Top 10 SDx and Networking Technologies (SDN & NFV, Software-Defined WAN, V-CPE, Wi-Fi-as-a-Service, Software-Defined Storage, Software-Defined Security, CDN, Software-Defined Data Center, Network Analytics, Unified Network Management)

Description: “The increasing need for simplified network architecture and enhanced security is expected to drive the growth of the software-defined everything and networking technologies”

The top 10 Software-Defined Everything (SDx) and networking technologies market is expected to grow at a significant rate between 2016 and 2021. This report covers the major SDx and networking technologies, such as Software-Defined Networking (SDN) & Network Function Virtualization (NFV), Software-Defined Wide Area Network (SD-WAN), Virtual Customer Premises Equipment (V-CPE), Wi-Fi-as-a-service, software-defined storage, software-defined security, Content Delivery Network (CDN), Software-Defined Data Center (SDDC), network analytics, and unified network management, along with their market trends between 2015 and 2021.

“Increasing need for mobility services and reduced operating expenditure fueling the growth of the software-defined wide area network market”

The SD-WAN market is expected to grow from USD 738.9 million in 2016 to USD 9,066.2 million in 2021, at a Compound Annual Growth Rate (CAGR) of 65.1% during the forecast period. The adoption of SD-WAN solutions by the enterprise user creates flexibility and combines the multiple channels to synchronize with the available network, resulting in a decrease in the bandwidth cost. High dependency on the usage of data has effectively increased the deployment of SD-WAN to reduce the bottlenecks in the existing network connections. It is an alternative approach of deploying and designing advanced WAN services. The major factor driving the SD-WAN market in North America is the increasing bottleneck on the existing network deployed within the enterprise premises. The other driver is the rapidly increasing digital traffic, leading to spectrum congestion, and poor Quality of Service (QoS) to subscribers. The Asia-Pacific (APAC) region is expected to grow at the highest CAGR for the forecast period.

“Growing demand for cloud-based solutions and cost optimization to boost the growth of the virtual customer premises equipment market during the forecast period”

V-CPE is evolving as a promising networking technology and is being accepted by many prominent players in the networking market industry. The market is expected to grow from USD 486.5 million in 2016 to USD 2,818.8 million in 2021, at a CAGR of 42.1% during the forecast period. The V-CPE is a new concept that separates the networking functions from the excessive use of hardware to implement the software-driven virtual ecosystem. One of the primary reasons for the development of this new and innovative technology was to create an agile networking infrastructure that can work virtually, and eventually provide a highly flexible platform that eliminates the complex infrastructure of its end-users. This eliminates the concerns regarding managing and maintaining huge infrastructures on-premises, thereby reducing the Operating Expenditure (OPEX) and Capital Expenditure (CAPEX) involved in the implementation and maintenance of V-CPE infrastructure.

“Lower total cost of ownership and ease of management driving the growth of the Wi-Fi-as-a-service market”

The Wi-Fi-as-a-service market is expected to grow from USD 1,183.0 million in 2016 to USD 5,944.0 million in 2021, at a CAGR of 38.1% during the forecast period. Wi-Fi-as-a-service is extremely helpful to Small & Medium Enterprises (SMEs) and enterprises with their branch offices in dispersed geographies, enabling them to access fast, reliable, and secure networking performance, without the need to install cabled connectivity. Enterprises have been increasingly adopting the Wi-Fi-as-a-service model, as it provides various benefits, such as zero-touch provisioning & configuration, scalability, reliability, and cost-effectiveness. The major factors driving the Wi-Fi-as-a-service market include the ease of management, remote troubleshooting, faster deployment, end-to-end visibility, low CAPEX, and total cost of ownership of Wi-Fi-as-a-service.
The major players in the market for top 10 SDx and networking technologies include IBM Corporation (U.S.), Cisco Systems (U.S.), Juniper Networks (U.S.), Hewlett Packard Enterprise (U.S.), Dell Technologies Inc. (U.S.), Fujitsu Limited (Japan), Citrix Systems (U.S.), Brocade Communications (U.S.), NEC Corporation (Japan), and Versa Networks (U.S.).

