Global Organic Dairy Products Market By Product Type (Organic Drinking Milk, Organic Yogurt, etc.), By Region (Europe, North America, Asia-Pacific, South America, etc.), Competition Forecast and Opportunities, 2011-2021

Description: Increasing awareness about harmful effects of consuming synthetic ingredients along with growing health concerns due to rising incidence of lifestyle diseases such as diabetes, blood pressure, heart problems, etc., were the major factors driving global market for organic dairy products during 2011-2015. Augmented use of chemical fertilizers and pesticides in non-organic dairy products is resulting in change in consumer preferences towards adoption of organic dairy products.

In addition, major players operating in organic dairy products market are changing their product dynamics and developing innovative products using advanced technologies to address the varied demands of consumers. Moreover, government organizations and organic dairy product manufacturers are focusing on promoting benefits associated with organic dairy products and this is anticipated to propel growth in global organic dairy products market.

According to “Global Organic Dairy Products Market By Product Type, By Region, Competition Forecast and Opportunities, 2011-2021”, global market for organic dairy products is expected to grow at a CAGR of over 11% during 2016-2021, on the back of surging investments in organic dairy products market along with increasing use of bio-fertilizers for cultivation of organic grass for feeding the cattle.

In addition, implementation of favorable government policies, online availability of organic dairy products facilitating easy sale and supply to consumers, is expected to augmented demand for organic dairy products, worldwide. Demand for organic dairy products is predominantly concentrated in Europe and North America as of 2015 and these regions are also anticipated to continue dominating the market during the forecast period as well. In 2015, global dairy products market was dominated by organic drinking milk segment.

“Global Organic Dairy Products Market By Product Type, By Region, Competition Forecast and Opportunities, 2011-2021” discusses the following aspects of the global organic dairy products market:

- Global Organic Dairy Products Market Size, Share & Forecast
- Segmental Analysis - By Product Type (Organic Drinking Milk, Organic Yogurt, Organic Cheese, Organic Milk Powder, Organic Butter, Organic Probiotics & Others), By Region (Europe, North America, Asia-Pacific, South America and Middle East and Africa)
- Policy and Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of global organic dairy products market
- To identify the on-going trends and anticipated growth in the next five years
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- To gain competitive knowledge of leading market players
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Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research includes interviews with organic dairy product manufacturers and suppliers, and other stakeholders across the globe. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.
14.2.2. By Country
14.2.2.1. China Organic Dairy Products Market Outlook
14.2.2.2. Australia Organic Dairy Products Market Outlook
14.2.2.3. Japan Organic Dairy Products Market Outlook
14.2.2.4. South Korea Organic Dairy Products Market Outlook
14.2.2.5. India Organic Dairy Products Market Outlook
14.3. Policy and Regulatory Landscape
15. South America Organic Dairy Products Market Outlook
15.1. Market Size & Forecast
15.1.1. By Value
15.2. Market Share & Forecast
15.2.1. By Product Type (Organic Drinking Milk, Organic Yogurt, Organic Cheese, Organic Milk Powder, Organic Butter, Organic Probiotics & Others)
15.2.2. By Country
15.2.2.1. Brazil Organic Dairy Products Market Outlook
15.2.2.2. Argentina Organic Dairy Products Market Outlook
15.2.2.3. Chile Organic Dairy Products Market Outlook
15.3. Policy and Regulatory Landscape
16. Middle East & Africa Organic Dairy Products Market Outlook
16.1. Market Size & Forecast
16.1.1. By Value
16.2. Market Share & Forecast
16.2.2. By Country
16.2.2.1. Saudi Arabia Organic Dairy Products Market Outlook
16.2.2.2. Israel Organic Dairy Products Market Outlook
16.2.2.3. UAE Organic Dairy Products Market Outlook
16.2.2.4. South Africa Organic Dairy Products Market Outlook
16.3. Policy and Regulatory Landscape
17. Market Dynamics
17.1. Drivers
17.2. Challenges
18. Market Trends & Developments
18.1. Growing Awareness Towards Preventive Healthcare
18.2. Rising Demand for Packaged Organic Dairy Products
18.3. Technology Upgradation by Industry players
18.4. Changing Preferences Towards Organic Yogurt
18.5. Growing Marketing and Distribution Channels
18.6. Growing Demand from Young Population
18.7. Adoption of Natural Means in Dairy Preservation
18.8. Feeding Livestock Using Organic Fodders
19. Competitive Landscape
19.1. Competitive Benchmarking
19.2. Company Profiles
19.2.1. Organic Valley
19.2.2. OMSCo
19.2.3. Aurora Organic Dairy
19.2.4. The WhiteWave Foods Company
19.2.5. Arla Foods Amba.
19.2.6. Harmony Organic
19.2.7. Dairy Farmers of America, Inc.
19.2.8. Yeo Valley Farms (Production) Limited
19.2.9. Storyfield Farm, Inc.
19.2.10. Organic Dairy Farmers
19.2.11. Aldi Einkauf GmbH & Co oHG
19.2.12. REWE Markt GmbH
19.2.14. Fonterra Co-operative Group Ltd
19.2.15. Horizon Organic Holding Corp.
19.2.17. Straus Family Creamery, Inc.
19.2.18. TESCO PLC.
19.2.19. SUPERVALU INC.
19.2.20. SunOpta Inc.

