Cellular IoT Market - Global Forecast to 2022

Description: "Cellular IoT Market by Offering (Hardware and Software), Type (2G, 3G, 4G, LTE-M, NB-LTE-M, NB-IoT, and 5G), End-Use Application (Automotive & Transportation, Energy, Manufacturing, Retail, Building Automation and Smart City) & Geography - Global Forecast to 2022"

The cellular IoT market is expected to grow from USD 1.26 billion in 2015 to USD 5.31 billion by 2022, at a CAGR of 23.34% during the forecast period. Rising demand for extended network coverage and capacity to accommodate large number of connected devices are expected to drive the market for cellular IoT. However, technology fragmentation and lack of regulation for spectrum allocation is expected to rescript the growth of this market.

The demand for long-range communications owing to the increase in demand for connectivity between mobile objects or objects spread out across a wide area drives the growth of NB-IoT market. Moreover, NB-IoT offers low power utilization and extended coverage in comparison to existing technologies such as LoRa and SigFox and is therefore expected to be widely adopted by several industries.

Cellular technologies are now being deployed in smart meter and smart grid for point-to-point communication with individual meters. Moreover, when utility companies opt for cellular communications, they can rely on the mobile operator to provide the network instead of bearing the cost of deploying, operating, and maintaining the entire communications infrastructure themselves. By outsourcing it to mobile operators, companies can reduce both installation costs and implementation time for their smart metering projects.

Countries such as China, Japan, South Korea, and India are investing heavily for the implementation of IoT in infrastructure which is expected to drive the cellular IoT market in Asia-Pacific. In APAC, many projects are in the initial phase of designing with implementation of some ongoing projects. There are still many projects to be initialized during the forecast period which offers tremendous growth opportunities for the smart solution vendors.

The breakup of the profile of primary participants has been given below:
- By Companies: Tier 1 - 20%, Tier 2 - 35%, and Tier 3 - 45%
- By Designation: C-level Executives - 25%, Directors - 35%, and Others - 40%
- By Region: North America - 50%, Europe - 30%, Asia-Pacific - 10%, and RoW - 10%

This report provides valuable insights into ecosystem of this market including chipset manufacturer, and device manufacturer companies. The major players in the cellular-IoT market are Qualcomm Inc. (U.S.), Gemalto N.V. (Netherlands), Sierra Wireless (Canada), U-Blox Holding AG (Switzerland), MediaTek Inc. (Taiwan), Telit Communications PLC (U.K.), ZTE Corporation (China), Mistbase (Sweden), Sequans Communications (France) and CommSolid GmbH (Germany).

Research Coverage:

The cellular IoT market has been segmented on the basis of offering, type, end-use application, and geography. The market based on offering has been further segmented into hardware, software. The market based on type includes 2G, 3G, 4G, LTE-M, NB-LTE-M, NB-IoT, and 5G. The cellular IoT market based on end-use application are agriculture, environmental monitoring, and healthcare, building automation, automotive and transportation, and many others. On the basis of geography, the market has been segmented into North America, Europe, Asia-Pacific and Rest of the World.

Reasons to Buy the Report:

The report would help the market leaders/new entrants in this market in the following ways:

1. This report segments the cellular IoT market comprehensively and provides the closest approximations of the market sizes for the overall market and sub-segments across the different applications and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on
key market drivers, restraints, challenges, and opportunities.

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Study Scope
1.3.1 Markets Covered
1.3.2 Years Considered for This Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.3 Breakdown of Primaries
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Market Breakdown & Data Triangulation
2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
4.1 Attractive Market Opportunities in the Cellular IoT Market
4.2 Cellular IoT Market for the Software Segment Expected to Grow at the Highest Rate Between 2016 and 2022
4.3 2G Expected to Hold the Largest Size of the Cellular IoT Market Between 2016 and 2022
4.4 Building Automation Expected to Grow at the Highest Rate Between 2016 and 2022
4.5 Snapshot of the Cellular IoT Market Based on Application and Region
4.6 Market in China Expected to Grow at the Highest Rate Between 2016 and 2022

