Global e-commerce Logistics 2017

Description: The growth of e-commerce has prompted a fundamental change in the operations that take place within logistics facilities, compared to the operations which feed brick and mortar outlets. Global e-commerce Logistics 2017, offers readers valuable insight into the development and future prospects of this market.

The report takes a top-down approach and presents this analysis first from a broad, industry-wide perspective, and then delves further to examine the supply chains of major e-retailers and the logistics providers which support them.

In addition, as well as bespoke market size and forecasts at a global, regional and country level, this report is offering, for the first time, the data and analysis of e-commerce logistics costs as a % of sales for 20 online retailers.

This report contains:
- Concise insight into how e-commerce continues to shape the global logistics market
- Comprehensive profiles of the logistics strategies deployed by a variety of retailers
- Analysis of how the role of the warehousing in the supply chain has evolved as result of changing consumer demands
- Insight into the innovations and disruptive technologies within e-commerce logistics operations
- Market size and forecast data for the global e-commerce logistics market, split by six regions and 27 countries

What will you learn about e-commerce logistics market sizing and cost structures?
- e-commerce logistics market sizes for the world, six regions and 27 countries
- 2016 growth rates and forecasts to 2020 for all these markets
- Data showing the e-commerce logistics costs as a % of sales for 20 online retailers between 2011 and 2015
- Analysis of the differences in e-commerce logistics cost structures by vertical sector (general goods, fashion, grocery, luxury goods), retail channels (traditional online retailer, multi/omni channel, online marketplaces) and geography (labour costs vs logistics efficiency)
- Analysis of how logistics costs are divided between fulfilment and last-mile costs. Evidence from six companies.

What will you learn about the effects of e-commerce on the warehousing industry?
- This report examines how warehouses and the networks they sit within have developed and what changes may be seen in the future
- LSPs and retailers operating e-fulfilment centres must drive economies of scale if they are to run profitable operations.
- Warehousing features, locations and supporting technologies have come under strain as a result of changing consumer expectations, particularly within the last mile. Ti has examined the changes and provides examples of retailers’ various e-fulfilment options.
- Retailers’ planning software has been optimised over the years for a single distribution channel: brick and mortar. Ti has examined the tech which has supported the industry so far and the tech which could disrupt it.

This report is perfect for:
- Global manufacturers
- Banks and financial institutions
- Supply chain managers and directors
- Logistics procurement managers
- Marketing managers
- Knowledge managers
- Investors
- All C-level executives
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