U.S. E-Liquid Market: Focus on Type, Origin and Distribution Channel: Analysis & Forecast, 2016-2025

Description:
The U.S. is the largest revenue generating market for e-cigarettes and vaporizers globally and the exponential market growth has brought about a surge in the demand for e-liquid in the country. While new consortiums and alliances are being formed to either promote or bring down the growing popularity of e-liquids, an increasing number of convenience stores and online retailers are enhancing their e-liquid product offerings. As a result of increasing competition and growing consumer demand for different e-liquid flavors, the U.S. e-liquid market is poised to grow over $4.77 billion by 2025 at a double digit CAGR from 2015 to 2025.

The report titled “U.S. E-liquid Market: Focus on Type, Origin, Geography, and Distribution Channel: Analysis & Forecast, 2016-2025” includes a thorough analysis of the push and pull forces influencing the widespread adoption of e-liquids in the U.S. Moreover, special emphasis has been laid on current and future opportunities, prevalent distribution channels and impediments to successful growth of the market. Furthermore, considering the dependency of the market growth on the legal and regulatory framework and government initiatives, the report at each step has considered the effect of these factors.

An exhaustive analysis of the key product types broadly categorized as prefilled and bottled is the key focus area of the report scope. Furthermore, A mix of over 50+ companies chosen on the basis of their research and development, product launches, mergers and acquisitions, revenue generation and market share have been considered in the report. Some of these companies are Ballantyne Brandz, Halo Cigs, Hot Vapes, Johnson Creek and Mountain Oak Vapors among others.

Contents:

1 Research Methodology, Scope, and Coverage
   1.1 Scope of the Study
   1.2 Research Methodology
      1.2.1 Primary Data Sources
      1.2.2 Secondary Data Sources

2 Market Dynamics
   2.1 Introduction
   2.2 Market Drivers
      2.2.1 Introduction of Second and Third Generation E-cigarette Products (Rechargeable E-cigs, Personal Vaporizers and Mods)
      2.2.1.1 Control Over Nicotine Intake
      2.2.1.2 The Feature of Cost Effectiveness
      2.2.2 Wide Variety of Flavours
      2.2.2.1 For Users Willing to Switch from Conventional Smoking
      2.2.2.2 For First Time Users (Vapers)/Non Smokers
      2.2.3 Lesser Harmful Ingredients Compared to Conventional Cigarettes
      2.2.4 Ease of Access to Distribution Channels
      2.2.5 Increasing Social Acceptability of E-cigarette
   2.3 Market Challenges
      2.3.1 Stringent Regulations
      2.3.1.1 Transparency of Product Related Information
      2.3.2 Unregulated Manufacturing in Asian Countries Especially China
      2.3.3 Increasing Appeal Among Children and Adolescents
      2.3.4 Government’s Intention to Levy Hefty Taxes on E-liquid
      2.3.5 Increasing Number of Poisoning Incidents

3 Competitive Insights
   3.1 Key Strategies and Developments
      3.1.1 Mergers & Acquisitions
3.1.2 Product Launches
3.1.3 Partnership, Collaboration & Joint Ventures
3.1.4 Business Expansion
3.1.5 Others
3.1.5.1 Patent Lawsuits
3.1.5.2 Events
3.2 Porter's Five Forces
3.2.1 Threat of New Entrants
3.2.1.1 Access to Distribution Channels
3.2.1.2 Capital Requirements
3.2.1.3 Economies of Scale
3.2.1.4 Entry Barriers
3.2.1.5 Product Differentiation
3.2.2 Bargaining Power of Buyers
3.2.2.1 Buyer's Information about Supplier's Product
3.2.2.2 Concentration of Buyers
3.2.2.3 Differentiation of Outputs
3.2.2.4 Importance of Volume to Buyers
3.2.2.5 Threat of Backward Integration
3.2.3 Bargaining Power of Suppliers
3.2.3.1 Product Differentiation
3.2.3.2 Supplier Concentration
3.2.3.3 Switching Cost
3.2.3.4 Threat of Forward Integration
3.2.4 Intensity of Competitive Rivalry
3.2.4.1 Customer's Loyalty towards Brand
3.2.4.2 Entry Barriers
3.2.4.3 Industry Concentration
3.2.4.4 Intermittent Over Capacity
3.2.4.5 Product Differentiation
3.2.5 Presence of Substitutes
3.3 Pricing Analysis
3.3.1 Pricing by Vendors
3.3.2 Pricing by Flavor
3.4 Buying Criteria-Consumer Perspective
3.4.1 Choice of Bases/Carrier Liquid
3.4.2 Flavor
3.4.3 Nicotine Level
3.4.4 Approval & Standards
3.4.5 Cost
3.4.6 Branding
3.4.7 Packaging & Labelling

