Automotive Aftermarket for Top 10 Components (Tire, Fluid, Filter, Battery, Brake, Collision Body, Lighting, Spark Plug, Telematics, Bearings), Vehicle Type (Passenger Car & Commercial Vehicle), and Region - Global Trends & Forecast to 2021

Description: Growing vehicle sales and parc is expected to fuel the automotive aftermarket for top 10 components

The automotive aftermarket for top 10 components is projected to grow at a CAGR of 7.75%, to reach a market size of USD 302.64 billion by 2021. The market is driven by key factors such as growing vehicle sales and parc, increase in average life of vehicle, rising miles driven per year, and emergence of new distribution channels. The growing popularity of e-commerce platforms as a distribution channel is also boosting automotive aftermarket sales. According to analysis, the global automotive E-tailing market is projected to reach USD 49.07 billion by 2021. Some of these aftermarket components are long lasting, increasing the time span between consecutive services, leading to a decline in the aftermarket activities. Many of these automotive components also face the threat of counterfeiting. According to Motor and Equipment Manufacturers Association (U.S.), majority of the counterfeit auto parts are produced in China, accounting for around 80% of the total automotive counterfeit goods.

“Passenger car segment is the fastest growing automotive aftermarket for the top 10 components”

The passenger car segment is expected to dominate the automotive aftermarket for top 10 components. Rising vehicle sales and parc of the passenger car segment has contributed to the growing aftermarket demand for automotive components, in this segment. According to the OICA, global passenger car sales have increased to 33.9 million in 2016, at an annual growth rate of 2%. Global parc of passenger car has grown to 907.0 thousand in 2014, at an annual growth rate of 4%.

“Asia-Oceania: Fastest growing market for automotive aftermarket top 10 components”

Asia-Oceania is estimated to dominate the automotive aftermarket, and is projected to grow at the highest CAGR during the forecast period. This growth can be credited to the improving socio-economic conditions in emerging economies such as China, India, Indonesia, and Thailand. The sizeable populations in countries such as China and India have resulted in increased vehicle parc, which has led to a growing demand for automotive aftermarket components. The Asia-Oceania aftermarket for top 10 automotive components is growing at a CAGR of 9.29% during the forecast period.

Breakdown Of Primaries

The study contains insights provided by various industry experts, ranging from equipment suppliers to Tier-1 companies and OEMs. The break-up of the primaries is as follows:

- By Company Type - Tier-1 - 63 %, Tier-2 - 29%, and OEM - 8%
- By Designation - C level - 45%, D level - 43%, others - 12%
- By Region - North America - 58%, Europe - 30%, Asia-Oceania - 12%

Study Coverage:

The report provides a picture on automotive aftermarket for top 10 components across different verticals and regions. It aims at estimating the market size and future growth potential of top 10 automotive components across different segments such as vehicle type, and regions for the aftermarket. Furthermore, the report also includes an in-depth competitive analysis of the key players in the aftermarket along with their company profiles, MnM view, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenue numbers for the overall automotive aftermarket for top 10 components and
the subsegments. This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report also helps the stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Years Considered in the Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.2 Secondary Data
2.2.1 Key Secondary Sources
2.2.2 Key Data From Secondary Sources
2.3 Primary Data
2.3.1 Sampling Techniques & Data Collection Methods
2.3.2 Primary Participants
2.4 Market Size Estimation
2.4.1 Market Breakdown & Data Triangulation
2.4.2 Assumptions

3 Executive Summary
3.1 Introduction
3.2 Automotive Aftermarket - Key Influencing Factors
3.3 Automotive Aftermarket, By Value - Top 10 Components
3.4 Automotive Aftermarket for Top 10 Components - By Region

4 Automotive Tire Aftermarket, By Region and Vehicle Type
4.1 Introduction
4.2 Market Dynamics
4.2.1 Drivers
4.2.1.1 Rising Average Age of Vehicles in Operation
4.2.2 Restraints
4.2.2.1 Fluctuating Prices of Raw Materials
4.2.3 Opportunities
4.2.3.1 Partnerships Between Major Tire Manufacturers and Domestic Players
4.2.4 Challenges
4.2.4.1 Increasing Number of Mandatory Test To Be Performed on Tires for Commercializing
4.3 Tire Aftermarket, By Region
4.3.1 Automotive Tire Aftermarket, By Region
4.3.2 Automotive Tire Aftermarket, By Vehicle Type
4.4 Company Profiles
4.4.1 Continental Group
4.4.1.1 Business Overview
4.4.1.2 Products Offered
4.4.1.3 Mnm View
4.4.2 Bridgestone Group
4.4.2.1 Business Overview
4.4.2.2 Products Offered
4.4.2.3 Mnm View
4.4.3 Key Developments

