Marijuana Licensing Reference Guide

Description: The Marijuana Licensing Reference Guide, 2017 Edition, is an invaluable resource for owners and operators, investors, business appraisers, financial experts, regulators, lobbyists, government officials, and others who want and need to understand the marketplace opportunities and risks of this industry.

This critical reference guide provides the most comprehensive look at state-by-state marijuana licensing, as well as in-depth analysis of 10 critical factors that affect businesses amid the explosive growth of the cannabis industry. The guide also includes details of 27 states’ medical and recreational licensing programs.

Written by Cannabiz Media, the cannabis industry’s premier source for marijuana licensing data, this guide uses information from the Cannabiz Media Database of over 10,000 cultivator, producer, dispensary, and retail licenses. The Cannabiz Media team of content and data experts collected and analyzed the information that investors and marijuana industry stakeholders need to confidently operate in and assess the constantly changing U.S. marijuana marketplace. The Marijuana Licensing Reference Guide: 2017 Edition provides the data needed to evaluate marijuana licenses and business growth potential.

Included in the reference guide is comprehensive coverage of:

- Mandated operating license and financial structures
- Taxes and fees
- Qualifying medical conditions
- Caregiver and patient cultivation
- Accessibility by minors
- Reciprocity
- Marketing
- Products
- Possession limits
- Local rules

Each chapter is complete with tables and charts displaying comparative industry data between states, and a snapshot page is included for every state that allows medical and/or recreational marijuana. Each chapter ends with a series of questions derived from complex data analysis that should be asked when evaluating a marijuana license or business.

In addition, the guide identifies five key factors that affect marijuana business growth: volatility, the trickle-down effect, innovation and growth, competition, and accessibility. Each of these factors is covered in detail and supported by the data found throughout the guide.

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- Introduction
- Executive Summary
- Volatility in Rules And Regulations
- The Trickle-Down Effect of Rules And Regulations
- Rules And Regulations Limit Innovation And Growth
- Rules And Regulations Directly Affect Competition
- Rules And Regulations Limit Accessibility
- What to Expect in this Reference Guide

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