The Global Social Purchasing Market is poised to grow at a CAGR of around XX% over the next decade to reach approximately $XX million by 2025. Some of the trends that the market is witnessing include brand’s social purpose is influencing purchase decisions, ethical management of company’s supply chain, importance of social & environmental issues in purchasing decisions and fair trade is a fast growing market.

Based on product the market is segmented into Advertising/SEO, Consulting Companies, Software Provider and Social Commerce Platform.

Depending on the device, the market is segmented by Laptops & Desktops, Tablets and Smartphones.

On the basis of End User, market is bifurcated into Entertainment, Food & Beverages, Retail & Clothing, Travel and Other End User Industries.

This industry report analyzes the market estimates and forecasts for all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

This report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

Contents:
1 Market Outline
1.1 Research Methodology
1.1.1 Research Approach & Sources
1.2 Market Trends
1.3 Regulatory Factors
1.4 End User Analysis
1.5 Strategic Benchmarking
1.6 Opportunity Analysis

2 Executive Summary

3 Market Overview
3.1 Current Trends
3.1.1 Brand's social purpose is influencing purchase decisions
3.1.2 Ethical management of company's supply chain
3.1.3 Importance of social & environmental issues in purchasing decisions
3.1.4 Fairtrade is a fast growing market
3.2 Drivers
3.3 Constraints
3.4 Industry Attractiveness
3.4.1 Bargaining power of suppliers
3.4.2 Bargaining power of buyers
3.4.3 Threat of substitutes
3.4.4 Threat of new entrants
3.4.5 Competitive rivalry

4 Social Purchasing Market, By Service
4.1 Advertising/SEO
4.1.1 Advertising/SEO Market Forecast to 2025 (US$ MN)
4.2 Consulting Companies
4.2.1 Consulting Companies Market Forecast to 2025 (US$ MN)
4.3 Software Provider
4.3.1 Software Provider Market Forecast to 2025 (US$ MN)
4.4 Social Commerce Platform
4.4.1 Social Commerce Platform Market Forecast to 2025 (US$ MN)

5 Social Purchasing Market, By Device
5.1 Laptops & Desktops
5.1.1 Laptops & Desktops Market Forecast to 2025 (US$ MN)
5.2 Tablets
5.2.1 Tablets Market Forecast to 2025 (US$ MN)
5.3 Smartphones
5.3.1 Smartphones Market Forecast to 2025 (US$ MN)

6 Social Purchasing Market, By End User
6.1 Entertainment
6.1.1 Entertainment Market Forecast to 2025 (US$ MN)
6.2 Food & Beverages
6.2.1 Food & Beverages Market Forecast to 2025 (US$ MN)
6.3 Retail & Clothing
6.3.1 Retail & Clothing Market Forecast to 2025 (US$ MN)
6.4 Travel
6.4.1 Travel Market Forecast to 2025 (US$ MN)
6.5 Other End User Industries
6.5.1 Other End User Industries Market Forecast to 2025 (US$ MN)

7 Social Purchasing Market, By Geography
7.1 North America
7.1.1 North America Market Forecast by Countries to 2025 (US$ MN)
7.1.1.1 US
7.1.1.2 Canada
7.1.1.3 Mexico
7.2 Europe
7.2.1 Europe Market Forecast by Countries to 2025 (US$ MN)
7.2.1.1 France
7.2.1.2 Germany
7.2.1.3 Italy
7.2.1.4 Spain
7.2.1.5 UK
7.2.1.6 Rest of Europe
7.3 Asia Pacific
7.3.1 Asia Pacific Market Forecast by Countries to 2025 (US$ MN)
7.3.1.1 China
7.3.1.2 Japan
7.3.1.3 India
7.3.1.4 Australia
7.3.1.5 New Zealand
7.3.1.6 Rest of Asia
7.4 Middle East
7.4.1 Middle East Market Forecast by Countries to 2025 (US$ MN)
7.4.1.1 Saudi Arabia
7.4.1.2 UAE
7.4.1.3 Rest of Middle East
7.5 Latin America
7.5.1 Latin America Market Forecast by Countries to 2025 (US$ MN)
7.5.1.1 Argentina
7.5.1.2 Brazil
7.5.1.3 Rest of Latin America
7.6 Rest of the World (RoW)
7.6.1 RoW Market Forecast by Countries to 2025 (US$ MN)
7.6.1.1 Africa
7.6.1.2 Caribbean

