Global Digital English Language Learning Market 2017-2021

Description: About Digital English Language Learning

English is spoken by more than one billion people worldwide and is the second most popular language to learn after Mandarin. ELT programs are gaining momentum because of globalization, urbanization, and the desire for better education and employment opportunities. With the advent of the Internet, information and communications technology (ICT) tools are being used to provide learning content in digital formats. Digital English language learning comprises digital content and products that facilitate the learning of languages through ICT tools. These include mobile apps, activities, e-Books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. These tools are interactive, allow real-time feedback, and enhance learning processes as they involve different formats.

The analysts forecast the global digital english language learning market to grow at a CAGR of 23.36% during the period 2017-2021.

Covered in this report
The report covers the present scenario and the growth prospects of the global digital english language learning market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of the digital English language learning products and services provided by the language learning institutions, and online language learning service providers.

The market is divided into the following segments based on geography:
- APAC
- Europe
- North America
- ROW

The report, Global Digital English Language Learning Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the Key vendors operating in this market.

Key vendors:
- Berlitz Languages
- Pearson ELT
- Sanako Corporation
- EF Education First

Other prominent vendors:
- Inlingua
- Houghton Mifflin Harcourt
- LearnCube
- McGraw-Hill Education
- Onwards Learning
- OKpanda
- Oxford University Press
- Rosetta Stone
- Transparent Language
- Voxy

Market drivers
- Significant upsurge in demand from organizations.
- For a full, detailed list, view the full report

Market challenges
- Extensive use of wearable technology for language learning.
- For a full, detailed list, view the full report
Market trends
- Increased implementation of language cloud services.
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the Key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

Contents:

Part 01: Executive summary
Part 02: Scope of the report
- Market overview
- Top-vendor offerings
Part 03: Market research methodology
- Research methodology
- Economic indicators
Part 04: Introduction
- Key market highlights
Part 05: Market landscape
- Global English language learning market
Part 06: Global digital English language learning market
- Market overview
- Five forces analysis
Part 07: Market drivers
Part 08: Impact of drivers
Part 09: Market challenges
Part 10: Impact of drivers and challenges
Part 11: Market trends
Part 12: Market segmentation by deployment
- Global digital English language learning market by deployment
- Global digital English language learning market by cloud deployment
- Global digital English language learning market by on-premise deployment
Part 13: End-user segmentation
- Global digital English language learning market by end-user
- Global digital English language learning market by non-academic learners
- Global digital English language learning market by academic learners
Part 14: Geographical segmentation
- Global digital English language learning market by geography
- Digital English language learning market in APAC
- Digital English language learning market in Europe
- Digital English language learning market in North America
- Digital English language learning market in ROW

Part 15: Vendor landscape
- Competitive scenario
- Competitive benchmarking

Part 16: Key vendor analysis
- Berlitz Languages
- Pearson ELT
- Sanako Corporation
- EF Education First

Part 17: Other prominent vendors
- inlingua
- Houghton Mifflin Harcourt
- LearnCube
- McGraw Hill Education
- Onwards Learning
- OKpanda
- Oxford University Press
- Rosetta Stone
- Transparent Language
- Voxy

Part 18: Appendix
- List of abbreviations

Part 19: About the Author

List of Exhibits
Exhibit 01: Countries covered for market analysis
Exhibit 02: Product offerings
Exhibit 03: Global English language learning market 2016-2021 ($ billions)
Exhibit 04: Revenues of global language learning markets in 2016
Exhibit 05: Global digital English language learning market 2016-2021 ($ billions)
Exhibit 06: Five forces analysis
Exhibit 07: Impact of drivers
Exhibit 08: Impact of drivers and challenges
Exhibit 09: Global digital English language learning market by deployment 2016
Exhibit 10: Global digital English language learning market by deployment 2021
Exhibit 11: Global digital English language learning market by deployment 2016-2021 ($ billions)
Exhibit 12: Global digital English language learning market by deployment 2016-2021
Exhibit 13: Global digital English language learning market by cloud deployment 2016-2021 ($ billions)
Exhibit 14: Global digital English language learning market by on-premise deployment 2016-2021 ($ billions)
Exhibit 15: Global digital English language learning market by end-user 2016
Exhibit 16: Global digital English language learning market by end-user 2021
Exhibit 17: Global digital English language learning market by end-user 2016-2021 ($ billions)
Exhibit 18: Global digital English language learning market by end-user 2016-2021
Exhibit 19: Global digital English language learning market by non-academic learners 2016-2021 ($ billions)
Exhibit 20: Global digital English language learning market by academic learners 2016-2021 ($ billions)
Exhibit 21: Digital English language learning market by geography 2016
Exhibit 22: Digital English language learning market by geography 2021
Exhibit 23: Digital English language learning market by geography 2016-2021 ($ billions)
Exhibit 24: Digital English language learning market by geography 2016-2021
Exhibit 25: Digital English language learning market in APAC 2016-2021 ($ billions)
Exhibit 26: Digital English language learning market in Europe 2016-2021 ($ billions)
Exhibit 27: Digital English language learning market in North America 2016-2021 ($ billions)
Exhibit 28: Digital English language learning market in ROW 2016-2021 ($ billion)
Exhibit 29: Vendor analysis
Exhibit 30: Berlitz Languages: Solution offerings
Exhibit 31: Pearson ELT: Solution offerings
Exhibit 32: Sanako Corporation: Product portfolio
Exhibit 33: EF Education First: Program offerings

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Digital English Language Learning Market 2017-2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/4042741/">http://www.researchandmarkets.com/reports/4042741/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>USD 3500 - Until 16th May 2017</td>
<td></td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>USD 4000 - Until 16th May 2017</td>
<td></td>
</tr>
<tr>
<td>Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>USD 5000 - Until 16th May 2017</td>
<td></td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 9000</td>
</tr>
<tr>
<td>USD 10000 - Until 16th May 2017</td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ____________________________ Last Name: ____________________________
Email Address: * _______________________
Job Title: ______________________________
Organisation: __________________________
Address: _______________________________
City: __________________________________
Postal / Zip Code: _______________________
Country: _______________________________
Phone Number: __________________________
Fax Number: ____________________________
Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp