Strategic Focus Mapping - 2017-2020 - Global Top 6 Military Helicopter Manufacturers - Airbus Helicopters, Bell Helicopter, Boeing, Leonardo-Finmeccanica, Russian Helicopters, Sikorsky

Description:
The Global Military Helicopter industry is on the verge of a generational leap with next generation of military helicopter airframes, namely, Bell V-280 Valor and Sikorsky's SB>1 Defiant, being developed under the JMR-FVL program; scheduled to take to skies for their maiden flights in late 2017 promising the realization of a significant expansion of the operational spectrum & performance capabilities of rotorcrafts along with the planned incorporation of new, more powerful & efficient turboshaft engines being developed by the industry under the Improved Engine Turbine Program (IETP) and Future Advanced Turbine Engine (FATE) programs.

The shifting global world order and the emerging geopolitical realities have been extremely favorable for defense spending with the global defense spending registering its first ever increase since 2011 in 2015 and gaining further traction in 2016 with projections indicating towards a steady growth in global defense spending through 2025. Military helicopters have been a key element of the traditional force structure and their rapidly evolving capabilities are making them even more indispensable for conducting a wide range of military missions. The projected market scenario for defense spending, also being touted as the decade of growth resurgence, is likely to provide significant tailwinds to military helicopter segment as well with a number of large ticket military helicopter contracts already kicked off, underway or in pipeline stage across most traditional & emerging markets aimed at replacement, fleet growth or capabilities expansion.

The industry OEMs have already started gearing up for the projected upward demand growth trajectory with an array of strategies, initiatives & plans. Against this backdrop, the report analyzes the overall strategic focus & priorities for the Global Top 6 Military Helicopter manufacturers with the aim to analyze as to how are they positioned, preparing & likely to fit in the emerging market scenario & overall scheme of things. The report outlines the Overall Strategy Focus as well as Priorities and further provides a comprehensive analysis of the Key Strategies & Plans being conceptualized and implemented by the industry OEMs. The report concludes by projecting market evolution for military helicopters through 2025 with analysis of emerging market scenario & demand growth projections followed by analysis of key market & technology trends, issues & challenges, potential growth opportunities and market outlook over the next decade.

Relevance & Usefulness: The report will be useful for:
- Strategic Planning, Assessment & Decision-Making Processes
- Competitor Analysis & Comparative Analysis of covered Industry OEMs
- Identification of & Insights into Potential Growth Opportunities & Avenues
- Strategic Focus, Growth Strategies and Plans for Helicopter Manufacturers - Analysis & Insights
- Identification of & Insights into Potential Growth Opportunities & Avenues
- Analysis of Emerging Market & Technology Trends likely to Shape Future
- Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment
- Demand Forecasts & Analysis of Growth Trajectory for Military Helicopters through 2025
- Planning for current Strategies & Military Helicopter Programs
- Alignment & Adjustment of Strategic Planning Process with the Emerging Market & Demand Scenario
- Identifying & Highlighting Areas for making potential Strategic Changes, Adjustments & Realignment

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those having strategic interest in the Global Military Helicopter Market. The report will be especially useful for Key Decision-Makers, Program Managers, Military Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Helicopter Operators, Flight Simulator Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management
Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

- Provides Macro View and Big Picture Quickly
- Blend of Quantitative & Qualitative Analysis
- Significant Time Savings
- Visual Representation enables Easy Comprehension
- Meetings & Presentation Ready Format
- Superior & Enriched User Experience with Incorporation of Relevant Images

Contents:

Section 1:
Strategic Focus & Priorities - For all 6 Industry OEMs

- Overall Strategy Focus
- Areas being focused upon
- Strategic Priorities

Section 2:
Key Strategies, Plans & Initiatives - For the Top 6 Military Helicopter Manufacturers

- Product Portfolio Strategies & Plans
- Market Specific Strategies & Plans
- R&D Strategies & Plans
- Growth Strategies & Plans
- Business and Corporate Strategies & Plans
- Sales & Marketing Strategies & Plans
- Production/Manufacturing Strategies & Plans
- Financial Strategies & Plans
- Acquisitions, Strategic Alliances & JVs
- Other Strategies & Strategic Initiatives

Section 3:
Internal Factor Analysis Summary (IFAS) Framework Analysis - Analysis of Internal Environmental Factors based on Internal Environmental Scanning - For Each Industry OEM Covered

- Quantified Internal Strategic Factors categorized under Strengths
- Quantified Internal Strategic Factors categorized under Weaknesses

Section 4:
External Factor Analysis Summary (EFAS) Framework Analysis - Analysis of External Environmental Factors based on External Environmental Scanning - For all OEMs

- Quantified External Strategic Factors categorized under Opportunities
- Quantified External Strategic Factors categorized under Threats

Section 5:
Strategic Factor Analysis Summary (SFAS) Framework Analysis - Overall Combination of Internal & External Environmental Factors - Strategic Factors Analysis & Quantitative Score for each OEM

- Quantified Sources of Strengths which could be Leveraged
- Quantified Weaknesses to be Worked Upon
- Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness
- Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

Section 6:
Comparative Ranking of Industry Players - based on SFAS Scores

- Airbus Helicopters
- Leonardo-Finmeccanica Helicopters
- Bell Helicopters
- Boeing Defense, Space & Security
- Russian Helicopters
- Sikorsky Aircraft Corporation

Section 7:
Global Military Helicopter Market - Force Field Analysis
- Driving Forces
- Restraining Forces

Section 8:
Potential Growth Opportunities & Avenues - Analysis & Insights

Section 9:
Key Trends, Issues & Challenges
- Industry Trends
- Market Trends
- Technology Trends
- Issues & Challenges

Section 10:
Global Military Helicopter Market - Strategic Outlook through 2025
- Demand Growth Projections through 2025 - Delivery Units & Value in $Billion
- Demand Forecasts for Key Market Segments - Delivery Units Projections through 2025
- Light Helicopters
- Medium & Heavy Helicopters
- Demand Forecasts for Key Market Segments - Value in $Billion - Projections through 2025
- Light Helicopters
- Medium & Heavy Helicopters

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/4070991/](http://www.researchandmarkets.com/reports/4070991/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Strategic Focus Mapping - 2017-2020 - Global Top 6 Military Helicopter Manufacturers - Airbus Helicopters, Bell Helicopter, Boeing, Leonardo-Finmeccanica, Russian Helicopters, Sikorsky

Web Address: http://www.researchandmarkets.com/reports/4070991/
Office Code: SCWPNBKE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 1462</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 2252</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 3382</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  Mrs  Dr  Miss  Ms  Prof

First Name: _______________________________  Last Name: _______________________________

Email Address: * _______________________________

Job Title: _______________________________

Organisation: _______________________________

Address: _______________________________

City: _______________________________

Postal / Zip Code: _______________________________

Country: _______________________________

Phone Number: _______________________________

Fax Number: _______________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World