Global Two-Wheeler Tire Market- By Vehicle Type, By Region (APAC, North America, South America, Europe & CIS, Middle East and Africa), Competition Forecast & Opportunities, 2021

Description: Rising demand for two-wheeler tires across the globe can be attributed to expanding two-wheeler fleet size and growing sales of two-wheelers. Increasing demand for two-wheeler tires from replacement and OEM segments boosted growth in demand for two-wheeler tires across the globe during 2011-2015. Further, a major share in demand for two-wheeler tires across the globe is emanating from Asia-Pacific region.

China and India are the leading demand generators for two-wheeler tires in the region. Furthermore, growing trend of two-wheeler taxis, increasing issue of traffic congestion in various countries coupled with rising production of two-wheelers is projected to fuel growth in the global two-wheeler tire market through 2021.

According to “Global Two-Wheeler Tire Market Forecast and Opportunities, 2011-2021”, global two-wheeler tire market is projected to cross US$ 17 billion by 2021, as a number of leading two-wheeler manufacturers are expanding their production capacities. This is anticipated to boost OEM tire demand across the globe through 2021.

Two-wheeler tire market across the globe was dominated by motorcycle tire segment, owing to the better maneuverability and performance of these two-wheelers. Although, Asia-Pacific is a major market for conventional two-wheelers, due to growing demand from China and India, the region is also emerging as a hub for electric motorcycles and scooters, as the new alternative source of transportation, due to multiple cost benefits and various advantages associated with these vehicles. This is further anticipated to pump growth in the global two-wheeler tire market through 2021.

“Global Two-Wheeler Tire Market Forecast and Opportunities, 2011-2021” report elaborates following aspects of global two-wheeler tire market:

- Global Two-Wheeler Tire Market Size, Share & Forecast
- Segmental Analysis - By Vehicle Type (Motorcycle, Scooter and Moped), By Demand Category (OEM Vs. Replacement), By Region (Asia-Pacific, Europe & CIS, North America, South America, Middle East and Africa)
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Global Two-Wheeler Tire Market
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with vehicle manufactures, tire companies, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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