Retail Cloud Market by Type (Solution and Service), Service Model (SaaS, PaaS, and IaaS), Organization Size, Deployment Model (Public, Private, and Hybrid Cloud), and Region - Global Forecast to 2021

Description: "Rapid adoption of smartphones, need for compliance & collaboration, and shift to omni-channel experience are expected to drive the overall retail cloud market"

The retail cloud market size is estimated to grow from USD 11.06 billion in 2016 to USD 28.53 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 20.9% due to factors such as rapid adoption of smartphones, need for compliance & collaboration and shift to omni-channel experience. However, the growing concerns regarding data security and privacy are the major restraints in the overall growth of the market.

Small and Medium Enterprises (SMEs) segment is expected to be the fastest growing organization size during the forecast period"

The SMEs segment is expected to have the largest market size during the forecast period. Cloud services have become a central part of the business processes in SMEs due to the ease of use and the flexibility they offer, owing to which they are expected to grow in the coming years. The factors driving the retail sector in SMEs includes the flexibility offered by cloud services. Moreover, the data backup is managed by the application vendors, eventually freeing the staff for other business tasks.

"The professional services type is estimated to dominate the retail cloud market share during the forecast period"

The professional services in the retail cloud market is estimated to hold the largest market share. The professional services include deployment and integrated services. These services enable retailers in lowering risks, reducing complexity, and rising return on investment as they can be customized, are easily applicable, and deliver maximum product assurance.

The retail sector is moving toward cloud adoption for efficient operational functions and to offer better customer experiences. Professional services include training development; design, implementation, and project management; deployment methodology; pre-planning; and cost effectiveness.

"Asia-Pacific (APAC) is projected to witness the highest growth during the forecast period and North America is expected to hold the largest market share during the forecast period"

APAC is expected to grow at the highest rate during the forecast period. There is huge potential in this region for cloud adoption in the retail sector, which can be addressed to create better business opportunities. The increasing adoption of retail cloud solutions in this region is due to the economic outlook in Asia, which seems to be positive for retailers, and the tendency of retail cloud solutions to improve the operational issues.

The increasing trend towards cloud-based solutions would give rise to the growth of the retail cloud market in this region. North America is expected to hold the largest market share and dominate the retail cloud market in 2016. Various factors contributing to this growth are the organizations' shift toward cloud-based solutions and services, along with the increasing adoption of digital business strategies, and enterprises’ preference to personalize the in-store experiences of consumers to provide them with better shopping experiences.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key industry personnel.

The break-up of profiles of primary discussion participants is given below:

- By Company Type: Tier-1 (37%), Tier-2 (48%), and Tier-3 (15%) companies
- By Designation: C-level (38%), Director Level (22%), and Others (40%)
- By Region: North America (25%), APAC (40%), Europe (12%), and Rest of World (23%)

The list of retail cloud vendors profiled in the report is as follows:

1. Oracle Corporation (California, U.S.)
2. Cisco Systems, Inc. (California, U.S.)
3. SAP SE (Wurttemberg, Germany)
4. IBM Corporation (New York, U.S.)
5. Microsoft Corporation (Washington, U.S.)
6. Computer Sciences Corporation (Virginia, U.S.)
7. Fujitsu Limited (Tokyo, Japan)
8. Infor, Inc. (New York, U.S.)
9. Epicor Software Corporation (Texas, U.S.)
10. JDA Software group, Inc. (Arizona, U.S.)
11. Syntel Inc. (Michigan, U.S.)

Research Coverage

The global retail cloud market has been segmented on the basis of types, service models, organization sizes, deployment models, and regions. The various types of analysis covered in the study include retail cloud ecosystem, value chain analysis, competitive landscaping, and market dynamics.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the retail cloud market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different regions.
2. The report helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to enhance their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and acquisitions.