20. Strategic Recommendations

List of Figures

Figure 1: Global Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 2: Organic Dairy Products Penetration Rate as Percentage of Total Dairy Products, By Country, 2015
Figure 3: Factors Affecting Purchase of Organic Dairy Products
Figure 4: Global Organic Dairy Products Market Share, By Buyers Vs Non-Buyers, By Age Group, 2015
Figure 5: Global Organic Dairy Products Market Share, By Product Type, By Value, 2011-2021F
Figure 6: Global Organic Dairy Products Market Share, By Region, By Value, 2011-2021F
Figure 7: Global Organic Dairy Products Market Size, By Region, By Value, 2011-2015 (USD Million)
Figure 8: Global Organic Dairy Products Market Size, By Region, By Value, 2016E-2021F (USD Million)
Figure 9: Global Organic Dairy Products Market Share, By Company, By Value, 2015
Figure 10: Global Organic Dairy Products Market Share, By Company, By Value, 2021F
Figure 11: Global Organic Dairy Products Market Attractiveness Index, By Product Type, By Value, 2015-2021F
Figure 12: Global Organic Dairy Products Market Attractiveness Index, By Region, By Value, 2015-2021F
Figure 13: Global Organic Drinking Milk Market Size, By Value (USD Million), By Volume (Million Litre), 2011-2021F
Figure 14: Global Organic Yogurt Market Size, By Value (USD Million), By Volume (Million Kg), 2011-2021F
Figure 15: Global Organic Cheese Market Size, By Value (USD Million), By Volume (Million Kg), 2011-2021F
Figure 16: Global Organic Milk Powder Market Size, By Value (USD Million), By Volume (Million Kg), 2011-2021F
Figure 17: Global Organic Butter Market Size, By Value (USD Million), By Volume (Million Kg), 2011-2021F
Figure 18: Global Organic Probiotics Market Size, By Value, 2011-2021F (USD Million)
Figure 19: Global Other Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 20: Europe Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 21: Europe Organic Dairy Products Market Share, By Product Type, By Value, 2011-2021F
Figure 22: Europe Organic Dairy Products Market Share, By Country, By Value, 2011-2021F
Figure 23: Germany Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 24: Germany Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 25: Germany Area Under Organic Agriculture, 2012-2015 (Thousand Hectares)
Figure 26: France Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 27: France Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 28: UK Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 29: UK Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%) Figure 30: Italy Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 31: Italy Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 32: Sweden Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 33: Sweden Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 34: North America Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 35: North America Organic Dairy Products Market Share, By Product Type, By Value, 2011-2021F
Figure 36: North America Organic Dairy Products Market Share, By Country, By Value, 2011-2021F
Figure 37: United States Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 38: Canada Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 39: Canada Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%) Figure 40: Canada Total Healthcare Expenditure, 2011-2015 (USD Billion)
Figure 41: Mexico Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 42: Mexico Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%) Figure 43: Mexico Food & Beverages Market Size, By Value, 2014-2020F (USD Million)
Figure 44: Asia-Pacific Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 45: Asia-Pacific Organic Dairy Products Market Share, By Product Type, By Value, 2011-2021F
Figure 46: Asia-Pacific Organic Dairy Products Market Share, By Country, By Value, 2011-2021F
Figure 47: China Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 48: China Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%) Figure 49: Australia Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 50: Japan Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 51: Japan Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%) Figure 52: South Korea Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 53: South Korea Healthcare Expenditure as a Percentage of GDP, 2011-2014
Figure 54: India Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
RESEARCH AND MARKETS

