Molecular Diagnostics Markets: Global Analysis and Opportunity Evaluation
2016 - 2020

Description: This new report gives a comprehensive and easy-to-review analysis of the molecular diagnostics market for the period 2016 -2020. The report provides key market information and identifies new and emerging opportunities across this growing field. Its findings enable suppliers to reduce costs, drive sales and compete more effectively in the global marketplace.

We have completed a comprehensive global market study of molecular diagnostics, covering established, recently developed and more specialised methods used in both clinical and clinical research settings. This market analysis reviewed 75,000 clinical and clinical research molecular studies across more than 23,000 clinical and research organisations, encompassing 13 global regions and 125 countries. This identified 12,500 molecular diagnostics laboratories, which were profiled as part of Molecular Diagnostics 2016. Details of these end-user organisations by name are provided as part of this report.

The clinical and research molecular studies reviewed as part of Molecular Diagnostics 2016 were carried out by experienced molecular biology end-users. These end-users are important decision-makers in the selection and purchase of molecular diagnostics products and services and these 'real world' market data give in-depth information on the current and future use of molecular diagnostics, in addition to % growth, costs, trends and opportunities.

End-user organisations by name are identified in all key molecular diagnostics sectors and segments of this market study. Findings are provided as a PDF report, together with the full Molecular Diagnostics 2016 market database created and compiled during this extensive market study. The data provided enables molecular diagnostics suppliers to easily and rapidly identify, analyse and profile areas of the molecular diagnostics market that offer the greatest business opportunities to their own companies.

The extensive market database provided with the report augments the detailed market findings presented in the PDF report, allowing rapid and easy in-depth analysis across all molecular diagnostics markets. This database can be shared across all departments and subsidiaries of purchasing organisations.

These new study findings provide a considerable wealth of market information to suppliers in the molecular diagnostics and molecular biology fields. They assist suppliers in identify new molecular diagnostics market opportunities and give powerful strategic insights into new developments and applications.

Key Features

- Enables suppliers to profile key areas of molecular diagnostics markets relating to their own products and services and provides qualified prospects by end-user organisation name
- Analyses and ranks molecular diagnostics practices by country, organisation type, methods, diseases, clinical research areas, viruses, bacteria and others, helping suppliers to identify 'high opportunity' sectors relevant to their current molecular diagnostics products and future plans in these fields, supporting targeted marketing and reducing costs and risks
- Provides key information in growing and developing areas of the molecular diagnostics market, helping suppliers focus resources on molecular diagnostics growth areas, supporting new sales opportunities in important market sectors
- Helps suppliers to evolve and extend their own strategic visions, future plans and operational activities in the molecular diagnostics field
- Enables suppliers to identify, analyse and rank end-user practices and needs and build new customer relationships in leading molecular diagnostics market sectors.

Molecular Diagnostics Market Study

This study provides detailed market data on the use of molecular diagnostics across all global regions, covering more than 125 countries. Leading countries in terms of molecular diagnostics use are also identified, together with top users by state or county, city and organisation name.

Molecular Diagnostics 2016 identified more than 12,500 molecular diagnostics end-user laboratories, each of which are profiled across key market areas, allowing the analysis of all key sectors, developments and
opportunities in this field.

Organisations using molecular diagnostics are profiled as part of this study including hospitals, clinics, health centres and companies. Relevant organisation departments are also identified.

More than 100 molecular diagnostics methods are profiled, from those most commonly used such as qPCR and RT-PCR through to newer or more specialised methodologies such as digital PCR and sequencing.

The PDF report provides an in-depth analysis of key findings across all major sectors, and identifies key sector developments and opportunities, growth and end-user costs in this diverse and growing field.

Key molecular diagnostics market areas have been profiled including global regions, countries, country states/counties, cities, end-user organisations, methods, applications, diseases, viruses, bacteria and other areas.