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 Cellular IoT Market, By Offering
5.2.2 Cellular IoT Market, By Type
5.2.3 Cellular IoT Market Segmentation: By End-Use Application
5.2.4 Cellular IoT Market Segmentation: By Region
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Rising Demand for Extended Network Coverage
5.3.1.2 Rising Demand for Cellular Connectivity in the Automotive Sector
5.3.1.3 Capacity to Accommodate a Large Number of Connected Devices
5.3.1.4 Growing Demand for End-To-End Security
5.3.2 Restraints
5.3.2.1 Technology Fragmentation
5.3.2.2 Lack of Regulation for Spectrum Allocation
5.3.3 Opportunities
5.3.3.1 Growing Adoption of Smart Technologies and Distributed Applications
5.3.4 Challenges
5.3.4.1 Developing Common Protocols and Standards Across the IoT Platform

6 Industry Trends
6.1 Introduction
6.2 Timeline of Cellular IoT
6.3 Value Chain Analysis
6.4 Porter’s Five Forces Analysis of Cellular IoT Market
6.4.1 Bargaining Power of Suppliers
6.4.2 Bargaining Power of Buyers
6.4.3 Threat of Substitutes
6.4.4 Threat of New Entrants
6.4.5 Degree of Competition
6.5 Key Trends in the Cellular IoT Market
6.5.1 Sensor Proliferation
6.5.2 4G-LTE and Beyond (Development of Faster Communication Standards)

7 Cellular IoT Market, By Offering
7.1 Introduction
7.2 Hardware
7.3 Software
7.3.1 Device Management
7.3.2 Signal Processing

8 Cellular IoT Market, By Type
8.1 Introduction
8.2 2G
8.3 3G
8.4 4G
8.5 LTE-M
8.6 NB-LTE-M
8.7 NB-IoT
8.8 5G

9 Cellular IoT Market, By End-Use Application
9.1 Introduction
9.2 Agriculture
9.3 Environmnt Monitoring
9.4 Automotive & Transportation
9.5 Energy
9.6 Healthcare
9.7 Retail
9.8 Smart City
9.9 Consumer Electronics
9.10 Building Automation
9.11 Manufacturing

10 Geographic Analysis
10.1 Introduction
10.2 North America
10.2.1 U.S.
10.2.2 Canada
10.2.3 Mexico
10.3 Europe
10.3.1 Germany
10.3.2 U.K.
10.3.3 France
10.3.4 Italy
10.3.5 Spain
10.3.6 Rest of Europe
10.4 Asia-Pacific
10.4.1 China
10.4.2 Japan
10.4.3 South Korea
10.4.4 India
10.4.5 Rest of APAC
10.5 RoW
10.5.1 Middle East & Africa
10.5.2 South America
11 Competitive Landscape
11.1 Overview
11.2 Key Players in the Cellular IoT Market
11.3 Competitive Situations and Trends
11.4 New Product Developments
11.5 Partnerships, Contracts, Joint Ventures, Agreements, and Collaborations
11.6 Mergers & Acquisitions
11.7 Funding

12 Company Profiles
12.1 Introduction
12.2 Qualcomm Incorporated
12.3 Sierra Wireless
12.4 Gemalto NV
12.5 Telit Communications PLC
12.6 U-Blox Holding AG
12.7 Texas Instruments
12.8 ZTE Corporation
12.9 Sequans Communication
12.10 Mistbase Communication System
12.11 Mediatek Inc.
12.12 Commsolid GmbH

- Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

13 Appendix
13.1 Insights of Industry Experts
13.2 Discussion Guide

List of Tables

Table 1 Cellular IoT Market, By Offering, 2014-2022 (USD Million)
Table 2 Cellular IoT Market for Hardware, By Type, 2014-2022 (USD Million)
Table 3 Cellular IoT Market for Hardware, By Type, 2014-2022 (Million Units)
Table 4 Cellular IoT Market, By Software, 2014-2022 (USD Million)
Table 5 Cellular IoT Market for Software, By Type, 2014-2022 (USD Million)
Table 6 Cellular IoT Market, By Type, 2014-2022 (USD Million)
Table 7 Cellular IoT Market, By Type, 2014-2022 (Million Units)
Table 8 Cellular IoT Market for 2G, By Region, 2014-2022 (USD Million)
Table 9 Cellular IoT Market for 2G, By Region, 2014-2022 (Million Units)
Table 10 Cellular IoT Market for 3G, By Region, 2014-2022 (USD Million)
Table 11 Cellular IoT Market for 3G, By Region, 2014-2022 (Million Units)
Table 12 Cellular IoT Market for 4G, By Region, 2014-2022 (USD Million)
Table 13 Cellular IoT Market for 4G, By Region, 2014-2022 (Million Units)
Table 14 Cellular IoT Market for LTE-M, By Region, 2014-2022 (USD Million)
Table 15 Cellular IoT Market for LTE-M, By Region, 2014-2022 (Million Units)
Table 16 Cellular IoT Market for NB-LTE-M, By Region, 2014-2022 (USD Million)
Table 17 Cellular IoT Market for NB-LTE-M, By Region, 2014-2022 (Million Units)
Table 18 Cellular IoT Market for NB-IoT, By Region, 2014-2022 (USD Million)
Table 19 Cellular IoT Market for NB-IoT, By Region, 2014-2022 (Million Units)
Table 20 Cellular IoT Market for 5G, By Region, 2021-2022 (USD Million)
Table 21 Cellular IoT Market for 5G, By Region, 2014-2022 (USD Million)
Table 22 Cellular IoT Market, By End-Use Application, 2014-2022 (USD Million)
Table 23 Cellular IoT Market for Agriculture, By Type, 2014-2022 (USD Million)
Table 24 Cellular IoT Market for Agriculture, By Region, 2014-2022 (USD Million)
Table 25 Cellular IoT Market for Environment Monitoring, By Region, 2014-2022 (USD Million)
Table 26 Cellular IoT Market for Automotive & Transportation, By Type, 2014-2022 (USD Million)
Table 27 Cellular IoT Market for Automotive & Transportation, By Region, 2014-2022 (USD Million)
Table 28 Cellular IoT Market for Energy, By Type, 2014-2022 (USD Million)
Table 29 Cellular IoT Market for Energy, By Region, 2014-2022 (USD Million)
Table 30 Cellular IoT Market for Healthcare, By Type, 2014-2022 (USD Million)
Table 31 Cellular IoT Market for Healthcare, By Region, 2014-2022 (USD Million)
Table 32 Cellular IoT Market for Retail, By Region, 2014-2022 (USD Million)
Table 33 Cellular IoT Market for Smart City, By Region, 2014-2022 (USD Million)
Table 34 Cellular IoT Market for Consumer Electronics, By Type, 2014-2022 (USD Million)
Table 35 Cellular IoT Market for Consumer Electronics, By Region, 2014-2022 (USD Million)