Figure 55: India Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 56: South America Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 57: South America Organic Dairy Products Market Share, By Product Type, By Value, 2011-2021F
Figure 58: South America Organic Dairy Products Market Share, By Country, By Value, 2011-2021F
Figure 59: Brazil Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 60: Brazil Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 61: Argentina Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 62: Argentina Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 63: Chile Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 64: Chile Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 65: MEA Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 66: MEA Organic Dairy Products Market Share, By Product Type, By Value, 2011-2021F
Figure 67: MEA Organic Dairy Products Market Share, By Country, By Value, 2011-2021F
Figure 68: Saudi Arabia Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 69: Saudi Arabia Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 70: Israel Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 71: Israel Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 72: UAE Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 73: UAE Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 74: South Africa Organic Dairy Products Market Size, By Value, 2011-2021F (USD Million)
Figure 75: South Africa Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 76: Global GDP Per Capita PPP, 2010-2015 (USD)
Figure 77: Global Health Expenditure as a Percentage of Total GDP, 2007-2014

List of Tables

Table 1: Nutritional Facts for Organic Milk, By Nutrient Type & Food Rating
Table 2: Nutritional Facts for Organic Yogurt, By Nutrient Type & Food Rating
Table 3: Nutritional Facts for Organic Cheese, By Nutrient Type & Food Rating
Table 4: Organic Milk Powder Nutritional Value per 100g
Table 5: Europe Organic Drinking Milk Market Size, By Value, 2011-2015 (USD Million)
Table 6: Europe Organic Drinking Milk Market Size, By Value, 2016E-2021F (USD Million)
Table 7: Europe Organic Yogurt Market Size, By Value, 2011-2015 (USD Million)
Table 8: Europe Organic Yogurt Market Size, By Value, 2016E-2021F (USD Million)
Table 9: Europe Organic Cheese Market Size, By Value, 2011-2015 (USD Million)
Table 10: Europe Organic Cheese Market Size, By Value, 2016E-2021F (USD Million)
Table 11: Europe Organic Milk Powder Market Size, By Value, 2011-2015 (USD Million)
Table 12: Europe Organic Milk Powder Market Size, By Value, 2016E-2021F (USD Million)
Table 13: Europe Organic Butter Market Size, By Value, 2011-2015 (USD Million)
Table 14: Europe Organic Butter Market Size, By Value, 2016E-2021F (USD Million)
Table 15: Europe Organic Probiotics Market Size, By Value, 2011-2015 (USD Million)
Table 16: Europe Organic Probiotics Market Size, By Value, 2016E-2021F (USD Million)
Table 17: Europe Other Organic Dairy Products Market Size, By Value, 2011-2015 (USD Million)
Table 18: Europe Other Organic Dairy Products Market Size, By Value, 2016E-2021F (USD Million)
Table 19: France Organic Farming Statistics, 2015
Table 20: UK Organic Farming Statistics, 2015
Table 21: North America Organic Drinking Milk Market Size, By Value, 2011-2015 (USD Million)
Table 22: North America Organic Drinking Milk Market Size, By Value, 2016E-2021F (USD Million)
Table 23: North America Organic Yogurt Market Size, By Value, 2011-2015 (USD Million)
Table 24: North America Organic Yogurt Market Size, By Value, 2016E-2021F (USD Million)
Table 25: North America Organic Cheese Market Size, By Value, 2011-2015 (USD Million)
Table 26: North America Organic Cheese Market Size, By Value, 2016E-2021F (USD Million)
Table 27: North America Organic Milk Powder Market Size, By Value, 2011-2015 (USD Million)
Table 28: North America Organic Milk Powder Market Size, By Value, 2016E-2021F (USD Million)
Table 29: North America Organic Butter Market Size, By Value, 2011-2015 (USD Million)
Table 30: North America Organic Butter Market Size, By Value, 2016E-2021F (USD Million)
Table 31: North America Organic Probiotics Market Size, By Value, 2011-2015 (USD Million)
Table 32: North America Organic Probiotics Market Size, By Value, 2016E-2021F (USD Million)
Table 33: North America Other Organic Dairy Products Market Size, By Value, 2011-2015 (USD Million)
