Cold Plasma Market by Industry (Polymer, Textile, Electronics & Semiconductor, Food & Agriculture, Medical), Application (Coating, Adhesion, Finishing, Wound Healing, Decontamination), Regime (Atmospheric, Low-Pressure) - Global Forecast to 2021

Description: Market growth can be primarily attributed to the benefits of cold plasma, such as its environment-friendliness; innovations in textile production; growing food safety concerns; innovations in cold plasma technology; and the increasing use of cold plasma in meat and poultry packaging decontamination. However, the limited commercialization of this technology and the high capital investments required are expected to restrain the growth of this market.

In 2015, the finishing applications segment accounted for the largest share of the market in 2015. The large share of this segment can primarily be attributed to the rising adoption of cold plasma technique in textile finishing, cost-effective and environmentally friendly as compared to conventional treatments for textile finishing. The coating applications segment accounted for the largest share of the cold plasma market for the electronics and semiconductor industry. Increased surface tension for better adhesion or printing, enhanced wettability, ability to improve surface performance, safety, and longevity of treated parts & manufacturing equipment components; these factors are driving the cold plasma coating in this industry.

Geographically, Europe is the major market for cold plasma market, accounting for the lion share of the global market, followed by North America and Asia-Pacific. However, Asia-Pacific and Latin America possess lucrative growth potential for the cold plasma market during the forecast period. This is mainly attributed to the rising economical, commercial, and infrastructural activities in emerging countries such as China, India, Thailand, Indonesia, and Vietnam. Moreover, manufacturing and sales for cold plasma products have increased in Japan, China, and Southeast Asia owing to the rapidly growing electronics & semiconductor industry.

The cold plasma market is fragmented in nature with the presence of many small and big firms. The major players in the cold plasma market include Nordson Corporation (U.S.), Bovie Medical Corporation (U.S.), ADTEC Plasma Technology Co. Ltd. (Japan), Plasmatreat GmbH (Germany), Enercon Industries Corporation (U.S.), Neoplas Tools GmbH (Germany), Tantec A/S (Denmark), Europlasma NV (Belgium), Henniker Plasma (U.K.), and P2i Limited (U.K.).

Research Coverage: The cold plasma market in this report is segmented by industry applications, regime, and regions. It provides detailed information regarding major factors influencing the growth market (drivers, restraints, opportunities, and industry-specific challenges). The study tracks and analyzes competitive developments (such as partnerships, agreements, collaborations, alliances, mergers & acquisitions, new product developments, geographical expansions, and R&D activities) and strategically profiles the key players and comprehensively analyzes their core competencies in the cold plasma market.

Reasons to buy this report: From an insight perspective, this research report has focused on various levels of analysis - industry analysis (industry trends), comparative analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the cold plasma market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on cold plasma offered by the top players in the global cold plasma market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the cold plasma market.
- Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the markets for cold plasma across regions.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global cold plasma market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global cold plasma market.

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