Global Digital English Language Learning Market 2017-2021

Description: About Digital English Language Learning

English is spoken by more than one billion people worldwide and is the second most popular language to learn after Mandarin. ELT programs are gaining momentum because of globalization, urbanization, and the desire for better education and employment opportunities. With the advent of the Internet, information and communications technology (ICT) tools are being used to provide learning content in digital formats. Digital English language learning comprises digital content and products that facilitate the learning of languages through ICT tools. These include mobile apps, activities, e-Books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. These tools are interactive, allow real-time feedback, and enhance learning processes as they involve different formats.

The analysts forecast the global digital English language learning market to grow at a CAGR of 23.36% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global digital English language learning market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of the digital English language learning products and services provided by the language learning institutions, and online language learning service providers.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Digital English Language Learning Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the Key vendors operating in this market.

Key vendors:
- Berlitz Languages
- Pearson ELT
- Sanako Corporation
- EF Education First

Other prominent vendors:
- Inlingua
- Houghton Mifflin Harcourt
- LearnCube
- McGraw-Hill Education
- Onwards Learning
- OKpanda
- Oxford University Press
- Rosetta Stone
- Transparent Language
- Voxy

Market drivers
- Significant upsurge in demand from organizations.
- For a full, detailed list, view the full report

Market challenges
- Extensive use of wearable technology for language learning.
- For a full, detailed list, view the full report
Market trends
- Increased implementation of language cloud services.
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the Key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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