Global Mobile Imaging & Cath Lab Services Market Assessment & Forecast: 2016 - 2020

Description:
Long waiting time for patients has been a major concern for healthcare service providers. Diagnostic imaging is the basic and most important factor determining course of treatment for diseases such as cancer, infectious diseases like tuberculosis, trauma and bone injuries among others. A bottleneck at initial stages of diagnostics has a severe impact on quality of service provided by hospitals. Shortage of diagnostic imaging devices has created a crisis in countries such as Canada, France, U.K. and others. Government regulations, obsolescence of existing infrastructure and constant expenditure on repairs and maintenance are further adding to the financial pressures of hospitals. Majority of the hospitals currently do not have any provision for geriatric and bariatric patients who generally face difficulty in travelling to hospitals for medical treatment. Hence it has become extremely necessary for healthcare service providers to seek alternative to tackle these issues.

Mobile diagnostic imaging services include mobile truck or trailer based platforms such as magnetic resonance imaging, computed tomography, X-ray, ultrasound, mammography, cath lab services, cone beam CT and others. Mobile imaging service providers have been aptly addressing these issues for healthcare service providers. Imaging devices installed in trucks and trailers can travel to hospitals or other locations in the community to offer flexible diagnostic services. Hospitals and physicians can purchase these services for flexible time frame and greatly reduce waiting time for patients. Considering wide application of mobile MRI, even device manufacturers such as Toshiba and Siemens have entered in the market, with services in selective countries in North America and Europe. Toshiba provides Vantage Elan MRI scanner for rent or as a temporary service to eliminate lead time needed for installation of new machine.

This report covers market analysis by six imaging modalities along with cath lab services and others. It also provides market data for imaging services in five geographies of North America, Europe, Asia-Pacific, Latin America and Middle-East & Africa (MEA). The analysis mentions key players across each region and covers 65 players operating in this market across all geographies. Top five players in the U.S. mobile imaging services market include Alliance Healthcare, Insight Imaging, DMS Health (Digirad Company), MobilexUSA, and Front Range Mobile Imaging. In the U.K., Alliance, InHealth, Cobalt, Ramsay and Care UK were identified as leading players.

Contents:
Chapter 1 Preface
1.1 Research Scope
1.1.1 Market Segmentation
1.1.2 Postulations
1.2 Methodology of Research
1.2.1 Companies Covered In This Report

Chapter 2 Précis
2.1 Market Inference

Chapter 3 Market Dynamics
3.1 Market Drivers
3.1.1 Dearth of imaging devices in some countries resulting in demand for alternative solutions
3.1.2 Hospitals are reluctant to invest heavily in updating current infrastructure
3.1.3 Adoption of mobile imaging services increasing among correctional facility, geriatric care centres, and palliative care centres among others
3.2 Market Restraints
3.2.1 Low reimbursement rates
3.2.2 High operating and maintenance cost
3.3 Market Opportunities
3.3.1 Budding market in Canada, U.K. and Latin America

Chapter 4 Global Mobile Imaging and Cath Lab Services Market Assessment, by Technology, (US$ Million), Forecast: 2016 - 2020
4.1 Introduction

4.1.1 Mobile Magnetic Resonance Imaging (MRI) Services Market, 2014 - 2020 (US$ Million)
4.1.2 Mobile Computed Tomography (CT) Services Market, 2014 - 2020 (US$ Million)
4.1.3 Mobile X-ray Services Market, 2014 - 2020 (US$ Million)
4.1.4 Mobile Cath Lab Services Market, 2014 - 2020 (US$ Million)
4.1.5 Mobile Mammography Services Market, 2014 - 2020 (US$ Million)
4.1.6 Mobile Ultrasound Services Market, 2014 - 2020 (US$ Million)
4.1.7 Mobile Conebeam CT Services Market, 2014 - 2020 (US$ Million)
4.1.8 Other Mobile Imaging Services Market, 2014 - 2020 (US$ Million)

