Global Pet Food Market (By Food Type, By Animal Type, By Region, By Country): Trends, Opportunities and Forecasts (2016-2021)

Description:

"Global Pet Food Market (By Food Type, By Animal Type, By Region, By Country): Trends, Opportunities and Forecasts (2016-2021) - By Food Type (Dry, Wet, Snacks, Mixers); Animal Type (Dog Food, Cat Food, Fish Food, Others), By Region (North America, Europe, APAC, ROW), By Country (U.S.A, Canada, UK, Germany, Japan, India, China, France)"

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of global pet food market on the basis of Food Type (Dry, Wet, Snacks, Mixers); Animal Type (Dog Food, Cat Food, Fish Food, Others), By Region (North America, Europe, APAC, ROW) and By Country (U.S.A, Canada, UK, Germany, Japan, India, China, France).

Global Pet Food Market is forecasted to grow at a CAGR of 3.94% during 2016-2021. The growth is driven by the increasing demand grain free products along with the increasing demand of natural pet food products. Additionally the increasing ownership of pet cats and dogs with the increasing trend of pet humanization and premiumization of pet food will drive the market in the forecast period. Moreover the market is getting consolidated in terms of recent mergers and acquisition where big brands are acquiring the smaller firms in order to increase their product variety and market expansions.

Although, the dog food market is gaining the maximum market share and will dominate the market share in the forecast period as well. In terms of derivative type the animal, grain free and genetically modified product are gaining the market share. APAC is predicted to grow with a CAGR of 4.42% during the year 2016-2021F, which is mainly driven by the increase in ownership of pets along with the rising awareness of pet owners to switch from the local brands to international brand.

According to the research report, “Global Pet Food Market (By Food Type, By Animal Type, By Region, By Country): Opportunities and Forecast (2016-2021)”, is projected to exhibit a CAGR of over ~3.94% during 2016-2021, largely driven by the increase in spending of pet owners towards the pet food products, increased focus of pet owners towards their pet health, rising awareness for the traditional veggie food for the pet will give the huge growth momentum for the market in the forecast period.

The report provides coverage by Animal Type, By Pet Food Type, By Region, By Country:

By Animal Type
- Dog
- Cat
- Fish
- Others

By Food Type
- Dry Food
- Wet Food
- Snacks
- Mixers

By Region
- North America
- Europe
- Asia Pacific

By Region, By Type
- North America
- Europe
- APAC

By Country
- U.S.A
- Canada
- UK
- Germany
- Japan
- India
- China
- France

Report Highlights:
- Primary Research: Interviews conducted with key management people to gain quality responses and deeper insights.
- Secondary Research: Data and insights from industry associations, annual reports, company presentations, premium journals and internal database.
- Forecast Period: Projected market sizing (2016E-2021F)
- Strategic Recommendations

Customization of the Report

The report could be customized according to the client’s specific research requirements. No additional cost will be required to pay for limited additional research.