These findings assist suppliers in the molecular diagnostics fields to keep pace with end-users’ laboratory activities and needs. They also offer a highly cost-effective source of marketing and sales related information and give new insights into today’s evolving clinical diagnostics fields.

Molecular Diagnostics Market Database

The Molecular Diagnostics 2016 database contains more than 34,500 individual records of molecular diagnostic studies, including 12,500 molecular diagnostics laboratories by name from studies reported between January 2013 and May 2016.

This database is provided as an easy-to-use Excel file which can be rapidly analysed using Pivot Tables. This allows tables and graphs of all molecular diagnostics market sectors or segments to be easily generated in minutes.

Pivot table analysis allows the analysis of molecular diagnostics market data across all segments, allowing established methods to be analysed, as well as newer developments and market opportunities.

Data contained in the Molecular Diagnostics 2016 database allows side-by-side comparisons of current and developing practices across key sectors of this market.

The database can be shared across all subsiduaries of purchasing organisations. This allows data analysis from multiple perspectives, from marketing and sales through to R&D and new product innovation.

This database enables easy analysis of molecular diagnostics practices from the methods and applications end-users are running, to more powerful analyses of relationships in the market, offering market predictions and trend analysis.

The market data presented in the Molecular Diagnostics 2016 database provides a valuable source of qualified sales prospects, based on the current and developing use of molecular diagnostics across multiple organisations and sectors.

Contents: Chapter 1. Molecular Diagnostics 2016

1.1 Conduct of study
1.2 Data Analysis
1.3 Study Data

Chapter 2. Global Molecular Diagnostics

2.1 Global Regions
Figure 2.1. The global use of molecular diagnostics
Table 2.1. The global use of molecular diagnostics
Figure 2.2. The use of molecular diagnostics in North America
Table 2.2. The use of molecular diagnostics in North America
Figure 2.3. The use of molecular diagnostics in Europe
Table 2.3. The use of molecular diagnostics in Europe
Figure 2.4. The use of molecular diagnostics in Asia
2.2 Organisation Types

2.3 Molecular Diagnostics Methods

2.4 Molecular Diagnostics Utilities

2.5 Molecular Diagnostics Clinical & Clinical Research

2.6 Diseases

Figure 2.14. Molecular diagnostics disease areas

Figure 2.15. Molecular diagnostics virus areas

Figure 2.16. Molecular diagnostics bacteria areas

2.7 Viruses by Molecular Diagnostics

2.8 Bacteria by Molecular Diagnostics

2.9 Nucleic Acids

2.10 Departments

2.11 Nucleic Acids

2.12 Other Molecular Methods

2.13 Clinical /clinical research use of molecular diagnostics

2.14 Molecular diagnostics disease areas

2.15 Molecular diagnostics virus areas

2.16 Molecular diagnostics bacteria areas

2.17 Molecular diagnostics nucleic acid types

2.18 Molecular diagnostics departments

2.19 Molecular diagnostics departments

2.20 Other methods

2.21 Conclusions

Chapter 3. Molecular diagnostics by Country

3.1 Countries

3.2 Organisation types

3.3 Cities

3.4 Molecular diagnostics methods

3.5 Molecular diagnostics applications
3.6 Clinical & Research
Figure 3.6. Clinical/clinical research molecular diagnostics
Table 3.6. Clinical/clinical research molecular diagnostics
3.7 Diseases
Figure 3.7. Molecular diagnostics disease areas
Table 3.7. Molecular diagnostics disease areas
3.8 Viruses
Figure 3.8. Molecular diagnostics viruses
Table 3.8. Molecular diagnostics virus areas
3.9 Bacteria
Figure 3.9. Molecular diagnostics bacteria
Table 3.9. Molecular diagnostics bacteria areas
3.10 Nucleic Acids
Figure 3.10. Molecular diagnostics nucleic acid types
Table 3.10. Molecular diagnostics nucleic acid types
3.11 Molecular Diagnostics Departments
Figure 3.11. Molecular diagnostics departments
Table 3.11. Molecular diagnostics departments
3.12 Other Methods
Figure 3.12. Other methods
Table 3.12. Other methods
3.13 Conclusions