Chapter 5 Global Mobile Imaging and Cath Lab Services Market Assessment, by Geography, (US$ Million), Forecast: 2016 - 2020
5.1 Introduction
5.1.1 North America Mobile Imaging and Cath Lab Services Market Assessment, by Modality, (US$ Million), 2014 - 2020
5.1.2 Europe Mobile Imaging and Cath Lab Services Market Assessment, by Modality, (US$ Million), 2014 - 2020
5.1.3 Latin America Mobile Imaging and Cath Lab Services Market Assessment, by Modality, (US$ Million), 2014 - 2020
5.1.4 Asia Pacific Mobile Imaging and Cath Lab Services Market Assessment, by Modality, (US$ Million), 2014 - 2020
5.1.5 Middle East and Africa Mobile Imaging and Cath Lab Services Market Assessment, by Modality, (US$ Million), 2014 - 2020

Chapter 6 Key Players Analysis: Global Mobile Imaging and Cath Lab Services Market
6.1 Introduction
6.1.1 Mergers and Acquisitions
6.1.2 Joint Ventures, Expansion and Collaborations
6.1.3 New Product/Service Launches, Approvals and Recalls

Chapter 7 Epilogue

List of Figures:
Fig. 1 Market Segmentation: Global Mobile Imaging and Cath Lab Services Market Segmentation
Fig. 2 Research Methodology: Global Mobile Imaging and Cath Lab Services Market Assessment
Fig. 3 Global Mobile Imaging And Cath Lab Services Market, By Imaging Modality, 2015 (US$ Million)
Fig. 4 Global Mobile Imaging And Cath Lab Services Market, By Geography, 2015 (US$ Million)
Fig. 5 Diagnostic Imaging Devices, 2013 (Per 1,000,000 Population)
Fig. 6 Average Percentage Change in Reimbursement, by Modalities, 2014
Fig. 7 Global Mobile Imaging And Cath Lab Services Market, By Imaging Modalities, 2016 & 2020 (US$ Million)
Fig. 8 Global Mobile MRI Services Market, 2016 - 2020 (US$ Million)
Fig. 9 Global Mobile CT Services Market, 2016 - 2020 (US$ Million)
Fig. 10 Global Mobile X-ray Services Market, 2016 - 2020 (US$ Million)
Fig. 11 Global Mobile Cath Lab Services Market, 2016 - 2020 (US$ Million)
Fig. 12 Global Mobile Mammography Services Market, 2016 - 2020 (US$ Million)
Fig. 13 Global Mobile Ultrasound Services Market, 2016 - 2020 (US$ Million)
Fig. 14 Global Mobile Conebeam CT Services Market, 2016 - 2020 (US$ Million)
Fig. 15 Global Other Mobile Imaging Services Market, 2016 - 2020 (US$ Million)
Fig. 16 Global Mobile Imaging & Cath Lab Services Market - Value (% Share) Comparison, by Geography (2015 & 2020)
Fig. 17 North America Mobile Imaging and Cath Lab Services Market, 2016 - 2020 (US$ Million)
Fig. 18 Europe Mobile Imaging and Cath Lab Services Market, 2016 - 2020 (US$ Million)
Fig. 19 Latin America Mobile Imaging and Cath Lab Services Market, 2016 - 2020 (US$ Million)
Fig. 20 Asia Pacific Mobile Imaging and Cath Lab Services Market, 2016 - 2020 (US$ Million)
Fig. 21 Middle East and Africa Mobile Imaging and Cath Lab Services Market, 2016 - 2020 (US$ Million)

List of Tables:
Table 1 List of Notable Mobile Imaging & Cath Lab Service Providers
Table 2 Average Cost of Maintenance of Fixed MRI or CT Scanner, U.S. (2014)
Table 3 North America Mobile Imaging and Cath Lab Services Market, by Imaging Modality, 2014 - 2020 (US$ Million) (CAGR: 2016 - 2020)
Table 4 Europe Mobile Imaging and Cath Lab Services Market, by Imaging Modality, 2014 - 2020 (US$ Million) (CAGR: 2016 - 2020)
Table 5 Latin America Mobile Imaging and Cath Lab Services Market, by Imaging Modality, 2014 - 2020 (US$ Million) (CAGR: 2016 - 2020)
Table 6 Asia Pacific Mobile Imaging and Cath Lab Services Market, by Imaging Modality, 2014 - 2020 (US$ Million) (CAGR: 2016 - 2020)
Table 7 Middle East and Africa Mobile Imaging and Cath Lab Services Market, by Imaging Modality, 2014 - 2020 (US$ Million) (CAGR: 2016 - 2020)
Table 8 Global Mobile Imaging and Cath Lab Service Providers, by Service Portfolio and Location

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