Global Outdoor Backpacks Market 2017-2021

About Outdoor Backpacks

Individuals who are engaged in outdoor recreational activities like camping, hiking, and trekking are the major consumers of outdoor backpacks. Different types of outdoor backpacks are available in the market to cater to the varying demands of consumers. The design of outdoor backpacks varies in terms of the following: capacity, insulation, raw material, and temperature rating. Consumers choose outdoor backpacks based on the duration of their trips and types of activities.

The analysts forecast the global outdoor backpacks market to grow at a CAGR of 4.48% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global outdoor backpacks market for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of outdoor backpacks to individual consumers globally.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Outdoor Backpacks Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Arc'teryx
- Kelty
- Marmot Mountain
- Mountain Hardwear
- Thule

Other prominent vendors
- AMG Group
- CamelBak Products
- Dakine
- Deuter Sport
- Gelert
- Gregory Mountain Products
- High Sierra
- JanSport
- Osprey Packs
- Sierra Designs
- The North Face
- Wildcraft

Market drivers
- Growing popularity of adventure sports
- For a full, detailed list, view the full report

Market challenges
- Low awareness of outdoor activities in developing nations
- For a full, detailed list, view the full report
Market trends
- Use of advanced technology to improve product features
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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