Chapter 4. Organisation Types
Figure 4.1. Molecular diagnostics by organisation types
Table 4.1. Molecular diagnostics by organisation types
4.2 Cities
Figure 4.2. Molecular diagnostics cities
Table 4.2. Molecular diagnostics cities
4.3 Molecular Diagnostics Methods
Figure 4.3. Molecular diagnostics methods
Table 4.3. Molecular diagnostics methods
4.4 Molecular Diagnostics Utilities
Figure 4.4. Molecular diagnostics applications
Table 4.4. Molecular diagnostics applications
4.5 Clinical & Research
Figure 4.5. Molecular diagnostics Clinical/clinical research
Table 4.5. Molecular diagnostics Clinical/clinical research
4.6 Diseases
Figure 4.6. Molecular diagnostics disease areas
Table 4.6. Molecular diagnostics disease areas
4.7 Viruses
Figure 4.7. Molecular diagnostics viruses
Table 4.7. Molecular diagnostics viruses
4.8 Bacteria
Figure 4.8. Molecular diagnostics bacteria
Table 4.8. Molecular diagnostics bacteria
4.9 Nucleic Acids
Figure 4.9. Molecular diagnostics nucleic acids
Table 4.9. Molecular diagnostics nucleic acids
4.10 Molecular Diagnostics Departments
Figure 4.10. Molecular diagnostics by end-user departments
Table 4.10. Molecular diagnostics by end-user departments
4.11 Other Methods
Figure 4.11. Other methods
Table 4.11. Other methods
4.12 Conclusions

Chapter 5. Molecular diagnostics by User Departments
Figure 5.1. Molecular diagnostics use by department
Table 5.1. Molecular diagnostics use by department
5.1 Organisation types
Figure 5.2. Molecular diagnostics organisations
Table 5.2. Molecular diagnostics organisations
5.2 States and Cities
Figure 5.3. Molecular diagnostics cities
Table 5.3. Molecular diagnostics cities
5.3 Methods
Figure 5.5. Molecular diagnostics methods
Table 5.5. Molecular diagnostics methods
5.4 Applications
Figure 5.5. Molecular diagnostics applications
Table 5.5. Molecular diagnostics applications
5.5 Clinical & Research
Figure 5.6. Molecular diagnostics Clinical/clinical research
Table 5.6. Molecular diagnostics Clinical/clinical research
5.6 Diseases
Figure 5.7. Molecular diagnostics disease areas
Table 5.7. Molecular diagnostics disease areas
5.7 Viruses
Figure 5.8. Molecular diagnostics viruses
Table 5.8. Molecular diagnostics viruses
5.8 Bacteria
Figure 5.9. Molecular diagnostics bacteria
Table 5.9. Molecular diagnostics bacteria
5.9 Nucleic Acids
Figure 5.10. Molecular diagnostics nucleic acids
Table 5.10. Molecular diagnostics nucleic acids
6.1 Organisation types
Figure 6.2. Molecular diagnostics organisations
Table 6.2. Molecular diagnostics organisations
6.2 Countries
Figure 6.3. Molecular diagnostics countries
Table 6.3. Molecular diagnostics countries
6.3 Organisation types
Figure 6.4. Molecular diagnostics organisations
Table 6.4. Molecular diagnostics organisations
6.4 Cities
Figure 6.6. Molecular diagnostics cities
Table 6.6. Molecular diagnostics cities
6.5 Clinical & Research
Figure 6.6. Molecular diagnostics clinical/clinical research
Table 6.6. Molecular diagnostics clinical/clinical research
6.6 Diseases
Figure 6.7. Molecular diagnostics disease areas
Table 6.7. Molecular diagnostics disease areas
6.7 Viruses
Figure 6.8. Molecular diagnostics viruses
Table 6.8. Molecular diagnostics viruses
6.8 Bacteria
Figure 6.9. Molecular diagnostics bacteria
Table 6.9. Molecular diagnostics bacteria
6.9 Nucleic Acids
Figure 6.10. Molecular diagnostics nucleic acids
Table 6.10. Molecular diagnostics nucleic acids
Chapter 7. Molecular diagnostics Applications