Table 34: North America Other Organic Dairy Products Market Size, By Value, 2016E-2021F (USD Million)
Table 35: United States Annual Consumer Expenditure, By Segment, 2010 - 2014 (USD)
Table 36: Asia-Pacific Organic Drinking Milk Market Size, By Value, 2011-2015 (USD Million)
Table 37: Asia-Pacific Organic Drinking Milk Market Size, By Value, 2016E-2021F (USD Million)
Table 38: Asia-Pacific Organic Yogurt Market Size, By Value, 2011-2015 (USD Million)
Table 39: Asia-Pacific Organic Yogurt Market Size, By Value, 2016E-2021F (USD Million)
Table 40: Asia-Pacific Organic Cheese Market Size, By Value, 2011-2015 (USD Million)
Table 41: Asia-Pacific Organic Cheese Market Size, By Value, 2016E-2021F (USD Million)
Table 42: Asia-Pacific Organic Milk Powder Market Size, By Value, 2011-2015 (USD Million)
Table 43: Asia-Pacific Organic Milk Powder Market Size, By Value, 2016E-2021F (USD Million)
Table 44: Asia-Pacific Organic Butter Market Size, By Value, 2011-2015 (USD Million)
Table 45: Asia-Pacific Organic Butter Market Size, By Value, 2016E-2021F (USD Million)
Table 46: Asia-Pacific Organic Probiotics Market Size, By Value, 2011-2015 (USD Million)
Table 47: Asia-Pacific Organic Probiotics Market Size, By Value, 2016E-2021F (USD Million)
Table 48: Asia-Pacific Other Organic Dairy Products Market Size, By Value, 2011-2015 (USD Million)
Table 49: Asia-Pacific Other Organic Dairy Products Market Size, By Value, 2016E-2021F (USD Million)
Table 50: Subsidies on Compost and Bio-fertilizer Production, 2012-2013
Table 51: Schemes for Organic Dairy Market in India
Table 52: South America Organic Drinking Milk Market Size, By Value, 2011-2015 (USD Million)
Table 53: South America Organic Drinking Milk Market Size, By Value, 2016E-2021F (USD Million)
Table 54: South America Organic Yogurt Market Size, By Value, 2011-2015 (USD Million)
Table 55: South America Organic Yogurt Market Size, By Value, 2016E-2021F (USD Million)
Table 56: South America Organic Milk Powder Market Size, By Value, 2011-2015 (USD Million)
Table 57: South America Organic Milk Powder Market Size, By Value, 2016E-2021F (USD Million)
Table 58: South America Organic Cheese Market Size, By Value, 2011-2015 (USD Million)
Table 59: South America Organic Cheese Market Size, By Value, 2016E-2021F (USD Million)
Table 60: South America Organic Butter Market Size, By Value, 2011-2015 (USD Million)
Table 61: South America Organic Butter Market Size, By Value, 2016E-2021F (USD Million)
Table 62: South America Organic Probiotics Market Size, By Value, 2011-2015 (USD Million)
Table 63: South America Organic Probiotics Market Size, By Value, 2016E-2021F (USD Million)
Table 64: South America Other Organic Dairy Products Market Size, By Value, 2011-2015 (USD Million)
Table 65: South America Other Organic Dairy Products Market Size, By Value, 2016E-2021F (USD Million)
Table 66: Middle East & Africa Organic Drinking Milk Market Size, By Value, 2011-2015 (USD Million)
Table 67: Middle East & Africa Organic Drinking Milk Market Size, By Value, 2016E-2021F (USD Million)
Table 68: Middle East & Africa Organic Yogurt Market Size, By Value, 2011-2015 (USD Million)
Table 69: Middle East & Africa Organic Yogurt Market Size, By Value, 2016E-2021F (USD Million)
Table 70: Middle East & Africa Organic Milk Powder Market Size, By Value, 2011-2015 (USD Million)
Table 71: Middle East & Africa Organic Milk Powder Market Size, By Value, 2016E-2021F (USD Million)
Table 72: Middle East & Africa Organic Cheese Market Size, By Value, 2011-2015 (USD Million)
Table 73: Middle East & Africa Organic Cheese Market Size, By Value, 2016E-2021F (USD Million)
Table 74: Middle East & Africa Organic Butter Market Size, By Value, 2011-2015 (USD Million)
Table 75: Middle East & Africa Organic Butter Market Size, By Value, 2016E-2021F (USD Million)
Table 76: Middle East & Africa Organic Probiotics Market Size, By Value, 2011-2015 (USD Million)
Table 77: Middle East & Africa Organic Probiotics Market Size, By Value, 2016E-2021F (USD Million)
Table 78: Middle East & Africa Other Organic Dairy Products Market Size, By Value, 2011-2015 (USD Million)
Table 79: Middle East & Africa Other Organic Dairy Products Market Size, By Value, 2016E-2021F (USD Million)
Table 80: Global Number of Internet Users, 2011-2015 (Billion)
Table 81: Global Online Shopper Penetration, 2014-2018F

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