Masterbatch is a concentrated mixture of pigments and/or additives, which are typically used to impart color and desired properties to the raw polymer, and to add quality and value to manufactured plastic goods. Expanding packaging sector, rapid industrialization, increasing number of infrastructure development initiatives, and growing vehicle production in the country is propelling strong growth in demand for masterbatch market in India.

Increasing penetration of masterbatch in industries such as packaging, agriculture, healthcare, aerospace, electronics, automotive, consumer goods, etc., is a major factor driving growth of India masterbatch market. Expanding manufacturing sector coupled with rising awareness associated with usage of environment friendly products is expected to augment demand for masterbatch in India through 2025.

According to "India Masterbatch Market By Type, By Polymer Type, By Application, By End Use, Competition Forecast and Opportunities, 2011-2025", India masterbatch market is forecast to grow at a CAGR of over 11% during 2016-2025, on the back of growing demand from packaging and automotive industries in the country. Further, expanding real estate sector has generated large demand for wiring and cable applications across commercial set ups and this is in turn fueling demand for masterbatch in India. Additionally, launch of various government schemes such as ‘Smart City Plan’ and ‘Make in India’ campaigns are boosting masterbatch production in the country.

Packaging industry is anticipated to continue dominating India masterbatch market, on account of increasing preference for flexible packaging in the country. Few of the leading players in India masterbatch market include Plastiblends India, Alok Masterbatches and Poddar Pigments. Other major players operating in India masterbatch market include Ampacet Speciality Product, Blend Colours, Clariant Chemicals (India) Limited, A. Schulman Plastics India Private Limited, Orbit Masterbatches, Polmann India and Cabot India Limited, among others.

"India Masterbatch Market By Type, By Polymer Type, By Application, By End Use, Competition Forecast and Opportunities, 2011-2025" report elaborates following aspects related to masterbatch market in India:

- India Masterbatch Market Size, Share & Forecast
- Segmental Analysis - By Type (White, Black, Color and Additive), By Polymer Type (Polyethylene, Polypropylene and Others), By Application (Extrusion, Injection Moulding, Blow Moulding and Others), By End Use (Packaging, Building & Construction, Automotive and Others)
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of India masterbatch market
- To identify the on-going trends and anticipated growth in the next nine years
- To help industry consultants, masterbatch manufacturers, vendors and dealers align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with masterbatch suppliers and industry experts. Secondary research included
an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

Contents:
1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Masterbatch Market Overview
5. India Masterbatch Market Demand Supply Analysis
   5.1. Production
   5.2. Import
   5.3. Demand
   5.4. Export
   5.5. Total Demand
   5.6. Total Supply
   5.7. Net Inventory
5. India Masterbatch Market Outlook (2011-2025)
   5.1. Market Size & Forecast
      5.1.1. By Value
      5.1.2. By Volume
   5.2. Market Share & Forecast
      5.2.1. By Type (White, Black, Color and Additive)
      5.2.2. By Polymer Type (Polyethylene, Polypropylene & Others)
      5.2.3. By Application (Extrusion, Injection Molding, Blow Molding & Others)
      5.2.4. By End Use (Packaging, Building & Construction, Automotive & Others)
   5.3. Market Attractiveness Index Analysis
6. India Masterbatch Market Outlook (2011-2025)
   6.1. Market Size & Forecast
      6.1.1. By Value
      6.1.2. By Volume
   6.2. Market Share & Forecast
      6.2.1. By Type (White, Black, Color and Additive)
      6.2.2. By Polymer Type (Polyethylene, Polypropylene & Others)
      6.2.3. By Application (Extrusion, Injection Molding, Blow Molding & Others)
      6.2.4. By End Use (Packaging, Building & Construction, Automotive & Others)
   6.3. Market Attractiveness Index Analysis
7. India White Masterbatch Market Outlook
   7.1. Market Size & Forecast
      7.1.1. By Value
      7.1.2. By Volume
   7.2. Market Share & Forecast
      7.2.1. By End Use (Automotive, Packaging and Others)
      7.2.2. By Company
8. India Black Masterbatch Market Outlook
   8.1. Market Size & Forecast
      8.1.1. By Value
      8.1.2. By Volume
   8.2. Market Share & Forecast
      8.2.1. By End Use (Agriculture & Construction, Packaging, Automotive and Others)
      8.2.2. By Company
9. India Color Masterbatch Market Outlook
   9.1. Market Size & Forecast
      9.1.1. By Value
      9.1.2. By Volume
   9.2. Market Share & Forecast
      9.2.1. By End Use (Packaging, Building & Construction, Automotive & Others)
      9.2.2. By Company
10. India Additive Masterbatch Market Outlook
    10.1. Market Size & Forecast
       10.1.1. By Value
       10.1.2. By Volume
    10.2. Market Share & Forecast
       10.2.1. By End Use (Packaging, Automotive and Others)
       10.2.2. By Company
11. Market Dynamics
    11.1. Drivers
    11.2. Challenges
12. Market Trends & Developments
    12.1. Rising Use of Biocompatible Masterbatch for Healthcare Applications
    12.2. Growing Demand for Nanoparticle Based Masterbatches
    12.3. Rising Focus of Manufacturers on Capacity Expansions
12.4. Launch of Innovative and High Performance Products
12.5. Rising Use of Novel Foam Enhancement Technology
13. Policy & Regulatory Landscape
14. India Economic Profile
15. Customer Analysis (For 30 Customers)
15.1. Procurement Volume
15.2. Procurement Prices
15.3. Existing Supplier(s)
16. Competitive Landscape
16.1. Competition Benchmarking
16.2. Company Profiles
16.2.1. Plastiblends India Ltd.
16.2.2. Alok Masterbatches Pvt. Ltd.
16.2.3. Poddar Pigments Ltd.
16.2.4. Ampacet Speciality Product Pvt. Ltd.
16.2.5. Blend Colors Pvt. Ltd.
16.2.6. Cabot India Limited
16.2.7. A. Schulman Plastics India Private Limited
16.2.8. Clariant Chemicals (India) Limited
16.2.9. Orbit Masterbatches Pvt. Ltd.
16.2.10. Polmann India Ltd.
17. Strategic Recommendations

