Livestock Monitoring Market by Offering (Hardware, Software, and Service), Species (Cattle, Poultry, Swine, Equine), Application (Milk Harvesting, Feeding, Breeding, Behaviour Monitoring & Control), and Geography - Global Forecast to 2022

Description: “The global livestock monitoring market expected to grow at a CAGR of 18.01%”

The livestock monitoring market is anticipated to grow rapidly owing to growing size of dairy farms, technological advancements and new product launches, and substantial cost savings associated with livestock monitoring management.

“The market for feeding management application is expected to grow at the highest rate during the forecast period”

The livestock monitoring market, based on application, has been classified into milk harvesting management, reproduction management, feeding management, heat stress management, animal comfort management, behavior monitoring and control, and other applications. The market for feeding management application is expected to grow at the highest rate during the forecast period. The high growth of this segment is predominantly driven by the rising availability of innovative feeding technologies such as liquid feeding systems and dry feeding systems.

“Europe held the largest share of the livestock monitoring market in 2015”

Europe holds the largest share of the livestock monitoring market. The livestock monitoring market in Europe is driven by various factors such as technological advancements and early adoption of technologies in the region. The market in APAC is expected to grow at the highest CAGR during the forecast period. The greater utilization of livestock monitoring technologies such as RFID, GPS, and sensors is expected to drive the livestock monitoring market in APAC.

The breakup of primaries conducted during the study is depicted below:

- By Company Type: Tier 1 = 50%, Tier 2 = 33%, and Tier 3 = 17%
- By Designation: C-Level Executives = 34%, Directors = 33%, and Others = 33%
- By Region: North America = 17%, Europe = 33%, and Asia-Pacific = 50%

Key Players:

The key players in the livestock monitoring market are DeLaval (Sweden), GEA Group AG (Germany), Afimilk Ltd. (Israel), BouMatic LLC (U.S.), SCR Dairy, Inc. (Israel), DairyMaster (Ireland), Lely Holding S.A.R.L (Netherlands), SUM-IT Computer Systems, Ltd. (U.K.), and Valley Agriculture Software (U.S.).

Study Coverage:

The scope of this report covers the livestock monitoring market on the basis of component, application, species, and geography. The livestock monitoring market, on the basis of component, has been further segmented into hardware, software, and service.

The market has been segmented, on the basis of application, into milk harvesting management, reproduction management, feeding management, heat stress management, animal comfort management, behavior monitoring and control applications, and other applications.

The livestock monitoring report on the basis of species has been segmented as cattle, poultry, and others. Similarly, this report has been segmented on the basis of geography into North America, Europe, APAC, and RoW.

Key Benefits of Buying the Report:
- This report includes the market statistics pertaining to component, application, species, and geography along with their respective market sizes.
- The Porter's five forces framework has been utilized, along with the value chain analysis, to provide an in-depth insight into the livestock monitoring market.
- Major drivers, restraints, challenges, and opportunities for the livestock monitoring market have been detailed in this report.
- Illustrative segmentation, analysis, and forecast for the markets on the basis of component, application, species, and geography have been conducted to give an overall view of the livestock monitoring market.
- A detailed competitive landscape includes key players and in-depth analysis and ranking of the key players.
- The available customizations for the report can offer further country-wise segmentation of the livestock monitoring market in terms of value, further breakdown of the industry, and profiling of any additional companies in the report.

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