4 Regulatory Compliance and Guidelines
4.1 Introduction
4.2 Consortiums
4.2.1 American E-liquid Manufacturers' Standards Association (AEMSA)
4.2.2 American Public Health Association (APHA)
4.2.3 Smoke Free Alternative Trade Association (SFATA)
4.2.4 Tobacco Control Legal Consortium(TCLC)
4.2.5 Tobacco Vapor Electronic Cigarette Association (TVECA)
4.3 Regulatory Bodies
4.3.1 Food and Drug Administration (FDA)
4.3.2 The World Health Organization (WHO)
4.4 E-Liquids Compliances, Regulations and Certifications
4.4.1 ISO 9001: 2008 Certification
4.4.2 U.S. Pharmacopeial Convention (USP) Grade Ingredient
4.4.3 Generally Recognized as Safe (GRAS) Approval
4.4.4 Occupational Safety & Health Administration (OSHA) Regulation
4.5 State-Wise Legal Policy
4.5.1 Introduction
4.6 FDA Regulations
7.11.2 E-liquid Brands
7.11.2.1 Eversmoke
7.11.2.2 Vaporfi
7.12 J Vapes E-liquid
7.12.1 Company Overview
7.13 Johnson Creek Enterprise
7.13.1 Company Overview
7.14 Mad Vapes
7.14.1 Company Overview
7.15 Mister E-liquid
7.15.1 Company Overview
7.16 Mountain Oak Vapors
7.16.1 Company Overview
7.17 NicQuid
7.17.1 Company Overview
7.18 Nicvape
7.18.1 Company Overview
7.19 Nixteria
7.19.1 Company Overview
7.20 Purilum
7.20.1 Company Overview
7.21 Reynolds American Inc. (RAI)
7.21.1 Company Overview
7.21.2 Product Portfolio
7.21.2.1 VUSE Electronic Cigarettes
7.21.3 Financials
7.21.3.1 Financial Summary
7.21.4 SWOT Analysis
7.22 Texas Select Vapor
7.22.1 Company Overview
7.23 The Vapor's Knoll
7.23.1 Company Overview
7.24 The Vapor Bar
7.24.1 Company Overview
7.25 Vapor Cast Store
7.25.1 Company Overview
7.26 Vapor Shark
7.26.1 Company Overview

List of Tables
Table 2.1 Comparing the Presence of Chemicals in Conventional Cigarettes vs E-cigarettes
Table 3.1 Key Mergers and Acquisitions
Table 3.2 Product Launches
Table 3.3 Partnership, Collaboration & Joint Ventures
Table 3.4 Business Expansion
Table 3.5 Key Lawsuits
Table 3.6 Key Events
Table 3.7 Average Selling Price (asp) per ml, by Vendor (For Fruit Flavor)
Table 3.8 Average Selling Price (asp) per Cartridge, by Vendor
Table 3.9 Comparison of Propylene Glycol (PG) and Vegetable Glycol (VG) as Carrier Liquid in E-cigarette
Table 4.1 States with Failed E-cigarette Taxation Laws
Table 4.2 States with Pending E-cigarette Taxation Laws
Table 4.3 FDA Regulations - 201
Table 5.1 The U.S. E-liquid Market Value, by Type, 2015-2025
Table 5.2 Pre-Filled E-liquid Pricing by Key Vendors
Table 5.3 Bottled E-liquid Pricing by Key Vendors
Table 5.4 U.S. E-liquid Market Value, by Source of Origin, 2015-2025
Table 6.1 U.S. E-liquid Market Value, by Distribution Channel, 2015-2025
Table 6.2 U.S. E-liquid Retail Distribution Channel Market Value, 2015-2025