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Key Industry Insights
         2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
   2.3 Market Breakdown and Data Triangulation
   2.4 Vendor Dive Matrix Methodology
   2.5 Research Assumptions
      2.5.1 Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Attractive Market Opportunities in the Retail Cloud Market
4.2 Market Share of the Top Four Solutions and Regions, 2016
4.3 Lifecycle Analysis, By Region, 2016
4.4 Market Investment Scenario

5 Retail Cloud Market Overview
5.1 Introduction
5.2 Ecosystem
5.3 Market Segmentation
  5.3.1 By Type
    5.3.1.1 By Solution
    5.3.1.2 By Service
  5.3.2 By Service Model
  5.3.3 By Organization Size
  5.3.4 By Deployment Model
  5.3.5 By Region
5.4 Market Dynamics
  5.4.1 Drivers
    5.4.1.1 Rapid Adoption of Smartphones
    5.4.1.2 Need for Compliance and Collaboration
    5.4.1.3 Shift to Omni-Channel Experience
  5.4.2 Restraints
    5.4.2.1 Growing Concerns Regarding Security and Privacy
  5.4.3 Opportunities
    5.4.3.1 Mobile Pos (MPOS)
    5.4.3.2 IoT in Retail
    5.4.3.3 Click-And-Collect Programs
  5.4.4 Challenges
    5.4.4.1 Frequently Changing Consumer Preferences
    5.4.4.2 Reluctance of Retailers to Adopt Cloud

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Demand Analysis
6.4 Strategic Benchmarking

7 Retail Cloud Market Analysis, By Type
7.1 Introduction
7.2 Retail Cloud Market Analysis, By Solution Type
  7.2.1 Supply Chain Management
  7.2.2 Customer Management
  7.2.3 Merchandising
  7.2.4 Workforce Management
  7.2.5 Reporting and Analytics
  7.2.6 Data Security
  7.2.7 Omni-Channel
  7.2.8 Others
7.3 By Service Type
  7.3.1 Professional Services
  7.3.2 Managed Services

8 Retail Cloud Market Analysis, By Service Model
8.1 Introduction
8.2 Software as A Service
8.3 Platform as A Service
8.4 Infrastructure as A Service

9 Retail Cloud Market Analysis, By Organization Size
9.1 Introduction
9.2 Small and Medium Enterprises
9.3 Large Enterprises

10 Retail Cloud Market Analysis, By Deployment Model
10.1 Introduction
10.2 Public Cloud
10.3 Private Cloud
10.4 Hybrid Cloud

11 Geographic Analysis
11.1 Introduction
11.2 North America
  11.2.1 United States
  11.2.2 Canada
11.3 Europe
11.4 Asia-Pacific
11.5 Middle East and Africa
11.6 Latin America

12 Competitive Landscape
12.1 Overview
12.2 Retail Cloud Market: Vendor Comparison
12.3 Growth Strategies (2014-2016)
12.4 Competitive Situations and Trends
  12.4.1 New Product Launches
  12.4.2 Partnerships
  12.4.3 Acquisitions

13 Company Profiles
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, View)
  13.1 Introduction
  13.2 Oracle Corporation
  13.3 Cisco Systems, Inc.
  13.4 SAP SE
  13.5 International Business Machines Corporation
  13.6 Microsoft Corporation
  13.7 Computer Sciences Corporation
  13.8 Fujitsu Limited
  13.9 Infor, Inc.
  13.10 Epicor Software Corporation
  13.11 JDA Software Group, Inc.
  13.12 Syntel, Inc.
  13.13 Rapidscale
  13.14 Retailcloud
  13.15 Retail Solutions, Inc.
  13.16 Softvision

- Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, View Might Not Be Captured in Case of Unlisted Companies.

