India Air Purifier Market (2017-2023): Market Forecast by Markets Covered by Segments, Types, Applications, Cities and Competitive Landscape

Description: India's air purifiers market is at a very nascent stage. When compared with adoption in developed countries, India's penetration is negligible. However, the market is expected to evolve exponentially owing to increasing marketing push done by various players and also educating the customers about the benefits of using air purifiers.

According to research, India air purifier market volume is projected to grow at a CAGR of 30% during 2017-23. India air purifier market is mainly an import driven market with both domestic and international players importing their products. Air purifiers with HEPA and Carbon filters have captured key share of the market in 2016; however its share is expected to decline during the forecast period owing to advancement in technology and increase in number of filters in air purifiers.

At present, residential sector is dominating the market with maximum share of revenue due to increasing concerns of indoor air pollution. In 2016, tier 1 cities have contributed for major share in the air purifier market, where major demand is coming from northern part of the country.

"India Air Purifier Market (2017-2023)" provides in-depth analysis with 31 figures and 12 tables covered in 100 pages. The report thoroughly covers the market by air purifier by segments, types, applications, and cities. The report provides unbiased and detail analysis of the on-going trends, opportunities/high growth areas, market drivers, which would help stakeholders to device and align market strategies according to the current and future market dynamics.

Key Highlights of the Report:

- Historical and Forecast data of Global Air Purifier Market Revenue for the Period 2014-2023F
- Historical and Forecast data of India Air Purifier Market Revenue for the Period 2014-2023F
- Historical and Forecast data of India Air Purifier Market Volume for the Period 2014-2023F
- Historical and Forecast data of Car Air Purifier Market Revenue for the Period 2014-2023F
- Historical and Forecast data of Car Air Purifier Market Volume for the Period 2014-2023F
- Historical and Forecast data of Room Air Purifier Market Revenue for the Period 2014-2023F
- Historical and Forecast data of Room Air Purifier Market Volume for the Period 2014-2023F
- Historical and Forecast data of India Type I Air Purifier Market Revenue for the Period 2014-2023F
- Historical and Forecast data of India Type I Air Purifier Market Volume for the Period 2014-2023F
- Historical and Forecast data of India Type II Air Purifier Market Revenue for the Period 2014-2023F
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- Historical and Forecast data of India Type VI Air Purifier Market Revenue for the Period 2014-2023F
- Historical and Forecast data of India Type VI Air Purifier Market Volume for the Period 2014-2023F
- Market Drivers, Restraints and Opportunities
- Market Trends
- Players Market Share and Competitive Landscape

Markets Covered:
The report provides the detailed analysis of the following market segments:

Segments:
- Car
- Room
Types:

- Type I: HEPA + Carbon
- Type II: HEPA + Carbon + Ionizer
- Type III: HEPA + Carbon + UV
- Type IV: HEPA + Carbon + Electrostatic
- Type V: HEPA + Carbon + Ionizer + UV + Electrostatic
- Type VI: Other Technologies

Applications:

- Residential
- Government
- Healthcare & Hospitality
- Commercial
- Automobile

Cities:

- Tier I
- Tier II
- Tier III

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