Global Organic Beverages Market By Type (Organic Coffee & Tea, Organic Dairy Alternatives, Organic Soft Drinks, Organic Alcohol Beverages & Others), By Region (Europe, North America, etc.), Competition Forecast and Opportunities, 2011-2021

Description: Growing health concerns, increasing pesticide and chemical poisoning cases and improving per capita spending on organic products are expected to boost the demand for organic beverages across the globe during forecast period. Moreover, continuous product innovations and aggressive marketing strategies adopted by organic beverages manufacturing companies as well as online retailers are anticipated to drive global organic beverages market during 2016-2021.

In addition, health benefits associated with organic beverages due to less use of fertilizers for cultivation of raw materials required for production of organic beverages such as organic juices, dairy alternatives, etc., are expected to push the sales of organic beverages during forecast period, globally. Furthermore, growth in organic agriculture to avoid chemicals containing harmful toxic residues are proving good for the environment as well.

Consumers, especially those residing in European and North American regions, are aware about the advantages of consuming organic beverage products. Government of various countries and organic producing industries are coming together to revise organic standards for imports and exports of organic products to help emerging markets for organic products.

According to the report “Global Organic Beverages Market By Type, By Region, Competition Forecast and Opportunities, 2011-2021”, the global organic beverages market is anticipated to grow at a CAGR of over 15% during 2016 - 2021, on account of changing consumers preference coupled with various health benefits. Global organic beverages market has been broadly segmented into five categories, namely, organic coffee & tea, organic dairy alternatives, organic soft drinks, organic alcohol beverages, and others.

Among these categories, organic coffee & tea dominated global organic beverages market in 2015, and the segment is anticipated to maintain its dominance over the next five years as well. With consumers becoming more calorie-conscious and growing prevalence of obesity, organic coffee & tea are being considered as a healthy drink for the body as they contain antioxidants and beneficial nutrients. Some of the major companies in global organic beverages market includes Starbucks Corp, Hain Celestial Group Inc., Honest Tea Inc., Bionade GmbH and Britvic France, among others.

“Global Organic Beverages Market By Type, By Region, Competition Forecast and Opportunities, 2011-2021” discusses the following aspects of global organic beverages market:

- Global Organic Beverages Market Size, Share & Forecast
- Segmental Analysis - By Type (Organic Coffee & Tea, Organic Dairy Alternatives, Organic Soft Drinks, Organic Alcohol Beverages & Others)
- Regional Analysis - Europe, North America, Asia-Pacific, South America and Middle East & Africa
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of global organic beverages market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, organic beverages manufacturers and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs
Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with organic beverages manufacturers, distributors, retailers and dealers in global organic beverages market. Secondary research included an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.

Contents:
1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Organic Beverages Market Outlook
   4.1. Market Size & Forecast
   4.1.1. By Value
   4.2. Market Share & Forecast
   4.2.1. By Product Type
   4.2.2. By Region
   4.2.3. By Company
   4.3. Market Attractiveness Index
5. Global Organic Coffee & Tea Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value
   5.2. Market Share & Forecast
   5.2.1. By Type
6. Global Organic Dairy Alternatives Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value
   6.2. Market Share & Forecast
   6.2.1. By Type
7. Global Organic Soft Drinks Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value
   7.2. Market Share & Forecast
   7.2.1. By Type
8. Global Organic Alcohol Beverages Market Outlook
   8.1. Market Size & Forecast
   8.1.1. By Value
   8.2. Market Share & Forecast
   8.2.1. By Type
9. Global Other Organic Beverages Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value
10. Europe Organic Beverages Market Outlook
    10.1. Market Size & Forecast
    10.1.1. By Value
    10.2. Market Share & Forecast
    10.2.1. By Type
    10.2.2. By Country
11. North America Organic Beverages Market Outlook
    11.1. Market Size & Forecast
    11.1.1. By Value
    11.2. Market Share & Forecast
    11.2.1. By Type
    11.2.2. By Country
12. Asia-Pacific Organic Beverages Market Outlook
    12.1. Market Size & Forecast
    12.1.1. By Value
    12.2. Market Share & Forecast
    12.2.1. By Type
    12.2.2. By Country
13. South America Organic Beverages Market Outlook
    13.1. Market Size & Forecast
    13.1.1. By Value
13.2. Market Share & Forecast
13.2.1. By Type
13.2.2. By Country
14. MEA Organic Beverages Market Outlook
14.1. Market Size & Forecast
14.1.1. By Value
14.2. Market Share & Forecast
14.2.1. By Type
14.2.2. By Country
15. Market Dynamics
15.1. Drivers
15.2. Challenges
16. Market Trends & Developments
16.1. Increasing Adoption of Bio Fertilizers
16.2. Growing Demand from Youth Population
16.3. Product Innovations
16.4. High Pressure Processing (HPP) technology
16.5. Feeding Livestock Using Organic Fodders
16.6. Expanding Trend of Organic Beverages in Restaurants
16.7. Diversified Product Portfolio and Aggressive Advertising
16.8. Rising Multiple Cropping and Crop Rotation
17. Competitive Landscape
17.1. Competition Matrix
17.2. Company Profiles
17.2.1. Starbucks Corp.
17.2.2. Hain Celestial Group Inc.
17.2.3. Honest Tea Inc.
17.2.4. Bionade GmbH
17.2.5. Britvic France
17.2.6. The Kroger Co.
17.2.7. Suja Life, LLC.
17.2.8. Oregon Chai Inc.
17.2.9. Jacobs Douwe Egberts
17.2.10. Odwalla, Inc.
17.2.11. KONINKLIJKE WESSANEN N.V.
17.2.12. IMS Höllinger GmbH
17.2.13. Naked Juice Company
17.2.14. The WhiteWave Foods Company
17.2.15. TESCO PLC
17.2.16. Newman's Own Inc.
17.2.17. Organic Valley
17.2.18. SUPERVALU INC.
17.2.19. SunOpta Inc.
17.2.20. Nutrition &Sante Iberia, S.L.
18. Strategic Recommendations