Contents:
1. Research Methodology
2. Executive Summary
3. Strategic Recommendation
   3.1. Increase Penetration in Emerging Market
   3.2. Increase Product Portfolio
4. Product Overview
5. Global Pet Food Market: An Analysis
   5.1. Global Pet Food Market, By Value - 2011-2021F
   5.2. Global Pet Food Market, By Region - 2015 & 2021F (%)
   5.3. Global Pet Food Market, By Animal - 2015 & 2021F(%)
   5.4. Global Pet Food Market, By Derivative Type - 2015 & 2021F(%)
   5.5. Market Share of Leading Brands - 2015
   6.1 North America Pet Food Market, By Value - 2011-2021F
   6.2 North America Pet Food Market By Country- 2015 & 2021F (%)
   6.3 United States Pet Food Market: An Analysis
   6.3.1 United states Pet Food Market, By Value - 2011-2021F
   6.3.2 United states Pet Food Market, By Animal - 2015 & 2021F
   6.3.3 United states Pet Dog Food Market, By Value - 2011-2021F
   6.3.3.1 United States Pet Dog Food Market, BY Type, 2015 &2021F(%)
   6.3.3.2 United States Dry Dog Food Market, By Value - 2011-2021F
   6.3.3.3 United States Wet Dog Food Market, By Value - 2011-2021F
   6.3.3.4 United States Snacks & Mixers Dog Food Market, By Value - 2011-2021F
   6.3.4 United states Market Share of Leading Brands in Dog Food - 2015
   6.3.5 United states Pet Cat Food Market, By Value - 2011-2021F
6.3.5.1 United States Pet Cat Food Market, BY Type, 2015 & 2021F
6.3.5.2 United States Dry Cat Food Market, By Value - 2011-2021F
6.3.5.3 United States Wet Cat Food Market, By Value - 2011-2021F
6.3.5.4 United States Snacks & Mixers Cat Food Market, By Value - 2011-2021F
6.3.6 United States Market Share of Leading Brands in Cat Food - 2015
6.3.7 United states Pet Fish Food Market, By Value - 2011-2021F
6.3.8 United states Others Pet Food Market, By Value - 2011-2021F
6.4. Canada Pet Food Market: An Analysis
6.4.1 Canada Pet Food Market, By Value - 2011-2021F
6.4.2 Canada Pet Food Market, By Animal - 2015 & 2021F
6.4.3 Canada Pet Dog Food Market, By Value - 2011-2021F
6.4.3.1 Canada Pet Dog Food Market, BY Type, 2015 & 2021F
6.4.3.2 Canada Dry Dog Food Market, By Value - 2011-2021F
6.4.3.3 Canada Wet Dog Food Market, By Value - 2011-2021F
6.4.3.4 Canada Snacks & Mixers Dog Food Market, By Value - 2011-2021F
6.4.5. Canada Pet Cat Food Market, By Value - 2011-2021F
6.4.5.1 Canada Pet Cat Food Market, BY Type, 2015 & 2021F
6.4.5.2 Canada Dry Cat Food Market, By Value - 2011-2021F
6.4.5.3 Canada Wet Cat Food Market, By Value - 2011-2021F
6.4.5.4 Canada Snacks & Mixers Cat Food Market, By Value - 2011-2021F
6.4.6 Canada Pet Fish Food Market, By Value - 2011-2021F
6.4.7 Canada Others Pet Food Market, By Value - 2011-2021F
6.4. Canada Pet Food Market
6.4.1 Canada Pet Food Market, By Value - 2011-2021F

7. Asia Pacific Pet Food Market: An Analysis
7.1. Asia Pacific Pet Food Market, By Value - 2011-2021F
7.2. Asia Pacific Pet Food Market By Country - 2015 & 2021F (%)
7.3. Asia Pacific Pet Food Market By Animal Type - 2015 & 2021F (%)
7.3.1 Japan Pet Food Market: An Analysis
7.3.1.1 Japan Pet Food Market, By Value - 2011-2021F
7.3.1.2 Japan Pet Food Market, By Animal Type - 2015-2021F (%)
7.3.1.3 Japan Pet Dog Food Market, By Value - 2011-2021F
7.3.1.4 Japan Pet Dog Food Market, By Type - 2015-2021F (%)
7.3.1.5 Japan Dry Dog Food Market, By Value - 2011-2021F
7.3.1.6 Japan Wet Dog Food Market, By Value - 2011-2021F
7.3.1.7 Japan Snacks & Mixers Dog Food Market, By Value - 2011-2021F
7.3.1.8 Japan Pet Cat Food Market, By Value - 2011-2021F
7.3.1.9 Japan Pet Cat Food Market, By Type - 2015-2021F (%)
7.3.1.10 Japan Dry Cat Food Market, By Value - 2011-2021F
7.3.1.11 Japan Pet Fish Food Market, By Value - 2011-2021F
7.3.1.12 Japan Snacks & Mixers Cat Food Market, By Value - 2011-2021F
7.3.1.13 Japan Others Pet Food Market, By Value - 2011-2021F
7.3.1.14 Japan Pet Fish Food Market, By Value - 2011-2021F
7.3.2 China Pet Food Market: An Analysis
7.3.2.1 China Pet Food Market, By Value - 2011-2021F
7.3.2.2 China Pet Food Market, By Animal Type - 2015-2021F (%)
7.3.2.3 China Pet Dog Food Market, By Value - 2011-2021F
7.3.2.4 China Dry Dog Food Market, By Value - 2011-2021F
7.3.2.5 China Wet Dog Food Market, By Value - 2011-2021F
7.3.2.6 China Snacks & Mixers Dog Food Market, By Value - 2011-2021F
7.3.2.7 China Pet Cat Food Market, By Value - 2011-2021F
7.3.2.8 China Dry Cat Food Market, By Value - 2011-2021F
7.3.2.9 China Wet Cat Food Market, By Value - 2011-2021F
7.3.2.10 China Snacks & Mixers Cat Food Market, By Value - 2011-2021F
7.3.2.11 China Others Pet Food Market, By Value - 2011-2021F
7.3. China Pet Fish Food Market
7.3.1 China Pet Fish Food Market, By Value - 2011-2021F
7.3.3.2 China Others pet Food Market, By Value - 2011-2021F