List of Tables
Table 1 Retail Cloud Market Size and Growth Rate, 2014-2021 (USD Million, Y-O-Y %)
Table 2 Market Size, By Type, 2014-2021 (USD Million)
Table 3 Market Size, By Solution, 2014-2021 (USD Million)
Table 4 Supply Chain Management: Market Size, By Region, 2014-2021 (USD Million)
Table 5 Customer Management: Market Size, By Region, 2014-2021 (USD Million)
Table 6 Merchandising: Retail Cloud Market Size, By Region, 2014-2021 (USD Million)
Table 7 Workforce Management: Market Size, By Region, 2014-2021 (USD Million)
Table 8 Reporting and Analytics: Market Size, By Region, 2014-2021 (USD Million)
Table 9 Data Security: Retail Cloud Market Size, By Region, 2014-2021 (USD Million)
Table 10 Omni-Channel: Market Size, By Region, 2014-2021 (USD Million)
Table 11 Others: Market Size, By Region, 2014-2021 (USD Million)
Table 12 Retail Cloud Market Size, By Service, 2014-2021 (USD Million)
Table 13 Professional Services: Market Size, By Region, 2014-2021 (USD Million)
Table 14 Managed Services: Market Size, By Region, 2014-2021 (USD Million)
Table 15 Retail Cloud Market Size, By Service Model, 2014-2021 (USD Million)
Table 16 Software as A Service: Market Size, By Region, 2014-2021 (USD Million)
Table 17 Platform as A Service: Market Size, By Region, 2014-2021 (USD Million)
Table 18 Infrastructure as A Service: Market Size, By Region, 2014-2021 (USD Million)
Table 19 Retail Cloud Market Size, By Organization Size, 2014-2021 (USD Million)
Table 20 Small and Medium Enterprises: Market Size, By Region, 2014-2021 (USD Million)
Table 21 Large Enterprises: Market Size, By Region, 2014-2021 (USD Million)
Table 22 Retail Cloud Market Size, By Deployment Model, 2014-2021 (USD Million)
Table 23 Public Cloud: Market Size, By Region, 2014-2021 (USD Million)
Table 24 Private Cloud: Market Size, By Region, 2014-2021 (USD Million)
Table 25 Hybrid Cloud: Market Size, By Region, 2014-2021 (USD Million)
Table 26 Retail Cloud Market Size, By Region, 2014-2021 (USD Million)
Table 27 North America: Market Size, By Country, 2014-2021 (USD Million)
Table 28 North America: Market Size, By Type, 2014-2021 (USD Million)
Table 29 North America: Market Size, By Solution, 2014-2021 (USD Million)
Table 30 North America: Market Size, By Service, 2014-2021 (USD Million)
Table 31 North America: Market Size, By Service Model, 2014-2021 (USD Million)
Table 32 North America: Market Size, By Organization Size, 2014-2021 (USD Million)
Table 33 North America: Market Size, By Deployment Model, 2014-2021 (USD Million)
Table 34 United States: Market Size, By Organization Size, 2014-2021 (USD Million)
Table 35 Canada: Retail Cloud Market Size, By Organization Size, 2014-2021 (USD Million)
Table 36 Europe: Market Size, By Type, 2014-2021 (USD Million)
Table 37 Europe: Market Size, By Solution, 2014-2021 (USD Million)
Table 38 Europe: Market Size, By Service, 2014-2021 (USD Million)
Table 39 Europe: Market Size, By Service Model, 2014-2021 (USD Million)
Table 40 Europe: Market Size, By Organization Size, 2014-2021 (USD Million)
Table 41 Europe: Market Size, By Deployment Model, 2014-2021 (USD Million)
Table 42 Asia-Pacific: Retail Cloud Market Size, By Type, 2014-2021 (USD Million)
Table 43 Asia-Pacific: Market Size, By Solution, 2014-2021 (USD Million)
Table 44 Asia-Pacific: Market Size, By Service, 2014-2021 (USD Million)
Table 45 Asia-Pacific: Market Size, By Service Model, 2014-2021 (USD Million)
Table 46 Asia-Pacific: Market Size, By Organization Size, 2014-2021 (USD Million)
Table 47 Asia-Pacific: Market Size, By Deployment Model, 2014-2021 (USD Million)
Table 48 Middle East and Africa: Retail Cloud Market Size, By Country, 2014-2021 (USD Million)
Table 49 Middle East and Africa: Market Size, By Type, 2014-2021 (USD Million)
Table 50 Middle East and Africa: Market Size, By Solution, 2014-2021 (USD Million)
Table 51 Middle East and Africa: Market Size, By Service, 2014-2021 (USD Million)
Table 52 Middle East and Africa: Market Size, By Service Model, 2014-2021 (USD Million)
Table 53 Middle East and Africa: Market Size, By Organization Size, 2014-2021 (USD Million)
Table 54 Middle East and Africa: Market Size, By Deployment Model, 2014-2021 (USD Million)
Table 55 Latin America: Retail Cloud Market Size, By Type, 2014-2021 (USD Million)
Table 56 Latin America: Market Size, By Solution, 2014-2021 (USD Million)
Table 57 Latin America: Market Size, By Service, 2014-2021 (USD Million)
Table 58 Latin America: Market Size, By Service Model, 2014-2021 (USD Million)
Table 59 Latin America: Market Size, By Organization Size, 2014-2021 (USD Million)
Table 60 Latin America: Market Size, By Deployment Model, 2014-2021 (USD Million)
Table 61 New Product Launches, 2016-2017
Table 62 Partnerships, Agreements, and Collaborations 2015-2016
Table 63 Acquisitions, 2016
Table 64 Acquisitions, 2013-2016

