Global Mattress Market By Product Type (Innerspring, Memory Foam, Latex, Air Filled, Water & Others), By Region (Asia-Pacific, North America, Europe, South America & MEA), Competition Forecast and Opportunities, 2012-2022

Description:
Increasing health concerns due to growing number of cases of back pain, body aches and sores across the globe, continuous innovation in mattresses by companies and aggressive marketing by companies and online retailers and high demand for luxury products coupled with growing per capita spending on mattresses are projected to drive global mattress market through 2022. Asia-Pacific region stood as the highest demand generator for mattresses followed by North America in the mattress market across the globe.

Asia-Pacific and North American countries are witnessing increase in population and as a result demand for mattresses is expected to grow in these countries as people are becoming aware about the advantages of good quality mattresses. Due to wide variety of high quality and luxury products offered by the leading companies such as Tempur-Pedic, Sealy, Simmons, Spring Air, Select Comfort, Kingsdown, Reydon and Sotherland and robust distribution network along with huge consumer base the market for mattresses is anticipated to spur over the coming years.

According to the report “Global Mattress Market By Product Type, By Region, Competition Forecast & Opportunities, 2012-2022”, the market for mattress across the globe is anticipated to grow at a CAGR of over 7% during 2017-2022, on account of changing consumers' preference coupled with various health benefits. Global mattress market has been broadly segmented into five categories, namely, innerspring, memory foam, latex, air filled, water and others.

Among these categories, innerspring mattress dominated global mattress market in 2016, and the segment is anticipated to maintain its dominance over the next five years as well. Some of the major companies in global mattress market includes Tempur-Pedic, Sealy, Select Comfort, Serta, Simmons, Spring Air, Kingsdown and Sotherland, among others.

“Global Mattress Market By Product Type, By Region, Competition Forecast & Opportunities, 2012-2022” discusses the following aspects of global mattress market:

- Global Mattress Market Size, Share & Forecast
- Segmental Analysis - By Product Type (Innerspring, Memory Foam, Latex, Air Filled, Water & Others)
- Regional Analysis - Asia-Pacific, North America, Europe, South America and Middle East & Africa
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of global mattress market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, mattress manufacturers and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with mattress manufacturers, distributors, retailers, dealers & industry experts. Secondary research included an exhaustive search of relevant publications, such as company annual reports, financial reports and proprietary databases.
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