8. Europe Pet Food Market: An Analysis
8.1 Europe Pet Food Market, By Value - 2011-2021F
8.2 Top five Companies in Western Europe
8.3 Europe Pet Food Market, By Country - 2015 & 2021F(%)
8.4 UK Pet Food Market, By Value - 2011-2021F
8.5 UK Pet Food Market, By Animal Type 2015& 2021F(%)
8.6 UK Pet Dog Food Market, By Value - 2011-2021F
8.7 UK Pet Dog Food Market, BY Type, 2015 &2021F(%)
8.9 UK Wet Dog Food Market, By Value - 2011-2021F
8.10 UK Snacks & Mixers Dog Food Market, By Value - 2011-2021F
8.11 UK Pet Cat Food Market, By Value - 2011-2021F
8.12 UK Dry Cat Food Market, By Value - 2011-2021F
8.13 UK Wet Cat Food Market, By Value - 2011-2021F
8.14 UK Snacks & Mixers Cat Food Market, By Value - 2011-2021F
8.15 UK Pet Fish Food Market, By Value - 2011-2021F
8.16 UK Others pet Food Market, By Value - 2011-2021F

9. Germany Pet Food Market, By Value - 2011-2021F
9.1 Germany Pet Food Market, By Animal Type 2015& 2021F(%)
9.2 Germany Pet Dog Food Market, By Value - 2011-2021F
9.3 Germany Pet Dog Food Market, BY Type, 2015 &2021F(%)
9.4 Germany Dry Dog Food Market, By Value - 2011-2021F
9.5 Germany Wet Dog Food Market, By Value - 2011-2021F
9.6 Germany Snacks & Mixers Dog Food Market, By Value - 2011-2021F
9.7 Germany Pet Cat Food Market, By Value - 2011-2021F
9.8 Germany Pet Cat Food Market, BY Type, 2015 &2021F(%)
9.9 Germany Dry Cat Food Market, By Value - 2011-2021F
9.10 Germany Wet Cat Food Market, By Value - 2011-2021F
9.11 Germany Snacks & Mixers Cat Food Market, By Value - 2011-2021F
9.12 Germany Pet Fish Food Market, By Value - 2011-2021F
9.13 Germany Others pet Food Market, By Value - 2011-2021F

10. France Pet Food Market, By Value - 2011-2021F
10.1 France Pet Food Market, By Animal Type 2015& 2021F(%)
10.2 France Pet Dog Food Market, By Value - 2011-2021F
10.3 France Pet Dog Food Market, BY Type, 2015 &2021F(%)
10.4 France Dry Dog Food Market, By Value - 2011-2021F
10.5 France Wet Dog Food Market, By Value - 2011-2021F
10.6 France Snacks & Mixers Dog Food Market, By Value - 2011-2021F
10.7 France Pet Cat Food Market, By Value - 2011-2021F
10.8 France Pet Cat Food Market, BY Type, 2015 &2021F(%)
10.9 France Dry Cat Food Market, By Value - 2011-2021F
10.10 France Wet Cat Food Market, By Value - 2011-2021F
10.11 France Snacks & Mixers Cat Food Market, By Value - 2011-2021F
10.12 France Pet Fish Food Market, By Value - 2011-2021F
10.13 France Others pet Food Market, By Value - 2011-2021F
10.14 France- Leading Share of Dry Cat Food Brands

11. Market Trends

12. Market Dynamics
12.1 Drivers
12.2 Challenges

13. Porter's Five Force Model

14. Company Profiling
14.1 Mars Petcare Inc.
14.2 Nestle Purina Petcare
14.3 Blue Buffalo
14.4 Hill's Pe Nutrition
14.5 Diamond Pet foods
14.6 Heristo Aktiengesellschaft(AG)
14.7 Invivo Animal & Health Nutrition
14.8 Big Heart Pet brands