5 Automotive Fluids Aftermarket, By Region and Vehicle Type
5.1 Introduction
5.2 Market Dynamics
5.2.1 Drivers
5.2.1.1 Growing Vehicle Parc
7.2.3 Opportunities
7.2.3.1 Growing Demand for Hybrids & EVs
7.2.4 Challenges
7.2.4.1 Reluctance To Replacement
7.3 Automotive Battery Aftermarket, By Region
7.3.1 Automotive Battery Aftermarket Size, By Region
7.3.2 Automotive Battery Aftermarket, By Vehicle Type
7.4 Company Profiles
7.4.1 Johnsons Controls Inc.
7.4.1.1 Business Overview
7.4.1.2 Products & Services
7.4.1.3 Mnm View
7.4.2 Exide Technologies, Inc.
7.4.2.1 Business Overview
7.4.2.2 Products Offered:
7.4.3 Key Developments
8 Automotive Brake Friction Products Aftermarket, By Region and Vehicle Type
8.1 Introduction
8.2 Market Dynamics
8.2.1 Drivers
8.2.1.1 Growing Vehicle Sales and Parc
8.2.2 Restraints
8.2.2.1 Counterfeit Market Hurdle for Organized Players
8.2.3 Opportunities
8.2.3.1 Demand for Lightweight Friction Products
8.2.4 Challenges
8.2.4.1 Extended Vehicle Warranties
8.3 Global Automotive Brake Friction Products Aftermarket
8.3.1 Automotive Brake Friction Products Aftermarket Size, By Component
8.3.2 Asia-Oceania: Brake Friction Products Aftermarket Size, By Component
8.3.3 Europe: Brake Friction Products Aftermarket Size, By Component
8.3.4 North America: Brake Friction Products Aftermarket Size, By Component
8.3.5 Rest of the World: Brake Friction Products Aftermarket Size, By Component
8.4 Company Profiles
8.4.1 Brembo S.P.A.
8.4.1.1 Business Overview
8.4.1.2 Products Offered
8.4.1.3 Mnm View
8.4.2 Aisin Seiki Co. Ltd.
8.4.2.1 Business Overview
8.4.2.2 Products Offered
8.4.2.3 Mnm View
8.4.3 Key Developments
9 Automotive Collision Body Aftermarket, By Region and Vehicle Type
9.1 Introduction
9.1.1 Automotive Collision Body Aftermarket Size, By Region
9.1.2 Automotive Collision Body Aftermarket Size, By Vehicle Type
10 Automotive Lighting Aftermarket, By Region and Vehicle Type
10.1 Introduction
10.1.1 Automotive Lighting Aftermarket Size, By Region
10.1.2 Automotive Lighting Aftermarket Size, By Vehicle Type
11 Remote Vehicle Diagnostics Aftermarket, By Region and Vehicle Type
11.1 Introduction
11.2 Global Remote Vehicle Diagnostics Aftermarket
11.2.1 Remote Vehicle Diagnostics Aftermarket, By Region
11.2.2 Remote Vehicle Diagnostics Aftermarket, By Vehicle Type
12 Automotive Spark Plug Aftermarket, By Region
12.1 Introduction
12.2 Automotive Spark Plugs Aftermarket, By Region

13 Automotive Bearings Aftermarket, By Region and Vehicle Type
13.1 Introduction
13.2 Automotive Bearings Aftermarket
13.2.1 Automotive Bearings Aftermarket Size, By Application
13.2.2 Automotive Bearings Aftermarket Size, By Region
13.2.3 Automotive Bearings Aftermarket, By Vehicle Type

14 Appendix
14.1 Insights of Primary Insights
14.2 Discussion Guide
14.3 Knowledge Store
14.4 Introducing RT: Real Time Market Intelligence
14.5 Available Customizations
14.5.1 Regional Analysis
14.5.2 Automotive Aftermarket, By Region and Vehicle Type
14.5.2.1 Wheels
14.5.2.2 Starter and Alternators
14.5.2.3 Remanufactured Components
14.5.2.4 Accessories
14.5.2.5 Fuel Conversion Kits
14.6 Author Details