List of Figures
Figure 1 The U.S. E-liquid Market, by Type, 2015 and 202
Figure 2 The U.S. E-liquid Market, by Source of Origin, 2015 and 202
Figure 3 The U.S. E-liquid Market, by Distribution Channel, 2015 and 202
Figure 1.1 The U.S. E-Liquid Market Scope
Figure 2.1 Summarizing the Research Study on Importance of E-liquid Flavors Variety in Smoking Cessation
Figure 2.2 A Few Examples of E-Liquid Distribution Channels in the U.S.
Figure 3.1 Porters Five Forces Analysis
Figure 3.2 Factors Affecting the Cost of E-liquid
Figure 3.3 The U.S. E Liquid Market, Average Selling Price/ML ($/ml)
Figure 3.4 Certifications and Approvals Prevalent in U.S. E-liquid Market
Figure 3.5 Consumer Advocates for Smoke-Free Alternatives Association (CASAA): Research Results
Figure 3.6 Types of Prevalent E-liquid Flavors
Figure 3.7 Choosing the Right Level of Nicotine in E-cigarette
Figure 3.8 Prevalent Nicotine Distribution Levels
Figure 3.9 Label Requirement for E-liquid Packaging
Figure 4.1 Guidelines for Regulating the Manufacturing of E-liquid by AEMSA
Figure 4.2 Key Operating Principles of SFATA
Figure 4.3 Suggested Policies for E-cigarette Regulations by TCLC
Figure 4.4 E-cigarette Compliance Regulations by TVECA
Figure 4.5 Health Risks of Electronic Nicotine Delivery Systems (ENDS) to Users and Non Users
Figure 4.6 Efficacy of Electronic Nicotine Delivery Systems (ENDS) as a Smoking Cessation Tool
Figure 4.7 CGMP Guidelines for Manufacturing Process of E-liquids and Other Products
Figure 4.8 Some Regulatory Bodies Complying cGMP Guidelines
Figure 4.9 USP Benefits for Participating Companies
Figure 4.10 Key Objectives of PQM
Figure 4.11 Some Key Guidelines of OSHA
Figure 5.1 Advantages & Disadvantages of Pre-Filled E-liquid
Figure 5.2 Advantages & Disadvantages of Bottled E-liquid
Figure 5.3 U.S. E-Liquid Market Growth Trend, by Source of Origin, 2015-2025
Figure 7.1 Altria Group, Inc.: Overall Financials, 2013-2015 ($Billion)
Figure 7.2 Altria Group, Inc.: Net Revenue by Business Segments, 2013-2015 ($Million)
Figure 7.3 ECIG: Overall Financials 2013-2015 ($Million)
Figure 7.4 Imperial Tobacco Group PLC: Overall Financials, ($Billion); 2013-2015
Figure 7.5 Imperial Tobacco Group PLC: Geography Revenue Mix, ($Billion); 2013-2015
Figure 7.6 Reynolds American Inc. (RAI): Overall Financials, 2013-2015 ($Billion)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: U.S. E-Liquid Market: Focus on Type, Origin and Distribution Channel: Analysis & Forecast, 2016-2025
Web Address: http://www.researchandmarkets.com/reports/4041046/
Office Code: SC2G45KG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4199</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 4499 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 5850</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 7500</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World