Research Coverage:

This research report categorizes the top 10 SDx and networking technologies market by vertical, industry, application, type, region, and others. The report also discusses the major drivers, restraints, challenges, and opportunities pertaining to all the 10 markets, along with their value chain analysis and the market ranking analysis of the major players in the market.

Reasons to Buy the Report:

The report would help the leaders/new entrants in this market in the following ways:

- This report segments the top 10 SDx and networking technologies market comprehensively and provides the closest market size estimation for all subsegments across different regions.
- The report would help stakeholders understand the pulse of the market and provide them with the information on key drivers, restraints, challenges, and opportunities for market growth.
- This report would help stakeholders understand their competitors better and gain more insights to improve their position in the business. The report also includes competitor ecosystem, new product launches & developments, partnerships, and mergers & acquisitions.

Contents:

1 Introduction
1.1 Market Definition
1.1.1 Software-Defined Networking and Network Function Virtualization
1.1.2 Software-Defined Wide Area Network
1.1.3 Virtual Customer Premises Equipment
1.1.4 Wi-Fi-as-a-Service
1.1.5 Software-Defined Storage
1.1.6 Unified Network Management
1.1.7 Software-Defined Security
1.1.8 Content Delivery Network
1.1.9 Software-Defined Data Center
1.1.10 Network Analytics
1.2 Currency
1.3 Stakeholders

2 Research Methodology
2.1 Research Data
2.2 Market Size Estimation
2.3 Research Assumptions

3 Software-Defined Networking and Network Function Virtualization
3.1 Executive Summary
3.2 Market Dynamics
3.2.1 Introduction
3.2.2 Drivers and Restraints
3.3 Industry Trends
3.3.1 Introduction
3.3.2 SDN Ecosystem
3.3.3 Standards and Regulations
3.3.4 Business Model
3.3.5 SDN-Adoption Factors
3.4 SDN and NFV Market Analysis, By Solution
3.5 SDN and NFV Market Analysis, By Service
3.6 SDN and NFV Market Analysis, By End-User
3.7 SDN and NFV Market Analysis, By Vertical
3.8 Geographic Analysis

4 Software-Defined Wide Area Network
13.6 Fujitsu Limited
13.7 Citrix Systems, Inc.
13.8 Brocade Communications System Inc.
13.9 NEC Corporation
13.10 Versa Networks

- Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Knowledge Store
14.2 Introducing RT: Real-Time Market Intelligence
14.3 Available Customization
14.4 Author Details

