly nature and increasing environmental regulations in regions such as, North America and Europe. In North America, end-users prefer elastomeric membranes in the commercial construction industry due to their low installation costs, low labor requirement, and exceptional heat-resistant properties.

Residential construction end-use industry is the largest end-use industry segment due to increasing residential projects in emerging economies, government initiatives, and favorable investment opportunities for liquid applied membranes in the residential construction end-use industry. Increasing population has fueled the growth and requirement for affordable houses in residential construction resulting in the large market in this segment.

The Asia-Pacific region is the largest in the liquid applied membrane market, in terms of volume, followed by North America and Europe. China had the largest market share in this region and also in the global liquid applied membrane market. It is the largest market in the Asia-Pacific region owing to the increasing investments by the governments in this region in affordable housing projects, and initiatives in the construction of energy efficient buildings, which has led to an increasing liquid applied membrane market share.

This study has been validated through primaries conducted with various industry experts worldwide. The primary sources have been divided into three categories, namely, company type, designation, and region

- By Company Type - Tier 1 - 50%, Tier 2 - 20%, and Tier 3 - 30%
- By Designation - C Level - 10%, Director Level - 40%, and Others - 50%
- By Region - North America - 10%, Europe - 10%, Asia-Pacific - 70%, Middle East & Africa - 5%, and South America-5%

Companies profiled in the report:

Sika AG (Switzerland), Carlisle Companies Inc. (U.S.), BASF SE (Germany), Soprema Group (France), Kemper System America Inc. (U.S.), Saint Gobain (France), The Dow Chemical Company (U.S.), Johns Manville Corporation (U.S.), GCP Applied Technologies, Inc. (U.S.), and Henry Company LLC (U.S.) are the major manufacturers in the liquid applied membrane market.

Research Coverage:

The report offers an insight on liquid applied membrane used across different applications, end-use industries, and regions. It aims at estimating the market size and future growth potential of this market across different segments such as, type, application, end-use industry, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenues for the overall liquid applied membrane market and its subsegments. This report will help stakeholders better understand the competitor landscape, and gain more insights to better
position their businesses and devise suitable market strategies. The report will also help stakeholders understand the pulse of the market and acquire information on key market drivers, restraints, challenges, and opportunities impacting the growth of the market.

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