8 Key Player Activities
8.1 Acquisitions & Mergers
8.2 Agreements, Partnerships, Collaborations and Joint Ventures
8.3 Product Launch & Expansions
8.4 Other Activities

9 Leading Companies
List of Tables

Table 1 Global Social Purchasing Market By Region, Market Forecast (2013-2025) (US $MN)
Table 2 Global Social Purchasing Market By Service, Market Forecast (2013-2025) (US $MN)
Table 3 Global Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 4 Global Social Purchasing Market By Consulting Companies, Market Forecast (2013-2025) (US $MN)
Table 5 Global Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 7 Global Social Purchasing Market By Device, Market Forecast (2013-2025) (US $MN)
Table 8 Global Social Purchasing Market By Laptops & Desktops, Market Forecast (2013-2025) (US $MN)
Table 9 Global Social Purchasing Market By Tablets, Market Forecast (2013-2025) (US $MN)
Table 10 Global Social Purchasing Market By Smartphones, Market Forecast (2013-2025) (US $MN)
Table 11 Global Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 12 Global Social Purchasing Market By Entertainment, Market Forecast (2013-2025) (US $MN)
Table 13 Global Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 14 Global Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 15 Global Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 16 Global Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)
Table 19 North America Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 21 North America Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 27 North America Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 29 North America Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 30 North America Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 31 North America Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 32 North America Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)
Table 33 Europe Social Purchasing Market By Country, Market Forecast (2013-2025) (US $MN)
Table 34 Europe Social Purchasing Market By Service, Market Forecast (2013-2025) (US $MN)
Table 35 Europe Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 36 Europe Social Purchasing Market By Consulting Companies, Market Forecast (2013-2025) (US $MN)
Table 37 Europe Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 38 Europe Social Purchasing Market By Social Commerce Platform, Market Forecast (2013-2025) (US $MN)
Table 39 Europe Social Purchasing Market By Device, Market Forecast (2013-2025) (US $MN)
Table 40 Europe Social Purchasing Market By Laptops & Desktops, Market Forecast (2013-2025) (US $MN)
Table 41 Europe Social Purchasing Market By Tablets, Market Forecast (2013-2025) (US $MN)
Table 42 Europe Social Purchasing Market By Smartphones, Market Forecast (2013-2025) (US $MN)
Table 43 Europe Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 44 Europe Social Purchasing Market By Entertainment, Market Forecast (2013-2025) (US $MN)
Table 45 Europe Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 46 Europe Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 47 Europe Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 48 Europe Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)
Table 49 Asia Pacific Social Purchasing Market By Country, Market Forecast (2013-2025) (US $MN)
Table 50 Asia Pacific Social Purchasing Market By Service, Market Forecast (2013-2025) (US $MN)
Table 51 Asia Pacific Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 52 Asia Pacific Social Purchasing Market By Consulting Companies, Market Forecast (2013-2025) (US $MN)
Table 53 Asia Pacific Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 54 Asia Pacific Social Purchasing Market By Social Commerce Platform, Market Forecast (2013-2025) (US $MN)
Table 55 Asia Pacific Social Purchasing Market By Device, Market Forecast (2013-2025) (US $MN)
Table 56 Asia Pacific Social Purchasing Market By Laptops & Desktops, Market Forecast (2013-2025) (US $MN)
Table 57 Asia Pacific Social Purchasing Market By Tablets, Market Forecast (2013-2025) (US $MN)
Table 58 Asia Pacific Social Purchasing Market By Smartphones, Market Forecast (2013-2025) (US $MN)
Table 59 Asia Pacific Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 60 Asia Pacific Social Purchasing Market By Entertainment, Market Forecast (2013-2025) (US $MN)