Figure 7.1. Molecular diagnostics applications
Table 7.1. Molecular diagnostics applications
7.1 Organisation types
Figure 7.2. Molecular diagnostics organisations
Table 7.2. Molecular diagnostics organisations
7.2 Cities
Figure 7.3. Molecular diagnostics cities
Table 7.3. Molecular diagnostics cities
7.3 Methods
Figure 7.4. Molecular diagnostics methods
Table 7.4. Molecular diagnostics methods
7.4 Clinical & Research
Figure 7.5. Clinical/clinical research
Table 7.5. Clinical/clinical research
7.5 Diseases
Figure 7.7. Molecular diagnostics disease areas
Table 7.7. Molecular diagnostics disease areas
7.6 Viruses
Figure 7.7. Molecular diagnostics viruses
Table 7.7. Molecular diagnostics viruses
7.7 Bacteria
Figure 7.8. Molecular diagnostics bacteria
Table 7.8. Molecular diagnostics bacteria
7.8 Nucleic Acids
Figure 7.9. Molecular diagnostics nucleic acids
Table 7.9. Molecular diagnostics nucleic acids
7.9 Departments
Figure 7.10. Molecular diagnostics departments
Table 7.10. Molecular diagnostics departments
7.10 Other Methods
Figure 7.11. Other methods
Table 7.11. Other methods
7.11 Conclusions

Chapter 8. Disease Areas

Figure 8.1. Molecular diagnostics disease areas
Table 8.1. Molecular diagnostics disease areas
8.1 Organisation types
Figure 8.2. Molecular diagnostics organisations
Table 8.2. Molecular diagnostics organisations
8.1 Countries
Figure 8.3. Molecular diagnostics countries
Table 8.3. Molecular diagnostics countries
8.3 Cities
Figure 8.4. Molecular diagnostics cities
Table 8.4. Molecular diagnostics cities
8.4 Methods
Figure 8.5. Molecular diagnostics methods
Table 8.5. Molecular diagnostics methods
8.5 Applications
Figure 8.6. Molecular diagnostics application
Table 8.6. Molecular diagnostics application
8.6 Clinical & Research
Figure 8.8. Molecular diagnostics Clinical/clinical research
Table 8.8. Clinical/clinical research
8.7 Viruses
Figure 8.8. Molecular diagnostics viruses
Table 8.8. Molecular diagnostics viruses
8.8 Bacteria
Figure 8.9. Molecular diagnostics bacteria
Table 8.9. Molecular diagnostics bacteria
8.9 Nucleic Acids
Figure 8.10. Molecular diagnostics nucleic acids
Table 8.10. Molecular diagnostics nucleic acids
8.10 Departments
Figure 8.11. Molecular diagnostics departments
Table 8.11. Molecular diagnostics departments
8.11 Other Methods
Figure 8.12. Other methods
Table 8.12. Molecular diagnostics methods
8.12 Conclusions