List of Figures

Figure 1: Global Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 2: Top Ten Countries with Highest Per Capita Consumption of Organic Products, 2014 (USD)
Figure 3: Global Organic Beverages Market Share, By Product Type, By Value, 2011-2021F
Figure 4: Global Organic Beverages Market Share, By Region, By Value, 2011-2021F
Figure 5: Global Organic Beverages Market Size, By Region, By Value, 2011-2015 (USD Million)
Figure 6: Global Organic Beverages Market Size, By Region, By Value, 2016E-2021F (USD Million)
Figure 7: Global Organic Beverages Market Share, By Company, By Value, 2011-2021F
Figure 8: Global Organic Beverages Market Attractiveness Index, By Product Type, By Value, 2015-2021F
Figure 9: Global Organic Beverages Market Attractiveness Index, By Region, By Value, 2015-2021F
Figure 10: Global Organic Coffee & Tea Market Size, By Value (USD Million), By Volume (Million Kg), 2011-2021F
Figure 11: Development of the Global Organic Coffee Area, 2011-2014 (Hectare)
Figure 12: Development of the Global Organic Tea Area, 2011-2014 (Thousand Hectare)
Figure 13: Global Organic Coffee & Tea Market Share, By Type, By Value, 2011-2021F
Figure 14: Global Organic Dairy Alternatives Market Size, By Value (USD Million), By Volume (Million Liter),
2011-2021F
Figure 15: Country Wise Penetration Rate, Organic Dairy as Percentage of Total Dairy, 2015
Figure 16: Factors Affecting the Purchase of Organic Dairy & Dairy Alternatives Products, 2015
Figure 17: Age Wise Organic Dairy Products Buyers Vs. Non-Buyers (%)
Figure 18: Global Organic Dairy Alternatives Market Share, By Type, By Value, 2011-2021F
Figure 19: Global Organic Soft Drinks Market Size, By Value (USD Million), By Volume (Million Liter), 2011-2021F
Figure 20: Global Organic Land Area for Temperate Fruits, 2011-2014 (Hectare)
Figure 21: Global Organic Land Area for Tropical and Sub Tropical Fruits, 2011-2014 (Hectare)
Figure 22: Global Organic Soft Drinks Market Share, By Type, By Value, 2011-2021F
Figure 23: Global Organic Alcohol Beverages Market Size, By Value (USD Million), By Volume (Million Liter), 2011-2021F
Figure 24: Global Land Area Under Organic Grape, 2013 & 2014 (Hectare)
Figure 25: Global Organic Alcohol Beverages Market Share, By Type, By Value, 2011-2021F
Figure 26: Global Other Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 27: Europe Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 28: Europe Distribution of Organic Retail Sales, By Country, 2011-2014 (%)
Figure 29: Development of Organic Agriculture in Europe, 2011-2014 (Thousand Hectare)
Figure 30: Global Distribution of Organic Retail Sales, By Single Market, 2014 (%)
Figure 31: Europe Organic Beverages Market Share, By Type, By Value, 2011-2021F
Figure 32: Europe Organic Beverages Market Share, By Country, By Value, 2011-2021F
Figure 33: Germany Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 34: Development of Organic Agriculture in Germany, 2011-2014 (Thousand Hectare)
Figure 35: France Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 36: Development of Organic Agriculture in France, 2011-2014 (Thousand Hectare)
Figure 37: Italy Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 38: Development of Organic Agriculture in Italy, 2011-2014 (Thousand Hectare)
Figure 39: United Kingdom Organic Beverage Market Size, By Value, 2011-2021F (USD Million)
Figure 40: Development of Organic Agriculture in United Kingdom, 2011-2014 (Thousand Hectare)
Figure 41: United Kingdom Grocery & Convenience Store Share, By Product Type, By Value, 2013
Figure 42: United Kingdom Grocery & Convenience Store Share, By Product Type, By Volume, 2013
Figure 43: Netherlands Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 44: Development of Organic Agriculture in Netherlands, 2011-2014 (Thousand Hectare)
Figure 45: North America Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 46: Growth of Retail Sales of Organic Food in North America, 2011-2014 ( Billion)
Figure 47: Development of Number of Organic Producers in North America, 2013 & 2014
Figure 48: Development of Organic Agriculture in North America, 2011-2014 (Million Hectare)
Figure 49: North America Organic Beverages Market Share, By Type, By Value, 2011-2021F
Figure 50: North America Organic Beverages Market Share, By Country, By Value, 2011-2021F
Figure 51: United States Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 52: Development of Organic Agriculture in the United States, 2011-2013 (Thousand Hectare)
Figure 53: Canada Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 54: Development of Organic Agriculture in Canada, 2011-2013 (Thousand Hectare)
Figure 55: Mexico Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 56: Development of Organic Agriculture in Canada, 2011-2013 (Thousand Hectare)
Figure 57: Asia-Pacific Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 58: Development of Organic Agriculture in Asia Pacific, By Country, 2011-2014 (Thousand Hectare)
Figure 59: Development of Organic Agriculture in Asia-Pacific, 2011-2014 (Million Hectare)
Figure 60: Asia-Pacific Organic Beverages Market Share, By Type, By Value, 2011-2021F
Figure 61: Asia-Pacific Organic Beverages Market Share, By Country, By Value, 2011-2021F
Figure 62: China Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 63: Development of Organic Agriculture in China, 2011-2013 (Million Hectare)
Figure 64: Australia Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 65: Development of Organic Agriculture in Australia, 2011-2014 (Thousand Hectare)
Figure 66: Japan Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 67: Development of Organic Agriculture in Japan, 2011-2014 (Thousand Hectare)
Figure 68: India Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 69: Development of Organic Agriculture in India, 2011-2014 (Hectare)
Figure 70: South Korea Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 71: Development of Organic Agriculture in South Korea, 2011-2014 (Thousand Hectare)
Figure 72: South America Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
Figure 73: Development of the Numbers of Organic Producers in South America, 2013 & 2014
Figure 74: Development of Organic Agriculture in South America, 2013 & 2014 (Million Hectare)
List of Figures