Table 61 Asia Pacific Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 62 Asia Pacific Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 63 Asia Pacific Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 64 Asia Pacific Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)
Table 65 Middle East Social Purchasing Market By Country, Market Forecast (2013-2025) (US $MN)
Table 66 Middle East Social Purchasing Market By Service, Market Forecast (2013-2025) (US $MN)
Table 67 Middle East Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 68 Middle East Social Purchasing Market By Consulting Companies, Market Forecast (2013-2025) (US $MN)
Table 69 Middle East Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 70 Middle East Social Purchasing Market By Social Commerce Platform, Market Forecast (2013-2025) (US $MN)
Table 71 Middle East Social Purchasing Market By Device, Market Forecast (2013-2025) (US $MN)
Table 72 Middle East Social Purchasing Market By Laptops & Desktops, Market Forecast (2013-2025) (US $MN)
Table 73 Middle East Social Purchasing Market By Tablets, Market Forecast (2013-2025) (US $MN)
Table 74 Middle East Social Purchasing Market By Smartphones, Market Forecast (2013-2025) (US $MN)
Table 75 Middle East Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 76 Middle East Social Purchasing Market By Entertainment, Market Forecast (2013-2025) (US $MN)
Table 77 Middle East Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 78 Middle East Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 79 Middle East Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 80 Middle East Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)
Table 81 Latin America Social Purchasing Market By Country, Market Forecast (2013-2025) (US $MN)
Table 82 Latin America Social Purchasing Market By Service, Market Forecast (2013-2025) (US $MN)
Table 83 Latin America Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 84 Latin America Social Purchasing Market By Consulting Companies, Market Forecast (2013-2025) (US $MN)
Table 85 Latin America Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 86 Latin America Social Purchasing Market By Social Commerce Platform, Market Forecast (2013-2025) (US $MN)
Table 87 Latin America Social Purchasing Market By Device, Market Forecast (2013-2025) (US $MN)
Table 88 Latin America Social Purchasing Market By Laptops & Desktops, Market Forecast (2013-2025) (US $MN)
Table 89 Latin America Social Purchasing Market By Tablets, Market Forecast (2013-2025) (US $MN)
Table 90 Latin America Social Purchasing Market By Smartphones, Market Forecast (2013-2025) (US $MN)
Table 91 Latin America Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 92 Latin America Social Purchasing Market By Entertainment, Market Forecast (2013-2025) (US $MN)
Table 93 Latin America Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 94 Latin America Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 95 Latin America Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 96 Latin America Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)
Table 97 RoW Social Purchasing Market By Country, Market Forecast (2013-2025) (US $MN)
Table 98 RoW Social Purchasing Market By Service, Market Forecast (2013-2025) (US $MN)
Table 99 RoW Social Purchasing Market By Advertising/SEO, Market Forecast (2013-2025) (US $MN)
Table 100 RoW Social Purchasing Market By Consulting Companies, Market Forecast (2013-2025) (US $MN)
Table 101 RoW Social Purchasing Market By Software Provider, Market Forecast (2013-2025) (US $MN)
Table 103 RoW Social Purchasing Market By Device, Market Forecast (2013-2025) (US $MN)
Table 104 RoW Social Purchasing Market By Laptops & Desktops, Market Forecast (2013-2025) (US $MN)
Table 105 RoW Social Purchasing Market By Tablets, Market Forecast (2013-2025) (US $MN)
Table 106 RoW Social Purchasing Market By Smartphones, Market Forecast (2013-2025) (US $MN)
Table 107 RoW Social Purchasing Market By End User, Market Forecast (2013-2025) (US $MN)
Table 108 RoW Social Purchasing Market By Entertainment, Market Forecast (2013-2025) (US $MN)
Table 109 RoW Social Purchasing Market By Food & Beverages, Market Forecast (2013-2025) (US $MN)
Table 110 RoW Social Purchasing Market By Retail & Clothing, Market Forecast (2013-2025) (US $MN)
Table 111 RoW Social Purchasing Market By Travel, Market Forecast (2013-2025) (US $MN)
Table 112 RoW Social Purchasing Market By Other End User Industries, Market Forecast (2013-2025) (US $MN)

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