Molecular Diagnostics Markets: Global Analysis and Opportunity Evaluation 2016 - 2020

Description: This new report gives a comprehensive and easy-to-review analysis of the molecular diagnostics market for the period 2016 -2020. The report provides key market information and identifies new and emerging opportunities across this growing field. Its findings enable suppliers to reduce costs, drive sales and compete more effectively in the global marketplace.

We have completed a comprehensive global market study of molecular diagnostics, covering established, recently developed and more specialised methods used in both clinical and clinical research settings. This market analysis reviewed 75,000 clinical and clinical research molecular studies across more than 23,000 clinical and research organisations, encompassing 13 global regions and 125 countries. This identified 12,500 molecular diagnostics laboratories, which were profiled as part of Molecular Diagnostics 2016. Details of these end-user organisations by name are provided as part of this report.

The clinical and research molecular studies reviewed as part of Molecular Diagnostics 2016 were carried out by experienced molecular biology end-users. These end-users are important decision-makers in the selection and purchase of molecular diagnostics products and services and these 'real world' market data give in-depth information on the current and future use of molecular diagnostics, in addition to % growth, costs, trends and opportunities.

End-user organisations by name are identified in all key molecular diagnostics sectors and segments of this market study. Findings are provided as a PDF report, together with the full Molecular Diagnostics 2016 market database created and compiled during this extensive market study. The data provided enables molecular diagnostics suppliers to easily and rapidly identify, analyse and profile areas of the molecular diagnostics market that offer the greatest business opportunities to their own companies.

The extensive market database provided with the report augments the detailed market findings presented in the PDF report, allowing rapid and easy in-depth analysis across all molecular diagnostics markets. This database can be shared across all departments and subsidiaries of purchasing organisations.

These new study findings provide a considerable wealth of market information to suppliers in the molecular diagnostics and molecular biology fields. They assist suppliers in identify new molecular diagnostics market opportunities and give powerful strategic insights into new developments and applications.

Key Features

Enables suppliers to profile key areas of molecular diagnostics markets relating to their own products and services and provides qualified prospects by end-user organisation name 2) Analyses and ranks molecular diagnostics practices by country, organisation type, methods, diseases, clinical research areas, viruses, bacteria and others, helping suppliers to identify 'high opportunity' sectors relevant to their current molecular diagnostics products and future plans in these fields, supporting targeted marketing and reducing costs and risks 3) Provides key information in growing and developing areas of the molecular diagnostics market, helping suppliers focus resources on molecular diagnostics growth areas, supporting new sales opportunities in important market sectors 4) Helps suppliers to evolve and extend their own strategic visions, future plans and operational activities in the molecular diagnostics field 5) Enables suppliers to identify, analyse and rank end-user practices and needs and build new customer relationships in leading molecular diagnostics market sectors.

Molecular Diagnostics Market Study

This study provides detailed market data on the use of molecular diagnostics across all global regions, covering more than 125 countries. Leading countries in terms of molecular diagnostics use are also identified, together with top users by state or county, city and organisation name.

Molecular Diagnostics 2016 identified more than 12,500 molecular diagnostics end-user laboratories, each of which are profiled across key market areas, allowing the analysis of all key sectors, developments and
opportunities in this field.

Organisations using molecular diagnostics are profiled as part of this study including hospitals, clinics, health centres and companies. Relevant organisation departments are also identified.

More than 100 molecular diagnostics methods are profiled, from those most commonly used such as qPCR and RT-PCR through to newer or more specialised methodologies such as digital PCR and sequencing.

The PDF report provides an in-depth analysis of key findings across all major sectors, and identifies key sector developments and opportunities, growth and end-user costs in this diverse and growing field.

Key molecular diagnostics market areas have been profiled including global regions, countries, country states/counties, cities, end-user organisations, methods, applications, diseases, viruses, bacteria and other areas.

These findings assist suppliers in the molecular diagnostics fields to keep pace with end-users' laboratory activities and needs. They also offer a highly cost-effective source of marketing and sales related information and give new insights into today's evolving clinical diagnostics fields.

Molecular Diagnostics Market Database

The Molecular Diagnostics 2016 database contains more than 34,500 individual records of molecular diagnostic studies, including 12,500 molecular diagnostics laboratories by name from studies reported between January 2013 and May 2016.

This database is provided as an easy-to-use Excel file which can be rapidly analysed using Pivot Tables. This allows tables and graphs of all molecular diagnostics market sectors or segments to be easily generated in minutes.

Pivot table analysis allows the analysis of molecular diagnostics market data across all segments, allowing established methods to be analysed, as well as newer developments and market opportunities.

Data contained in the Molecular Diagnostics 2016 database allows side-by-side comparisons of current and developing practices across key sectors of this market.

The database can be shared across all subsidiaries of purchasing organisations. This allows data analysis from multiple perspectives, from marketing and sales through to R&D and new product innovation.

This database enables easy analysis of molecular diagnostics practices from the methods and applications end-users are running, to more powerful analyses of relationships in the market, offering market predictions and trend analysis.

The market data presented in the Molecular Diagnostics 2016 database provides a valuable source of qualified sales prospects, based on the current and developing use of molecular diagnostics across multiple organisations and sectors.

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