List of Tables:
Table 1 Aftermarket Size for Top 10 Automotive Components, 2016 vs. 2021 (USD Million)
Table 2 Tires Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 3 Tires Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 4 Tires Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 5 Tires Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 6 Coolant Aftermarket Size, By Region, 2014-2021 (Million Gallons)
Table 7 Coolants Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 8 Coolant Aftermarket Size, By Vehicle Type, 2014-2021 (Million Gallons)
Table 9 Coolants Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 10 Engine Oil Aftermarket Size, By Region, 2014-2021 (Million Gallons)
Table 11 Engine Oil Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 12 Engine Oil Aftermarket Size, By Vehicle Type, 2014-2021 (Million Gallons)
Table 13 Engine Oil Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 14 Transmission Oil Aftermarket Size, By Region, 2014-2021 (Million Gallons)
Table 15 Transmission Oil Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 16 Transmission Oil Aftermarket Size, By Vehicle Type, 2014-2021 (Million Gallons)
Table 17 Transmission Oil Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 18 Brake Fluid Aftermarket Size, By Region, 2014-2021 (Million Gallons)
Table 19 Brake Fluid Aftermarket Size, By Vehicle Type, 2014-2021 (Million Gallons)
Table 20 Brake Fluid Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 21 Brake Fluids Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 22 Fuel Filter Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 23 Fuel Filter Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 24 Fuel Filter Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 25 Fuel Filter Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 26 Oil Filter Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 27 Oil Filter Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 28 Oil Filter Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 29 Oil Filter Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 30 Air Filter Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 31 Air Filter Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 32 Air Filter Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 33 Air Filter Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 34 Battery Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 35 Battery Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 36 Battery Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 37 Battery Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 38 Brake Friction Products Aftermarket Size, By Component, 2014-2021 (Million Units)
Table 39 Brake Friction Products Aftermarket Size, By Component, 2014-2021 (USD Million)
Table 40 Asia-Oceania: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (Million Units)
Table 41 Asia-Oceania: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (USD Million)
Table 42 Europe: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (Million Units)
Table 43 Europe: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (USD Million)
Table 44 North America: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (Million Units)
Table 45 North America: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (USD Million)
Table 46 Rest of the World: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (Million Units)
Table 47 Rest of the World: Brake Friction Products Aftermarket Size, By Component, 2014-2021 (USD Million)
Table 48 Collision Body Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 49 Collision Body Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 50 Collision Body Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 51 Collision Body Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 52 Lighting Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 53 Lighting Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 54 Lighting Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 55 Lighting Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 56 Remote Vehicle Diagnostics Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 57 Remote Vehicle Diagnostics Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 58 Remote Vehicle Diagnostics Aftermarket Size, By Vehicle Type, 2014-2021 ('000 Units)
Table 59 Remote Vehicle Diagnostics Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)
Table 60 Spark Plugs Aftermarket Size, By Region, 2014-2021 ('000 Units)
Table 61 Spark Plugs Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 62 Automotive Bearings Aftermarket Size, By Application, 2014-2021 (Million Units)
Table 63 Automotive Bearings Aftermarket Size, By Application, 2014-2021 (USD Million)
Table 64 Automotive Bearings Aftermarket Size, By Region, 2014-2021 (Million Units)
Table 65 Automotive Bearings Aftermarket Size, By Region, 2014-2021 (USD Million)
Table 66 Automotive Bearings Aftermarket Size, By Vehicle Type, 2014-2021 (Million Units)
Table 67 Automotive Bearings Aftermarket Size, By Vehicle Type, 2014-2021 (USD Million)

List of Figures:
Figure 1 Top 10 Automotive Aftermarket Segmentation
Figure 2 Research Design Model
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 4 Bottom-Up Approach - Automotive Coolant Aftermarket
Figure 5 Data Triangulation
Figure 6 Factors Influencing the Automotive Aftermarket
Figure 7 Automotive Aftermarket Size for Top 10 Components, 2016 vs. 2021 (USD Million)
Figure 8 Automotive Aftermarket Size for Top 10 Components - Regional Overview
Figure 9 Global Tires Aftermarket - Market Dynamics
Figure 10 Fluctuating Prices of Raw Materials
Figure 11 Tire Aftermarket, By Region, 2016 - 2021 (USD Million)
Figure 12 Global Automotive Fluids Aftermarket - Market Dynamics
Figure 13 Global Automotive Fluids Aftermarket Size, By Region
Figure 14 Global Automotive Filters Aftermarket - Market Dynamics
Figure 15 Miles Driven per Year
Figure 16 Global Automotive Filters Aftermarket, By Region
Figure 17 Global Automotive Battery Aftermarket - Market Dynamics
Figure 18 Global Automotive Battery Aftermarket, By Region
Figure 19 Global Automotive Brake Friction Products - Market Dynamics
Figure 20 Vehicle Parc, 2015
Figure 21 Global Automotive Brake Friction Products Aftermarket, By Component
Figure 22 Global Collision Body Aftermarket Size, By Region
Figure 23 Global Lighting Aftermarket Size, By Region
Figure 24 Global Remote Vehicle Diagnostics Aftermarket Size, By Region.
Figure 25 Global Spark Plugs Aftermarket Size, By Region
Figure 26 Global Automotive Bearings Aftermarket, By Application
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