List of Figures

Figure 1: India Masterbatch Market Size, By Value, 2011-2025F (USD Million)
Figure 2: India Masterbatch Market Size, By Volume, 2011-2025F ('000 Metric Tons)
Figure 3: India Masterbatch Market Share, By Type, By Volume, 2011-2025F
Figure 4: India Masterbatch Market Share, By Polymer Type, By Volume, 2011-2025F
Figure 5: India Masterbatch Market Share, By Application, By Volume, 2011-2025F
Figure 6: India Masterbatch Market Share, By End Use, By Volume, 2011-2025F
Figure 7: India Masterbatch Market Incremental Opportunity in Packaging Industry, By Volume, 2015-2025F ('000 Metric Tons)
Figure 8: India Packaging Industry Share, By Application, By Value, 2014
Figure 9: India Flexible Plastic Packaging Market Size, By Value, FY2010-FY2015 (USD Billion)
Figure 10: India Packaging Industry Size, By Value, 2010-2015 (USD Billion)
Figure 11: India Masterbatch Market Incremental Opportunity in Automotive Industry, By Volume, 2015-2025F ('000 Metric Tons)
Figure 12: India Passenger Car and Two-Wheeler Production, 2011-2015 (Million Units)
Figure 13: India Installed Manufacturing Capacity for Four Wheelers and Two & Three Wheelers, FY2014 & FY2015 (Million Units)
Figure 14: India Automotive Components Market Size, By Value, FY2011-FY2016 (USD Billion)
Figure 15: India Automotive Components Market Share, By Type, By Value, 2015
Figure 16: India Masterbatch Market Incremental Opportunity in Building & Construction Industry, By Volume, 2015-2025F ('000 Metric Tons)
Figure 17: India Wires & Cables Market Size, By Value, 2015-2020F (USD Billion)
Figure 18: India Masterbatch Market Share, By Region, By Volume, 2015 & 2025F
Figure 19: India Masterbatch Market Share, By Region, By Volume, 2011-2025F
Figure 20: India Masterbatch Market Share, By Company, By Volume, 2015 & 2025F
Figure 21: India Masterbatch Market Attractiveness Index, By Type, By Volume, 2015-2025F
Figure 22: India Masterbatch Market Attractiveness Index, By Polymer Type, By Volume, 2015-2025F
Figure 23: India Masterbatch Market Attractiveness Index, By Application, By Volume, 2015-2025F
Figure 24: India Masterbatch Market Attractiveness Index, By End Use, By Volume, 2015-2025F
Figure 25: India Masterbatch Market Attractiveness Index, By Region, By Volume, 2015-2025F
Figure 26: India White Masterbatch Market Size, By Value, 2011-2025F (USD Million)
Figure 27: India White Masterbatch Market Size, By Volume, 2011-2025F ('000 Metric Tons)
Figure 28: India White Masterbatch Market Share, By End Use, By Volume, 2011-2025F
Figure 29: India White Masterbatch Market Share, By Company, By Volume, 2015 & 2025F
Figure 30: India Black Masterbatch Market Size, By Value, 2011-2025F (USD Million)
Figure 31: India Black Masterbatch Market Size, By Volume, 2011-2025F ('000 Metric Tons)
Figure 32: India Black Masterbatch Market Share, By End Use, By Volume, 2011-2025F
Figure 33: India Black Masterbatch Market Share, By Company, By Volume, 2015 & 2025F
Figure 34: India Color Masterbatch Market Size, By Value, 2011-2025F (USD Million)
Figure 35: India Color Masterbatch Market Size, By Volume, 2011-2025F ('000 Metric Tons)
Figure 36: India Color Masterbatch Market Share, By End Use, By Volume, 2011-2025F
Figure 37: India Packaging Sector Market Share, By Packaging Type, By Volume, 2015
Figure 38: India Color Masterbatch Market Share, By Company, By Volume, 2015
Figure 39: India Color Masterbatch Market Share, By Company, By Volume, 2025F
Figure 40: India Additive Masterbatch Market Size, By Value, 2011-2025F (USD Million)
Figure 41: India Additive Masterbatch Market Size, By Volume, 2011-2025F ('000 Metric Tons)
Figure 42: India Additive Masterbatch Market Share, By End Use, By Volume, 2011-2025F
Figure 43: India Additive Masterbatch Market Share, By Company, By Volume, 2015
Figure 44: India Additive Masterbatch Market Share, By Company, By Volume, 2025F
Figure 45: India Raw Material Production, By Type, 2011-2015 ('000 Metric Tons)
Figure 46: India Wholesale Price Index of TiO2, Polymers & Crude Petroleum, 2005-2015 (Base Year 2004=100)
Figure 47: India Masterbatch Market Y-o-Y Growth Rate, By Volume, By Type, 2016E-2025F