List of Figures

Figure 1 Retail Cloud Market: Market Segmentation
Figure 2 Retail Cloud Market: Research Design
Figure 3 Breakdown of Primary Interviews: By Company, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Data Triangulation
Figure 7 Vendor Dive Matrix: Criteria Weightage
Figure 8 Retail Cloud Market: Assumptions
Figure 9 Market By Service Model (2016 vs 2021)
Figure 10 Market By Organization Size (2016 vs 2021)
Figure 11 North America is Expected to Hold the Largest Market Share in 2016
Figure 12 Popularity of Cloud Technologies and Mobile Devices are the Factors Contributing to the Growth of the Retail Cloud Market During the Forecast Period
Figure 13 Supply Chain Management Solution and North America to Have the Largest Market Share in 2016
Figure 14 Regional Lifecycle Analysis: Asia-Pacific is Expected to Grow Exponentially During the Forecast Period
Figure 15 Market Investment Scenario: Asia-Pacific Would Emerge as the Best Market for Investments in the Next Five Years
Figure 16 Retail Cloud Ecosystem
Figure 17 Market Segmentation: By Type
Figure 18 Market Segmentation: By Solution
Figure 19 Market Segmentation: By Service
Figure 20 Market Segmentation: By Service Model
Figure 21 Market Segmentation: By Organization Size
Figure 22 Market Segmentation: By Deployment Model
Figure 23 Market Segmentation: By Region
Figure 24 Market Drivers, Restraints, Opportunities, and Challenges
Figure 25 Market Value Chain Analysis
Figure 26 Market Strategic Benchmarking
Figure 27 Supply Chain Management Solution Type is Expected to Have the Largest Market Size During the Forecast Period
Figure 28 Professional Services Type is Expected to Have the Largest Market Size During the Forecast Period
Figure 29 Software as A Service is Expected to Have the Largest Market Size During the Forecast Period
Figure 30 Small and Medium Enterprises Segment is Expected to Hold the Largest Market Size During the Forecast Period
Figure 31 Public Cloud Model is Expected to Hold the Largest Market Size in the Forecast Period
Figure 32 North America is Expected to Have the Largest Market Size During the Forecast Period
Figure 33 North America Market Snapshot
Figure 34 Asia-Pacific Market Snapshot
Figure 35 Business Offering Comparison
Figure 36 Business Strategy Comparison
Figure 37 Companies Adopted the Strategy of New Product Launches as the Key Growth Strategy From 2014 to 2016
Figure 38 Product Portfolio Comparison of the Top Five Companies
Figure 39 Market Evaluation Framework
Figure 40 Battle for Market Share: New Product Launches Was the Key Strategy Adopted By Key Players in the Retail Cloud Market During the Period 2014-2017
Figure 41 Geographic Revenue Mix of Top Market Players
Figure 42 Oracle Corporation: Company Snapshot
Figure 43 Oracle Corporation: SWOT Analysis
Figure 44 Cisco Systems, Inc.: Company Snapshot
Figure 45 Cisco Systems, Inc.: SWOT Analysis
Figure 46 SAP SE: Company Snapshot
Figure 47 SAP SE: SWOT Analysis
Figure 48 International Business Machines Corporation: Company Snapshot
Figure 49 International Business Machines Corporation: SWOT Analysis
Figure 50 Microsoft Corporation: Company Snapshot
Figure 51 Microsoft Corporation: SWOT Analysis
Figure 52 Computer Sciences Corporation: Company Snapshot
Figure 53 Fujitsu Limited: Company Snapshot
Figure 54 Infor, Inc.: Company Snapshot
Figure 55 Syntel, Inc.: Company Snapshot

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/4060466/](http://www.researchandmarkets.com/reports/4060466/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Retail Cloud Market by Type (Solution and Service), Service Model (SaaS, PaaS, and IaaS), Organization Size, Deployment Model (Public, Private, and Hybrid Cloud), and Region - Global Forecast to 2021
Web Address: http://www.researchandmarkets.com/reports/4060466/
Office Code: SC2GOILU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐
First Name: ___________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: ___________________________________________
Organisation: _________________________________________
Address: _____________________________________________
City: _______________________________________________
Postal / Zip Code: ____________________________________
Country: ___________________________________________
Phone Number: _______________________________________
Fax Number: _________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World