Table 36 Cellular IoT Market for Building Automation, By Type, 2014-2022 (USD Million)
Table 37 Cellular IoT Market for Building Automation, By Region, 2014-2022 (USD Million)
Table 38 Cellular IoT Market for Manufacturing, By Region, 2014-2022 (USD Million)
Table 39 Cellular IoT Market, By Region, 2014-2022 (USD Million)
Table 40 Cellular IoT Market, By Region, 2014-2022 (Million Units)
Table 41 Cellular IoT Market in North America, By Country, 2014-2022 (USD Million)
Table 42 Cellular IoT Market in North America, By End-Use Application, 2014-2022 (USD Million)
Table 43 Cellular IoT Market in U.S., By End-Use Application, 2014-2022 (USD Million)
Table 44 Cellular IoT Market in Canada, By End-Use Application, 2014-2022 (USD Million)
Table 45 Cellular IoT Market in Mexico, By End-Use Application, 2014-2022 (USD Million)
Table 46 Cellular IoT Market in Europe, By Country, 2014-2022 (USD Million)
Table 47 Cellular IoT Market in Europe, By End-Use Application, 2014-2022 (USD Million)
Table 48 Cellular IoT Market in Germany, By End-Use Application, 2016-2022 (USD Million)
Table 49 Cellular IoT Market in U.K., By End-Use Application, 2014-2022 (USD Million)
Table 50 Cellular IoT Market in France, By End-Use Application, 2014-2022 (USD Million)
Table 51 Cellular IoT Market in Italy, By End-Use Application, 2014-2022 (USD Million)
Table 52 Cellular IoT Market in Spain, By End-Use Application, 2014-2022 (USD Million)
Table 53 Cellular IoT Market in Rest of Europe, By End-Use Application, 2016-2022 (USD Million)
Table 54 Cellular IoT Market in Asia-Pacific, By Country, 2016-2022 (USD Million)
Table 55 Cellular IoT Market in Asia-Pacific, By End-Use Application, 2014-2022 (USD Million)
Table 56 Cellular IoT Market in China By End-Use Application, 2014-2022 (USD Million)
Table 57 Cellular IoT Market in Japan, By End-Use Application, 2014-2022 (USD Million)
Table 58 Cellular IoT Market in South Korea, By End-Use Application, 2014-2022 (USD Million)
Table 59 Cellular IoT Market in India, By End-Use Application, 2014-2022 (USD Million)
Table 60 Cellular IoT Market in Rest of APAC, By End-Use Application, 2014-2022 (USD Million)
Table 61 Cellular IoT Market in Rest of the World, By Region, 2014-2022 (USD Million)
Table 62 Cellular IoT Market in Rest of the World, By End-Use Application, 2014-2022 (USD Million)
Table 63 Cellular IoT Market in Middle East & Africa, By End-Use Application, 2014-2022 (USD Million)
Table 64 Cellular IoT Market in South America, By End-Use Application, 2014-2022 (USD Million)
Table 65 Ranking Analysis of Cellular IoT Market, 2015
Table 66 New Product Developments, 2015-2016
Table 67 Partnerships, Agreements, Collaborations, Contracts, and Joint Ventures, 2016
Table 68 Mergers & Acquisitions, 2015-2016