- Figure 75: South America Organic Beverages Market Share, By Type, By Value, 2011-2021F
- Figure 76: South America Organic Beverages Market Share, By Country, By Value, 2011-2021F
- Figure 77: Brazil Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 78: Development of Organic Agriculture in Brazil, 2011-2014 (Thousand Hectare)
- Figure 79: Argentina Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 80: Development of Organic Agriculture in Argentina, 2011-2014 (Thousand Hectare)
- Figure 81: Colombia Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 82: Development of Organic Agriculture in Colombia, 2011-2014 (Thousand Hectare)
- Figure 83: MEA Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 84: African Countries with the Highest Share of Distribution of Organic Agriculture Land, 2014
- Figure 85: Development of Organic Agriculture in Africa, 2011-2014 (Million Hectare)
- Figure 86: MEA Organic Beverages Market Share, By Type, By Value, 2011-2021F
- Figure 87: MEA Organic Beverages Market Share, By Country, By Value, 2011-2021F
- Figure 88: Israel Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 89: Development of Organic Agriculture in Israel, 2011-2014 (Thousand Hectare)
- Figure 90: Saudi Arabia Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 91: Development of Organic Agriculture in Saudi Arabia, 2011-2014 (Thousand Hectare)
- Figure 92: South Africa Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 93: Development of Organic Agriculture in South Africa, 2011-2014 (Thousand Hectare)
- Figure 94: UAE Organic Beverages Market Size, By Value, 2011-2021F (USD Million)
- Figure 95: Development of Organic Agriculture in the UAE, 2011-2014 (Hectare)
- Figure 96: Area Under Organic Agriculture, By Top 10 Countries, 2014 (Thousand Hectare)

List of Tables

- Table 1: Nutritional Facts, By Product Type
- Table 2: Top Organic Beverages Brand Share in the United States, By Retail Value, 2010-2012
- Table 3: Global Organic Food Market Key Indicators, By Top Country, 2014
- Table 4: Types of Bio-Fertilizers and Advantages

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