Global Reusable Water Bottle Market: Trends Analysis and Forecasts up to 2022

Description:
Global reusable water bottle market is expected to grow at a CAGR between 4.0% and 5.0% over the forecast period 2016 to 2022. Reusable water bottle market is considered as an extremely diversified market due to the presence of a large number of water bottles manufacturers along with a vast variety of reusable water bottles, in terms of size, shapes and design.

The market features the presence of a large number of water bottle manufacturers competing for a higher share in the market through the introduction of innovative products. The global reusable water bottle market is expected to be primarily driven by factors such as growing demand from end consumer segments and innovations in the industry. Innovations in terms of size, materials and design are expected to be the key attributes of the success in the global reusable water bottle market.

Segments Covered

The reusable water bottle market is segmented on the basis of material, distribution network. The segmentation on the basis of material covers polymer, metal, glass, and silicone. On the basis of distribution network the market is segmented as supermarket/hypermarket, convenience stores, online sales, and others.

Geographic Coverage

The regions covered in the report include North America, Europe, Asia-Pacific, and rest of the world. North America region covers the country markets such as U.S., Canada, and Mexico. Furthermore, Europe includes the country markets such as Germany, U.K., France, Spain, and rest of Europe. The Asia-Pacific region covers the analysis of countries such as China, Japan, India, Australia/New Zealand and rest of APAC. Among the geographies North America is expected to be the largest market for reusable water bottle market over the forecast period 2016 to 2022. Furthermore, Asia-Pacific is expected to grow at the highest CAGR over the forecast period.

Companies Covered

The companies covered in the report include:
- CamelBak Products LLC,
- Klean Kanteen,
- Contigo,
- SIGG,
- Aquasana,
- Hydaway,
- Bulletin Bottle,
- Thermos LLC,
- Thermo Fisher Scientific Inc.,
- Flaska d.d.

Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand globally as well as regionally. Moreover, the growth matrix analysis given in the report brings an insight on the investment areas that existing or new market players can consider.

The report provides insights into the market using analytical tools such as Porter’s five forces analysis and value chain analysis of reusable water bottle market. Further, the study highlights current market trends and provides forecast from 2016 to 2022. We also have highlighted future trends in the reusable water bottle market that will impact the demand during the forecast period.
The Growth Matrix analysis provided in this report highlights key investing markets in the world. Moreover, the competitive analysis given in each regional market brings an insight on the market share of the leading players. Additionally, the analysis highlights rise and fall in the market shares of the key players in the market. This report will help manufacturers, suppliers and distributors to understand the present and future trends in this market and formulate their strategies accordingly.

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