Global Near Field Communication (NFC) Market Analysis & Trends - Industry Forecast to 2025

Description:
The Global Near Field Communication (NFC) Market is poised to grow at a CAGR of around 17.9% over the next decade to reach approximately $49.5 billion by 2025. Some of the prominent trends that the market is witnessing include increasing need for connectivity between different devices, rising adoption of smart appliances, recent technological developments of near field communication (NFC) and growth opportunities/investment opportunities.

Based on product and software the market is segmented into auxiliary products, NFC software and non-auxiliary products. Auxiliary products are further divided by NFC SIM/UICC cards, NFC covers and NFC Micro SD cards. Non-auxiliary products are further divided by NFC readers, NFC ICS & antennas, NFC Tags and NFC chips.

As per end user the market is segmented by medical & healthcare, automotive, banking & finance, transportation, consumer electronics, retail, residential & commercial, games and toys, data sharing and other application. Medical & healthcare are further divided by medical devices and monitoring healthcare system. Banking & finance is further divided by multiforex cards and e-money services (POS machines). Transportation is further divided into access control and ticketing. Consumer electronics is further divided into cameras, mobile phones/tablets/contactless payment, wearable devices, laptops/ personal computers and other consumer electronics. Further, Retail is divided into product identification, transaction and access control. Additionally, Residential & commercial is segmented into time & attendance, automated locking system and physical access.

By device operating mode is divided into peer-to-peer, card emulation and reader emulation.

Based on device the market is segmented into PC & laptop, smartphone & tablet and other devices.

By application the market is segmented into Information sharing, monitoring healthcare system, mobile/contactless payment, user authentication & access control and other applications.

This industry report analyzes the market estimates and forecasts for all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

This report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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11.2 Broadcom Corporation
11.3 DeviceFidelity, Inc.,
11.4 Gemalto NV
11.5 Huawei Technologies Co., Ltd.
11.6 Identiv Group, Inc
11.7 Infineon Technologies AG
11.8 Inside Secure
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