Chapter 9. Viruses
Figure 9.1. Molecular diagnostics viruses
Table 9.1. Molecular diagnostics viruses
9.1 Organisation types
Figure 9.2. Molecular diagnostics organisations
Table 9.2. Molecular diagnostics organisations
9.2 Cities
Figure 9.3. Molecular diagnostics cities
Table 9.3. Molecular diagnostics cities
9.3 Methods
Figure 9.4. Molecular diagnostics methods
Table 9.4. Molecular diagnostics methods
9.4 Applications
Figure 9.5. Molecular diagnostics applications
Table 9.5. Molecular diagnostics applications
9.5 Clinical & Research
Figure 9.6. Clinical/clinical research
Table 9.6. Clinical/clinical research
9.6 Diseases
Figure 9.7. Molecular diagnostics disease areas
Table 9.7. Molecular diagnostics disease areas
9.7 Bacteria
Figure 9.9. Molecular diagnostics bacteria
Table 9.9. Molecular diagnostics bacteria
9.8 Nucleic Acids
Figure 9.9. Molecular diagnostics nucleic acids
Table 9.9. Molecular diagnostics nucleic acids
9.9 Departments
Figure 9.10. Molecular diagnostics departments
Table 9.10. Molecular diagnostics departments
9.10 Other Methods
Figure 9.11. Other methods
Table 9.11. Other methods
9.11 Conclusions

Chapter 10. Bacteria
Figure 10.1. Molecular diagnostics viruses
Table 10.1. Molecular diagnostics viruses
10.1 Countries
Figure 10.2. Molecular diagnostics countries
Table 10.2. Molecular diagnostics countries
10.2 Organisation types
Figure 10.3 Organisation types
Table 10.3. Organisation types

10.3 Cities
Figure 10.4. Molecular diagnostics cities
Table 10.4. Molecular diagnostics cities

10.4 Methods
Figure 10.5. Molecular diagnostics methods
Table 10.5. Molecular diagnostics methods

10.5 Applications
Figure 10.6. Molecular diagnostics applications
Table 10.6. Molecular diagnostics applications

10.6 Clinical & Research
Figure 10.7. Clinical/clinical research
Table 10.7. Clinical/clinical research

10.7 Diseases
Figure 10.8. Molecular diagnostics disease areas
Table 10.8. Molecular diagnostics disease areas

10.8 Viruses
Figure 10.10. Molecular diagnostics viruses
Table 10.10. Molecular diagnostics viruses

10.9 Nucleic Acids
Figure 10.10. Molecular diagnostics nucleic acids
Table 10.10. Molecular diagnostics nucleic acids

10.10 Departments
Figure 10.11. Molecular diagnostics departments
Table 10.11. Molecular diagnostics departments

10.11 Other Methods
Figure 10.12. Other methods
Table 10.12. Other methods

10.12 Conclusions

Chapter 11. Clinical and Clinical Research

Figure 11.1. Clinical
Table 11.1. Clinical

Figure 11.2. Research
Table 11.2. Research

11.1 Countries
Figure 11.3. Molecular diagnostics countries
Table 11.3. Molecular diagnostics countries

11.2 Organisation types
Figure 11.5. Molecular diagnostics organisation types
Table 11.5. Molecular diagnostics organisation types

11.3 Cities
Figure 11.7. Molecular diagnostics cities
Table 11.7. Molecular diagnostics cities

11.4 Methods
Figure 11.9. Molecular diagnostics methods
Table 11.9. Molecular diagnostics methods

11.5 Applications
Figure 11.11. Molecular diagnostics applications
Table 11.11. Molecular diagnostics applications

11.6 Conclusions
11.6 Diseases
Figure 11.13. Molecular diagnostics diseases
Table 11.13. Molecular diagnostics diseases
Figure 11.14. Molecular diagnostics diseases
Table 11.14. Molecular diagnostics diseases
11.7 Viruses
Figure 11.15. Molecular diagnostics viruses
Table 11.15. Molecular diagnostics viruses
Figure 11.16. Molecular diagnostics viruses
Table 11.16. Molecular diagnostics viruses
11.8 Bacteria
Figure 11.17. Molecular diagnostics bacteria
Table 11.17. Molecular diagnostics bacteria
Figure 11.18. Molecular diagnostics bacteria
Table 11.18. Molecular diagnostics bacteria
11.9 Nucleic Acids
Figure 11.19. Molecular diagnostics nucleic acids
Table 11.19. Molecular diagnostics nucleic acids
Figure 11.20. Molecular diagnostics nucleic acids
Table 11.20. Molecular diagnostics nucleic acids
11.10 Departments
Figure 11.21. Molecular diagnostics departments
Table 11.21. Molecular diagnostics departments
Figure 11.22. Molecular diagnostics departments
Table 11.22. Molecular diagnostics departments
11.11 Other Methods
Figure 11.23. Other methods
Table 11.23. Other methods
Figure 11.24. Other methods
Table 11.24. Other methods
11.12 Conclusions

