Growth Opportunities in the Global Waterborne Coatings Industry

Description: Trends, opportunities and forecast in this market to 2021 by application type (architectural, general industrial, automotive, packaging, protective, wood, marine, coil and others), by resin type (acrylic, alkyd, polyurethane, polyester, epoxy and others), by solubility (soluble and insoluble), and by region (North America, Europe, Asia Pacific, and the Rest of the World)

The global waterborne coating industry looks promising with opportunities in architectural, general industrial, automotive, packaging, protective, wood, marine, coil, and others. The waterborne coating industry is expected to reach an estimated $86.6 billion by 2021 and it is forecast to grow at a CAGR of 6.0% from 2016 to 2021. The major growth drivers for this market are growth in the construction industry, and increasing renovation activities, and stringent environmental regulations leading to the use of solvent-free formulations.

Emerging trends, which have a direct impact on the dynamics of the market, include the development of nanoparticles waterborne coating for improving the performance and development of polythiophene waterborne coating for steel.

A total of 175 figures/charts and 177 tables are provided in this 221-page report to help in your business decisions.

The study includes a forecast for the global polyurethane tooling board market by end use industry and region as follows:

By End Use Industry (Value ($M) and Volume (Million Board Feet) from 2010 to 2021):
- Automotive
- Aerospace
- Marine
- Wind Energy
- Others

By Region (Value ($M) and Volume (Million Board Feet) from 2010 to 2021):
- North America
- Europe
- Asia Pacific
- Rest of the World

Camtek (Sika), RAMPF Tooling Solutions GmBH & Co. KG, General Plastics, OBO Werke, and CMT Materials are among the major suppliers for the polyurethane tooling board.

On the basis of its comprehensive research, the author forecasts that the automotive and wind energy markets are expected to show above average growth during the forecast period from 2016 to 2021.

Within the global polyurethane tooling board market, the automotive segment is expected to remain the largest market. Excellent surface finish, high dimensional stability, low coefficient of thermal expansion, and high glass transition temperatures are the properties that will drive the growth of polyurethane tooling boards. Complex shapes can easily be formed by using polyurethane tooling boards.

Europe is expected to remain the largest region because major customers of polyurethane tooling are located in this region. Furthermore, the demand for polyurethane tooling boards is growing for developing prototypes for formula one cars, motorsports vehicles, and lightweight vehicles.

Some of the features of “Growth Opportunities in the Global Waterborne Coatings Industry: Trends, Forecast, and Opportunity Analysis” include:
- Market size estimates: Global waterborne coatings industry size estimation in terms of value ($B) and
volume (M lbs) shipment.
- Segmentation analysis: Global waterborne coatings industry size by various applications such as application, resin, and solubility in terms of value and volume shipment
- Regional analysis: Global waterborne coatings industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of the World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global waterborne coatings industry suppliers.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:
Q.1. What are some of the most promising, high-growth opportunities for the waterborne coating by application type (architectural, general industrial, automotive, packaging, protective, wood, marine, coil and others), by resin type (acrylic, alkyd, polyurethane, polyester, epoxy and others), by solubility (soluble and insoluble), and by region (North America, Europe, Asia Pacific, and the Rest of the World)?
Q.2. Which segments will grow at a faster pace and why?
Q.3. Which region will grow at a faster pace and why?
Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.5. What are the business risks and competitive threats in this market?
Q.6. What are emerging trends in this market and reasons behind them?
Q.7. What are some changing demands of customers in the market?
Q.8. What are the new developments in the market? Which companies are leading these developments?
Q.9. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.10. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material / product substitution?
Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

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