Description: Ethiopia witnessed major economic challenges over the past few years, owing to continuously decreasing oil prices, rising political instability and unfavourable government policies. Thus, impacting manufacturing of new vehicles in the country during the same period. However, tire market in Ethiopia grew at a moderate pace during the same period owing to rising automobile sales and expanding vehicle fleet size in the country.

Government of Ethiopia has been rigorously working to improving the economic conditions of the country by attracting large sums of foreign investment for setting up of industries and manufacturing facilities in the country. Therefore, growing investment in industrial sector, improving economic scenario, increasing demand for motorbikes and rising penetration of Chinese tires is expected to fuel demand for tires in Ethiopia during 2017-2022.

According to the report, “Ethiopia Tire Market Forecast and Opportunities, 2012-2022”, tire market in the country is projected to exhibit a CAGR of over 4% during 2017-2022. Passenger car tires dominated Ethiopia tire market over the past few years and is expected to continue to dominate in the coming years as well, owing to rising purchasing power and recovering passenger car sales in the country.

Chinese tire manufacturers cumulatively accounted for largest market share in tire market in Ethiopia in 2016, and their market share is further expected to increase in the coming years due to low cost tires and widespread presence of Chinese tire brands throughout the country.

“Ethiopia Tire Market Forecast & Opportunities, 2012-2022” report elaborates following aspects of tire market in Ethiopia:

- Ethiopia Tire Market Size, Share & Forecast
- Segmental Analysis - By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two-Wheeler and Off-The-Road), By Demand Category (OEM Vs. Replacement) and By Radial Vs. Bias
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in Ethiopia
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
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Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with vehicle manufactures, tire companies, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.
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