List of Tables:
Table 1 Global SDN and NFV Market Size, 2013-2020 (USD Million, Y-o-Y %)
Table 2 SDN and NFV Market Size, By Solution, 2013-2020 (USD Million)
Table 3 SDN and NFV Market Size, By Service, 2013-2020 (USD Million)
Table 4 SDN and NFV Market Size, By End-User, 2013-2020 (USD Million)
Table 5 SDN and NFV Market Size, By Vertical, 2013-2020 (USD Million)
Table 6 SDN and NFV Market Size, By Region, 2013-2020 (USD Million)
Table 7 SD-WAN Market Size and Growth Rate, 2014-2021 (USD Million, Y-o-Y %)
Table 8 SD-WAN Market Size, By Component, 2016-2021 (USD Million)
Table 9 SD-WAN Market Size, By Service, 2016-2021 (USD Million)
Table 10 SD-WAN Market Size, By Vertical, 2016-2021 (USD Million)
Table 11 SD-WAN Market Size, By Region, 2014-2021 (USD Million)
Table 12 Global Virtual Customer Premises Equipment Market Size, 2016-2021 (USD Million, Y-o-Y %)
Table 13 Difference Between Virtual Customer Premises Equipment and Traditional Customer Premises Equipment
Table 14 Virtual Customer Premise Equipment Market Size, By Component, 2014-2021 (USD Million)
Table 15 Virtual Customer Premise Equipment Market Size, By Solution/Tool, 2014-2021 (USD Million)
Table 16 Virtual Customer Premise Equipment Market Size, By Service, 2014-2021 (USD Million)
Table 17 Virtual Customer Premise Equipment Market Size, By Application Area, 2014-2021 (USD Million)
Table 18 Enterprises: Virtual Customer Premise Equipment Market Size, By Industry, 2014-2021 (USD Million)
Table 19 Virtual Customer Premise Equipment Market Size, By Region, 2014-2021 (USD Million)
Table 20 Wi-Fi-as-a-Service Market Size and Growth Rate, 2014-2021 (USD Million)
Table 21 Wi-Fi-as-a-Service Market Size, By Service Type, 2014-2021 (USD Million)
Table 22 Wi-Fi-as-a-Service Market Size, By User Location, 2014-2021 (USD Million)
Table 23 Wi-Fi-as-a-Service Market Size, By Vertical, 2014-2021 (USD Million)
Table 24 Wi-Fi-as-a-Service Market Size, By Region, 2014-2021 (USD Million)
Table 25 Global Software-Defined Storage Market Size and Growth Rate, 2014-2021 (USD Million, Y-o-Y %)
Table 26 Major Governance, Risk, and Compliance Standards and Regulations
Table 27 Software-Defined Storage Market Size, By Component, 2014-2021 (USD Million)
Table 28 Software-Defined Storage Market Size, By Platform/Solution, 2014-2021 (USD Million)
Table 29 Software-Defined Storage Market Size, By Usage, 2014-2021 (USD Million)
Table 30 Software-Defined Storage Market Size, By Application Area, 2014-2021 (USD Million)
Table 31 Software-Defined Storage Market Size, By Region, 2014-2021 (USD Million)
Table 32 Global Software-Defined Security Market Size and Growth Rate, 2014-2021 (USD Million, Y-o-Y %)
Table 33 Software-Defined Security Market Size, By Enforcement Point, 2014-2021 (USD Million)
Table 34 Software-Defined Security Market Size, By Component, 2014-2021 (USD Million)
Table 35 Software-Defined Security Market Size, By Type, 2014-2021 (USD Million)
Table 36 Solutions: Software-Defined Security Market Size, By Type, 2014-2021 (USD Million)
Table 37 Software-Defined Security Market Size, By Service, 2014-2021 (USD Million)
Table 38 Software- Defined Security Market Size, By End-User, 2014-2021 (USD Million)
Table 39 Software-Defined Security Market Size, By Region, 2014-2021 (USD Million)
Table 40 Global Content Delivery Network Market Size and Growth Rate, 2014-2021 (USD Million, Y-o-Y %)
Table 41 Content Delivery Network Market Size, By Type, 2014-2021 (USD Million)
Table 42 Content Delivery Network Market Size, By Core Solution, 2014-2021 (USD Million)
Table 43 Content Delivery Network Market Size, By Adjacent Service, 2014-2021 (USD Million)
Table 44 Content Delivery Network Market Size, By Service Provider, 2014-2021 (USD Million)
Table 45 Content Delivery Network Market Size, By Vertical, 2014-2021 (USD Million)
Table 46 Content Delivery Network Market Size, By Region, 2014-2021 (USD Million)
Table 47 Global Software-Defined Data Center Market Size and Growth Rate, 2014-2021 (USD Billion, Y-o-Y
Table 48 Software-Defined Data Center Market: By Component, 2014-2021 (USD Billion)
Table 49 Software-Defined Data Center Market: By Solution, 2014-2021 (USD Billion)
Table 50 Software-Defined Data Center Market Size, By Service, 2014-2021 (USD Billion)
Table 51 Software-Defined Data Center Market Size, By Data Center Type, 2014-2021 (USD Billion)
Table 52 Software-Defined Data Center Market Size, By Vertical, 2014-2021 (USD Billion)
Table 53 Software-Defined Data Center Market Size, By Region, 2014-2021 (USD Billion)
Table 54 Network Analytics Market Size, By Type, 2013-2020 (USD Million)
Table 55 Network Analytics Market Size, By End-User, 2013-2020 (USD Million)
Table 56 Network Analytics Market Size, By Region, 2013-2020 (USD Million)
Table 57 Global Unified Network Management Market Size and Growth Rate, 2014-2021 (USD Million, Y-o-Y %)
Table 58 Unified Network Management Market Size, By Networking Type, 2014-2021 (USD Million)
Table 59 Unified Network Management Market Size, By Solution, 2014-2021 (USD Million)
Table 60 Unified Network Management Market Size, By Service, 2014-2021 (USD Million)
Table 61 Unified Network Management Market Size, By Industry, 2014-2021 (USD Million)
Table 62 Unified Network Management Market Size, By Region, 2014-2021 (USD Million)