Chapter 12. Nucleic Acids
Figure 12.1. Molecular diagnostics nucleic acids
Table 12.1. Molecular diagnostics nucleic acids
12.1 Countries
Figure 12.2. Molecular diagnostics countries
Table 12.2. Molecular diagnostics countries
12.2 Organisation types
Figure 12.3. Molecular diagnostics organisation types
Table 12.3. Molecular diagnostics organisation types
12.3 Cities
Figure 12.4. Molecular diagnostics cities
Table 12.4. Molecular diagnostics cities types
12.4 Methods
Figure 12.5. Molecular diagnostics methods
Table 12.5. Molecular diagnostics methods
12.5 Applications
Figure 12.6. Molecular diagnostics applications
Table 12.6. Molecular diagnostics applications
12.6 Clinical & Research
Figure 12.7. Clinical/clinical research
Table 12.7. Clinical/clinical research
12.7 Diseases
Figure 12.8. Molecular diagnostics disease areas
Table 12.8. Molecular diagnostics disease areas
12.8 Viruses
Figure 12.9. Molecular diagnostics viruses
Table 12.9. Molecular diagnostics viruses
12.9 Bacteria
Figure 12.10. Molecular diagnostics bacteria
Table 12.10. Molecular diagnostics bacteria
12.10 Nucleic Acids
Figure 12.12. Molecular diagnostics nucleic acids
Table 12.12. Molecular diagnostics nucleic acids
12.11 Departments
Figure 12.12. Molecular diagnostics departments
Table 12.12. Molecular diagnostics departments
12.12 Other Methods
Figure 12.13. Other molecular methods
Table 12.13. Other molecular methods
12.13 Conclusions

Chapter 13. Other Molecular Methods

Figure 13.1. Molecular diagnostics other methods
Table 13.1. Molecular diagnostics other methods
13.1 Countries
Figure 13.2. Molecular diagnostics countries
Table 13.2. Molecular diagnostics countries
13.2 Organisation types
Figure 13.3. Molecular diagnostics organisation types
Table 13.3. Molecular diagnostics organisation types
13.3 Cities
Figure 13.4. Molecular diagnostics cities
Table 13.4. Molecular diagnostics cities
13.4 Applications
Figure 13.5. Molecular diagnostics applications
Table 13.5. Molecular diagnostics applications
13.5 Clinical & Clinical Research
Figure 13.6. Molecular diagnostics cities
Table 13.6. Molecular diagnostics cities
13.6 Diseases
Figure 13.7. Molecular diagnostics disease areas
Table 13.7. Molecular diagnostics disease areas
13.7 Viruses
Figure 13.8. Molecular diagnostics viruses
Table 13.8. Molecular diagnostics viruses
13.8 Bacteria
Figure 13.9. Molecular diagnostics bacteria
Table 13.9. Molecular diagnostics bacteria
13.9 Nucleic Acids
Figure 13.10. Molecular diagnostics nucleic acids
Table 13.10. Molecular diagnostics nucleic acids
13.10 Departments
Figure 13.11. Molecular diagnostics departments
Table 13.11. Molecular diagnostics departments
13.11 Other Methods
Figure 13.13. Other molecular methods
Table 13.13. Other molecular methods
13.12 Conclusions

Chapter 14. Discussion

14.1 Top Molecular Diagnostics Markets and Opportunities
14.2 Molecular Diagnostics Growth and Opportunities
14.3 Molecular Diagnostics Qualified Prospects and Opportunities
14.4 Molecular Diagnostics End-User Costs
14.5 Key Findings

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