List of Figures
Figure 126: UK dry cat food Market, By Value, 2011-2021F (USD Billion)
Figure 127: UK wet cat food Market, By Value, 2011-2021F (USD Billion)
Figure 128: UK snacks and mixers cat food Market, By Value, 2011-2021F (USD Billion)
Figure 129: UK pet fish food Market, By Value, 2011-2021F (USD Billion)
Figure 130: UK Others pet food Market, By Value, 2011-2021F (USD Billion)
Figure 131: Germany pet food Market, By Value, 2011-2021F (USD Billion)
Figure 132: Pet Ownership in Germany in millions
Figure 133: Share of households owning pet in Germany
Figure 134: Germany pet food Market, By Animal, By Percentage-2015(%)
Figure 135: Germany pet food Market, By Animal, By Percentage - 2021F(%)
Figure 136: Germany pet dog food Market, By Value, 2011-2021F (USD Billion)
Figure 137: Germany pet dog food Market, By Type, By Percentage-2015(%)
Figure 138: Germany pet dog food Market, By Type, By Percentage - 2021F(%)
Figure 139: Germany dry dog food Market, By Value, 2011-2021F (USD Billion)
Figure 140: Germany wet dog food Market, By Value, 2011-2021F (USD Billion)
Figure 141: Germany snacks and mixers dog food Market, By Value, 2011-2021F (USD Billion)
Figure 142: Germany pet cat food Market, By Value, 2011-2021F (USD Billion)
Figure 143: Germany pet Cat food Market, By Type, By Percentage-2015(%)
Figure 144: Germany pet cat food Market, By Type, By Percentage - 2021F(%)
Figure 145: Germany dry cat food Market, By Value, 2011-2021F (USD Billion)
Figure 146: Germany wet cat food Market, By Value, 2011-2021F (USD Billion)
Figure 147: Germany snacks and mixers cat food Market, By Value, 2011-2021F (USD Billion)
Figure 148: Germany fish food Market, By Value, 2011-2021F (USD Billion)
Figure 149: Germany Others pet food Market, By Value, 2011-2021F (USD Billion)
Figure 150: France Pet food Market, By Value, 2011-2021F (USD Billion)
Figure 151: Pet Ownership in France in millions
Figure 152: Natural food percentage share in pet food
Figure 153: Grain free food percentage share in pet dog food
Figure 154: France Pet food Market, By Animal, By Percentage-2015(%)
Figure 155: France Pet food Market, By Animal, By Percentage - 2021F(%)
Figure 156: France Pet Dog food Market, By Value, 2011-2021F (USD Billion)
Figure 157: France Pet Dog food Market, By Type, By Percentage-2015(%)
Figure 158: France Pet Dog food Market, By Type, By Percentage - 2021F(%)
Figure 159: France Dry Dog food Market, By Value, 2011-2021F (USD Billion)
Figure 160: France Wet Dog food Market, By Value, 2011-2021F (USD Billion)
Figure 161: France Snacks and Mixers food Market, By Value, 2011-2021F (USD Billion)
Figure 162: France Cat food Market, By Value, 2011-2021F (USD Billion)
Figure 163: France Pet Cat food Market, By Type, By Percentage-2015(%)
Figure 164: France Pet Cat food Market, By Type, By Percentage - 2021F(%)
Figure 165: France Dry Cat food Market, By Value, 2011-2021F (USD Billion)
Figure 166: France Wet cat food Market, By Value, 2011-2021F (USD Billion)
Figure 167: France Snacks and Mixers food Market, By Value, 2011-2021F (USD Billion)
Figure 168: France pet fish food Market, By Value, 2011-2021F (USD Billion)
Figure 169: France Others pet food Market, By Value, 2011-2021F (USD Billion)
Figure 170: France - Market share of leading Brands in Dry Cat Food
Figure 171: ROW pet food Market, By Value, 2011-2021F (USD Billion)
Figure 172: Percentage Share of Grain Free Products in USA
Figure 173: Percentage Share of Grain Free Products in UK
Figure 174: Percentage Share of Grain Free Products in South Africa
Figure 175: Percentage Share of Natural Products in USA
Figure 176: Global Revenue- Nestle Purina Pet-care (USD Billion)
Figure 177: Nestle Purina Pet-care - Revenue in America Zone (USD Billion)
Figure 178: Nestle Purina Pet-care - Revenue in EMENA Zone (USD Billion)
Figure 179: Nestle Purina Pet-care - Revenue in AOA (Asia, Oceania and Sub-Saharan Africa) (USD Billion)
Figure 180: Global Revenue- Blue Buffalo (USD Billion)
Figure 181: Global Sales of Dry Foods - Blue Buffalo (USD Billion)
Figure 182: Global Sales of Wet Foods - Blue Buffalo (USD Billion)

List of Table

Table 1: Most popular animal derivative in the pet food
Ordering:

Order Online - http://www.researchandmarkets.com/reports/4042920/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Pet Food Market (By Food Type, By Animal Type, By Region, By Country): Trends, Opportunities and Forecasts (2016-2021)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/4042920/">http://www.researchandmarkets.com/reports/4042920/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2GBN2Y</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 2000</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 2200 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Enterprise-wide:</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World