List of Figures

Figure 1 Cellular IoT Market Segmentation
Figure 2 Cellular IoT Market: Research Design
Figure 3 Process Flow of Market Size Estimation
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Market Breakdown and Data Triangulation
Figure 7 Cellular IoT Market, By Offering, 2016-2022
Figure 8 Cellular IoT Market, By Type, 2016-2022
Figure 9 Cellular IoT Market, By Industry, 2016-2022
Figure 10 Cellular IoT Market, By Region, 2016
Figure 11 Cellular IoT Market Expected to Grow at A High Rate Between 2016 and 2022 Because of Emergence of NB-IoT and LTE-M
Figure 12 Hardware Expected to Hold the Largest Size of the Cellular IoT Market Between 2016 and 2022
Figure 13 Market for NB-IoT-Enabled Modules Expected to Grow at A Higher Rate Between 2017 and 2022
Figure 14 Building Automation Expected to Hold the Largest Size of the Cellular IoT Market By 2022
Figure 15 Energy Sector Held the Largest Share of the Cellular IoT Market Based on End-Use Application in 2015
Figure 16 U.S. Likely to Hold the Largest Share of the Cellular IoT Market Between 2016 and 2022
Figure 17 Rising Demand for Cellular Connectivity in Automobile and Extended Network Coverage Contribute to the Cellular IoT Market Growth
Figure 18 Rising Demand for Embedded Connectivity in Automobiles
Figure 19 Evolution of Cellular IoT Technology
Figure 20 Value Chain Analysis of the Cellular IoT Market (2015)
Figure 21 Overview of the Porter's Five Forces Analysis of the Cellular IoT Market (2015)
Figure 22 Cellular IoT Market: Porter's Five Forces Analysis
Figure 23 Medium Impact of Bargaining Power of Suppliers on the Cellular IoT Market
Figure 24 Low Impact of Bargaining Power of Buyers on the Cellular IoT Market
Figure 25 Medium Impact of Threat of Substitutes on the Cellular IoT Market
Figure 26 Medium Impact of Threat of New Entrants on the Cellular IoT Market
Figure 27 High Impact of Degree of Competition in the Cellular IoT Market
Figure 28 Cellular IoT Segmentation, By Offering
Figure 29 Cellular IoT Market for the Software Segment Expected to Grow at A Higher Rate Compared to the Hardware Segment Between 2016 and 2022
Figure 30 Signal Processing Expected to Dominate the Cellular IoT Software Market Between 2016 and 2022
Figure 31 Cellular IoT Market Segmentation, By Type
Figure 32 2G Expected to Hold the Largest Size of the Cellular IoT Market Between 2016 and 2022
Figure 33 North America Expected to Hold the Largest Size of the Cellular IoT Market Between 2016 and 2022
Figure 34 NB-LTE-M Market in Asia-Pacific to Grow at the Highest Rate Between 2017 and 2022
Figure 35 Cellular IoT Market Segmentation, By End-Use Application
Figure 36 Building Automation Expected to Grow at the Highest Rate in the Cellular IoT Market Between 2016 and 2022
Figure 37 North America Expected to Hold the Largest Size of the Cellular IoT Market for Environment Monitoring in Forecast Period
Figure 38 Cellular IoT Market in Asia-Pacific for Energy Sector Expected to Grow at the Highest Rate Between 2016 and 2022
Figure 39 North America Expected to Hold the Largest Size of the Cellular IoT Market for Smart City During the Forecast Period
Figure 40 Asia-Pacific Expected to Grow at the Highest Rate in the Cellular IoT Market for Building Automation Between 2016 and 2022
Figure 41 Cellular IoT Market Segmentation, By Region
Figure 42 Cellular IoT Market in China Expected to Grow at the Highest Rate Between 2016 and 2022
Figure 43 Snapshot of the Cellular IoT Market in North America
Figure 44 U.S. Expected to Hold the Largest Size of the Cellular IoT Market in North America Between 2016 and 2022
Figure 45 Building Automation Expected to Hold the Largest Size of the Cellular IoT Market in the U.S. By 2022
Figure 46 Snapshot of the Cellular IoT Market in Europe
Figure 47 Spain Expected to Grow at Highest Rate in the Cellular IoT Market in Europe Between 2016 and 2022
Figure 48 Building Automation Expected to Grow at the Highest Rate for Cellular IoT Market in Spain Between 2016 and 2022
Figure 49 Snapshot of the Cellular IoT Market in APAC
Figure 50 Building Automation Expected to Hold the Largest Size of the Cellular IoT Market in China By 2022
Figure 51 South America Expected to Grow at the Highest Rate in the Cellular IoT Market in RoW Between 2016 and 2022
Figure 52 Companies Adopted Mergers & Acquisitions and New Product Developments as the Key Growth Strategies Between 2014 and 2016
Figure 53 Battle for Market Share: Mergers & Acquisitions Were the Key Strategies Adopted By the Companies Between 2015 and 2016
Figure 54 Geographic Revenue Mix of the Top 4 Market Players
Figure 55 Qualcomm Incorporated: Company Snapshot
Figure 56 Qualcomm Incorporated (U.S.) : SWOT Analysis
Figure 57 Sierra Wireless.: Business Overview
Figure 58 Sierra Wireless (Canada) : SWOT Analysis
Figure 59 Gemalto N.V. : Company Snapshot
Figure 60 Gemalto N.V. : SWOT Analysis
Figure 61 Telit Communications: Company Snapshot
Figure 62 Telit Communication PLC (U.K.) : SWOT Analysis
Figure 63 U-Blox Holding AG: Company Snapshot
Figure 64 U-Blox Holding AG (Switzerland): SWOT Analysis
Figure 65 Texas Instruments: Business Overview
Figure 66 ZTE Corporation : Company Snapshot
Figure 67 Sequans Communication: Company Snapshot
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