List of Tables

Table 1: India Masterbatch Supply Analysis, By Volume, 2011-2015 ('000 Tons)
Table 2: India Masterbatch Demand Analysis, By Volume, 2011-2015 ('000 Tons)
Table 3: India Masterbatch Supply Analysis, By Volume, 2016E-2025F ('000 Tons)
Table 4: India Masterbatch Demand Analysis, By Volume, 2016E-2025F ('000 Tons)
Table 5: India Automobile Exports, By Vehicle Type, By Volume, FY2011-FY2016 (Units)
Table 6: List of Major Automotive Companies Operating in South India
Table 7: India Masterbatch Market CAGR, By Region, By Volume, 2011-2015
Table 8: India Masterbatch Market CAGR, By Region, By Volume, 2016E-2025F
Table 9: Annual Average Housing Completions, By Country, 2012-2025F
Table 10: Types of Nanoparticles Used in Masterbatch Production
Table 11: India Masterbatch Market Customers, Suppliers & their Procurement Volume (Tons Per Annum)

Ordering:

Order Online - http://www.researchandmarkets.com/reports/4040210/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: India Masterbatch Market By Type (White, Black, etc.), By Polymer Type (Polyethylene, etc.), By Application (Extrusion, Injection Moulding, etc.), By End Use (Packaging, Automotive, etc.), Competition Forecast and Opportunities, 2011-2025
Web Address: http://www.researchandmarkets.com/reports/4040210/
Office Code: SC2GY22J

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Single User</th>
<th>Enterprisewide</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td></td>
<td>USD 2700</td>
</tr>
<tr>
<td>CD-ROM</td>
<td></td>
<td></td>
<td>USD 3200</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td></td>
<td>USD 3700</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td></td>
<td>USD 6000</td>
</tr>
<tr>
<td></td>
<td>USD 6000</td>
<td>USD 56</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr □  Mrs □  Dr □  Miss □  Ms □  Prof □
First Name: ___________________________  Last Name: ___________________________
Email Address: * _______________________
Job Title: _____________________________
Organisation: _________________________
Address: ______________________________
City: _________________________________
Postal / Zip Code: _____________________
Country: ______________________________
Phone Number: _________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World