OEM and EMS: A Market and Competitive Analysis - 2016 Edition

Description: The worldwide electronics assembly market is substantial, the cost of goods sold (COGS) reached approximately $1.3 trillion dollars by 2015. The market is growing but changing in terms EMS suppliers’ market share.

This report establishes the market share of the leading 100 EMS suppliers to over 360 OEMs competing in 48 different markets. It is the first of its kind and utilizes NVR’s unique database of supplier and contractor data showing the market share of the total available EMS market. As a result of the information we have developed in previous reports, we were able to put a stake in the ground relating to EMS market share.

In our annual EMS report, we analyze industry sales by market segment, as well as by customers that make up that segment for every EMS company.

In our annual OEM report, we analyze the amount of OEM outsourcing by market and product segment.

Combining these two databases, we have created the basis for estimating and predicting the number of EMS suppliers for each OEM by the market segments served. In some cases, we had specific anecdotal field information, and in others we made logical estimations based on the customer, contractor and market/product segment.

The most challenging part of this exercise is estimating the actual value of the subcontracts, since this is not always reported in the press upon engagement. Projections on engagement values were made according to the products being manufactured, the overall market size, and the specific EMS company involved.

Data has been cross-checked against previously published reports and verified with our customers and industry participants. It is a puzzle in which we triangulate industry and market size with supplier size and served market.

Market Share by Product Segment Analysis, 2015:
- Automotive
- Communications
- Computers/Peripherals
- Consumer Electronics
- Industrial
- Medical
- Aerospace/Defense/Other Transportation

OEM and EMS Company-Level Analysis, 2015:
- 360 Electronic OEM Companies
- 100 Largest EMS Companies
- Outsourced/In-House Assembly Revenue
- Assembly Revenue by 48 Product Segments

This report will provide you with critical information needed to understand vendor market share by OEM and EMS supplier.

Contents:
- Chapter 1 - Introduction and Methodology
- Chapter 2 - Executive Summary
- Chapter 3 - Economic Outlook and Worldwide
- Electronics Industry Summary
Chapter 4 - Automotive
- Automotive Engine Controls
- Automotive Instruments
- Automotive Safety
- Automotive Entertainment
- Total Automotive Summary

Chapter 5 - Communications
- Mobile Phones
- Cellular Infrastructure
- Other Phones
- Enterprise LANs
- Wireless LANs
- DSL/Cable Modems
- PBX/Key Systems
- Carrier-Class Equipment
- Other Communications
- Total Communications Summary

Chapter 6 - Computer and Peripherals
- Notebooks
- Desktops
- Tablets
- Servers
- Workstations
- Enterprise Storage
- Monitors
- Printers
- E-Readers
- Other Computer
- Total Computer/Peripherals Summary

Chapter 7 - Consumer
- Analog TV
- Digital TV
- MP3 Players
- Other Audio
- Video Console Games
- Set Top Boxes
- Camcorders
- DVD/DVR Players
- Digital Cameras
- Personal Navigation Devices
- Other Consumer

Chapter 8 - Industrial
- Process Control
- Test & Measurement
- Other Industrial
- Clean Energy
- Total Industrial Summary

Chapter 9 - Medical
- Monitoring
- Therapeutic
- Diagnostics/Surgical
- Total Medical Summary

Chapter 10 - Aerospace, Defense, and Other

- Transportation
- In-Flight Entertainment
- Navigation Systems
- Weapons
- C3 Systems
- Other Military
- Other Aerospace/Other Transportation
- Total Aerospace/Military/Other Transportation

Ordering:

Order Online - http://www.researchandmarkets.com/reports/4058176/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: OEM and EMS: A Market and Competitive Analysis - 2016 Edition
Web Address: http://www.researchandmarkets.com/reports/4058176/
Office Code: SC2GO6Z9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>-</td>
<td>USD 3995</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>-</td>
<td>USD 5495</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World