List of Figures:
Figure 1 SDN and NFV Market is Expected to Grow Exponentially With the Growing Demand from Service Providers
Figure 2 Aster - X Controller Design for the Main Control Logic
Figure 3 Google SDN Wan History
Figure 4 Software-Defined Storage Platforms Are Expected to Exhibit the Highest Adoption Rate During the Forecast Period
Figure 5 Network Security Services and Analytics Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 6 Telecommunication Service Providers Are Expected to Exhibit the Highest Adoption Rate of SDN and NFV Solutions During the Forecast Period
Figure 7 Government and Defense Sector is Expected to Exhibit the Highest Adoption Rate of SDN and NFV Solution and Services During the Forecast Period
Figure 8 Asia-Pacific is Expected to Grow With the Highest CAGR During the Forecast Period
Figure 9 Geographic Snapshot
Figure 10 SD-WAN Market Size, 2014-2021 (USD Million)
Figure 11 Hybrid Segment is Expected to Grow at the Highest Rate During the Forecast Period
Figure 12 Managed Services is Expected to Dominate the Market in 2021
Figure 13 Manufacturing Vertical is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 14 Asia-Pacific is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 15 Geographic Snapshot (2016-2021): Asia-Pacific is Expected to Grow at the Highest CAGR
Figure 16 Virtual Customer Premises Equipment Market Size, 2014-2021 (USD Billion)
Figure 17 Virtual Router Segment is Expected to Be the Fastest-Growing Solution in the Virtual Customer Premise Equipment Market
Figure 18 Managed Services Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 19 Application Areas in Education Are Expected to Grow at the Highest CAGR During the Forecast Period
Figure 20 Asia-Pacific is Projected to Exhibit the Highest Growth Rate in the V-Cpe Market
Figure 21 Asia-Pacific Expected to Grow at the Highest CAGR, 2016-2021
Figure 22 Wi-Fi-as-a-Service Market Size, 2014-2021 (USD Million)
Figure 23 Wi-Fi-as-a-Service Market: Value Chain Analysis
Figure 24 Network Planning and Designing is Expected to Have the Largest Market Size in 2016
Figure 25 Indoor Segment is Expected to Hold a Larger Market Size in 2016
Figure 26 Education Vertical Expected to Hold the Largest Market Size in Wi-Fi-as-a-Service Market in 2016
Figure 27 North America is Expected to Have the Largest Market Size During the Forecast Period
Figure 28 Geographic Snapshot
Figure 29 Software-Defined Storage Market Snapshot (2016 vs. 2021)
Figure 30 Software-Defined Storage Market: Value Chain Analysis
Figure 31 Data Security and Compliance Software is Essentially the Most Critical Solution Component of Software-Defined Storage Offering
Figure 32 Training and Consulting Services Segment is Expected to Lead the Software-Defined Storage Market With an Increase in Adoption of Software-Defined Storage Solutions
Figure 33 Storage Provisioning and High Availability is Expected to Showcase the Highest Adoption
Figure 34 the Healthcare Application Area is Expected to Have the Highest CAGR During the Forecast Period
Figure 35 Asia-Pacific is Projected to Exhibit the Highest Growth in the Software-Defined Storage Market
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