Global Automotive Tire Market Analysis & Trends - Industry Forecast to 2025

Description: The Global Automotive Tire Market is poised to grow at a CAGR of around 6.1% over the next decade to reach approximately $410.3 billion by 2025. Some of the prominent trends that the market is witnessing include increasing demand for eco-friendly tires, growing number passenger vehicles, recent technological developments of automotive tires and growth opportunities/investment opportunities.

As per vehicle type the market is segmented into two wheelers, light commercial vehicles, ultra high performance/touring automotive tires, passenger cars, heavy commercial vehicles and other vehicle types. Additionally, Light Commercial Vehicles are sub-segmented into vans, multi-purpose vehicle, pickup trucks and sport utility vehicle. Passenger cars are further divided into mid-size car, small car, large car and compact car.

Based on aspect ratio the market is divided into 60 to 70, greater than 70 and less than 60.

By end user the market is segmented by aftermarket and OEMs. Aftermarket segment is sub-segmented into Bias/Cross ply and Radial.

Based on section width the market is categorized into 200 to 230 mm, greater than 230 mm and less than 200 mm.

Depending on the tire type the market is segmented by luxury/performance automotive tires, summer automotive tires, winter automotive tires, all-season automotive tires and other tire types.

This industry report analyzes the market estimates and forecasts for all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies.

With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

This report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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