Seasonal Influenza Therapeutics in Asia-Pacific Markets to 2022 - Growth Driven by Rising Elderly Population, Growing Awareness and Launch of Quadrivalent Therapies

Description: Seasonal influenza is a viral disease caused by influenza virus that spreads easily from person to person. Seasonal influenza is characterized by a sudden onset of high fever, cough (usually dry), headache, muscle and joint pain, severe malaise, sore throat and runny nose. The cough can be severe and last two or more weeks. Most people recover from fever and other symptoms within a week without requiring medical attention. But influenza can cause severe illness or death, especially in people at high risk.

Asia-Pacific (APAC) seasonal influenza market is forecast to grow from US$1.24 Billion in 2015 to US$1.71 Billion in 2022, at a compound annual growth rate (CAGR) of 4.7%. The incidence of seasonal influenza is expected to increase significantly across the APAC markets over the forecast period, mainly due to growing elderly populations. Major market drivers are increasing awareness and affordability, rising vaccination coverage in the APAC countries and growing government support for immunization against seasonal influenza.

Marketed seasonal influenza vaccines across the APAC region display various degrees of efficacy in preventing seasonal influenza infection, as well as strong safety profiles. However, the currently available vaccines still display efficacy deficits, particularly in high-risk groups such as the elderly and the immunocompromised.

In the recent years it was observed that demand for seasonal influenza vaccines have increased due to changed perception of patient population. APAC region is an attractive market for seasonal influenza vaccine manufacturers. Continuous improvements in the formulation of vaccines has occurred over the years, with the market currently transitioning from trivalent to quadrivalent formulations, which offer protection against an additional B strain of the virus.

The report “Seasonal Influenza Therapeutics in Asia-Pacific Markets to 2022 - Growth Driven by Rising Elderly Population, Growing Awareness and Launch of Quadrivalent Therapies” provides an introduction to seasonal influenza, detailing the epidemiology, etiology, diagnostic techniques, pathophysiology, prognosis for patients and detailing the key points driving the seasonal influenza market in the five Asia-Pacific markets: India, China, Australia, South Korea and Japan.

In depth, this report includes the following analysis:

- Provides an introduction to seasonal influenza, detailing the epidemiology, etiology, diagnostic techniques, pathophysiology and prognosis for patients.
- Provides detailed analysis of the drugs currently marketed for this indication: Fluarix Tetra, FluQuadri, Vaxigrip, Agrippal, Fluad, Fluvax/Afluria, Optaflu, Influvac, GC Flu, Intanza/IDflu, SkyCellflu and Nasovac-S.
- Detailed analysis of the pipeline for seasonal influenza, by stage of development, molecule type, program type, mechanism of action and molecular target.
- Supplies forecasts for the seasonal influenza market for the 2015-2022 period, including epidemiology, treatment usage patterns, pricing and market size. The five Asia-Pacific markets are covered, and data are presented at a country level.
- Provides detailed analysis of key market drivers and barriers for the seasonal influenza market.
- Describes the major deals that have taken place in the global seasonal influenza market in recent years. This coverage analyzes licensing and co-development agreements, segmented by stage of development, year, molecule type, mechanism of action and value.

Companies mentioned in this report: AltraVax, Maxygen, Baxter, Takeda, Roche, Savira Pharmaceuticals, Medicago, Philip Morris Products, ContraFect, Trellis, Shionogi.

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