Perfume Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017 - 2022

Description: A perfume is a fragrant liquid prepared from essential oils commonly used to provide a pleasant smell. Perfumes signify one's personality, style and individuality. A good scent can influence human thoughts, mood, behaviour, emotions and perceptions of people. Today, perfumes have evolved into a mainstream business in the cosmetics and personal care industry. According to

“Perfume Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022”, the global perfume market was worth US$ 36 Billion in 2016, growing at a CAGR of around 5% during 2009-2016. The report finds that the global perfume market is gaining impetus from the rising concerns for personal grooming and increasing demand for youth oriented and exotic fragrances. Rising population, growing urbanization, higher spending capacity and product diversification by manufacturers are some of the other major factors that are stepping up the demand for perfumes worldwide.

The report provides a detailed insight into the global perfume market and has segmented this market on the basis of types and major regions. The market can be bifurcated into two groups: premium and mass products. Currently, premium products dominate the global perfume market and account for the majority of the total global sales. Country-wise, Brazil represents the world's largest market for perfumes. Brazil is followed by the United States, Germany, France, Russia, Spain, United Kingdom, Mexico, Italy and Saudi Arabia. The report has also covered some of the key players operating in this market which include Avon Products Inc., Natura Cosméticos SA, Chanel SA, Coty Inc., LVMH and L'Oréal Groupe,

The report provides a comprehensive analysis for setting up a perfume manufacturing plant. The study covers all the requisite aspects of the perfume market and provides an in-depth analysis of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the perfume industry in any manner.

Key Questions Answered in This Report:

How has the perfume market performed so far and how will it perform in the coming years?
What are the key regional markets in the global perfume industry?
What are the key product types in the global perfume industry?
What are the various stages in the value chain of the perfume industry?
What are the key driving factors and challenges in the perfume industry?
What is the structure of the perfume industry and who are the key players?
What is the degree of competition in the perfume industry?
What are the profit margins in the perfume industry?
What are the key requirements for setting up a perfume manufacturing plant?
How are perfume manufactured?
What are the various unit operations involved in a perfume plant?
What is the total size of land required for setting up a perfume plant?
What are the machinery requirements for setting up a perfume plant?
What are the raw material requirements for setting up a perfume plant?
What are the packaging requirements for perfume?
What are the transportation requirements for perfume?
What are the utility requirements for setting up a perfume plant?
What are the manpower requirements for setting up a perfume plant?
What are the infrastructure costs for setting up a perfume plant?
What are the capital costs for setting up a perfume plant?
What are the operating costs for setting up a perfume plant?
What will be the income and expenditures for a perfume plant?
What is the time required to break-even?
12 Project Economics
12.1 Capital Cost of the Project
12.2 Techno-Economic Parameters
12.3 Product Pricing and Margins Across Various Levels of the Supply Chain
12.4 Taxation and Depreciation
12.5 Income Projections
12.6 Expenditure Projections
12.7 Financial Analysis
12.8 Profit Analysis

13 Key Player Profiles
13.1 Avon Products Inc.
13.2 Natura Cosméticos SA
13.3 Chanel SA
13.4 Coty Inc.
13.5 LVMH
13.6 L'oreal Groupe

List of Figures
Figure 1: Global: Perfume Industry Overview
Figure 2: Global: Perfume Market: Value Trends (in Billion US$), 2009 - 2016
Figure 3: Global: Perfume Market: Breakup by Region (in %), 2016
Figure 4: Global: Perfume Market: Breakup by Type (in %), 2016
Figure 5: Global: Perfume Market Forecast: Value Trends (in Billion US$), 2017 - 2022
Figure 6: Global: Perfume Industry: SWOT Analysis
Figure 7: Global: Perfume Industry: Value Chain Analysis
Figure 8: Global: Perfume Industry: Porter's Five Forces Analysis
Figure 9: Brazil: Perfume Market (in Million US$), 2009, 2016 & 2022
Figure 10: United States: Perfume Market (in Million US$), 2009, 2016 & 2022
Figure 11: Germany: Perfume Market (in Million US$), 2009, 2016 & 2022
Figure 12: France: Perfume Market (in Million US$), 2009, 2016 & 2022
Figure 13: Russia: Perfume Market (in Million US$), 2009, 2016 & 2022
Figure 14: Global Perfume Market: Premium Perfume Products Market (in Million US$), 2009, 2016 & 2022
Figure 15: Global Perfume Market: Mass Perfume Products Market (in Million US$), 2009, 2016 & 2022
Figure 16: Perfume Manufacturing Plant: Detailed Process Flow
Figure 17: Perfume Manufacturing Process: Conversion Rate of Products
Figure 18: Perfume Manufacturing Plant: Breakup of Capital Costs (in %)
Figure 19: Perfume Industry: Profit Margins at Various Levels of the Supply Chain
Figure 20: Perfume Production: Manufacturing Cost Breakup (in %)

List of Tables
Table 1: Global: Perfume Market: Key Industry Highlights, 2016 and 2022
Table 2: Global: Perfume Market Forecast: Breakup by Region, 2017 - 2022
Table 3: Global: Perfume Market: Market Forecast by Type, 2017 - 2022
Table 4: Perfume Manufacturing Plant: Costs Related to Land and Site Development (in US$)
Table 5: Perfume Manufacturing Plant: Costs Related to Civil Works (in US$)
Table 6: Perfume Manufacturing Plant: Costs Related to Machinery (in US$)
Table 7: Perfume Manufacturing Plant: Raw Material Requirements
Table 8: Perfume Manufacturing Plant: Costs Related to Salaries and Wages (in US$)
Table 9: Perfume Manufacturing Plant: Costs Related to Other Capital Investments (in US$)
Table 10: Details of Financial Assistance Offered by Financial Institutions
Table 11: Perfume Manufacturing Plant: Capital Costs (in US$)
Table 12: Perfume Manufacturing Plant: Techno-Economic Parameters
Table 13: Perfume Manufacturing Plant: Taxation and Depreciation
Table 14: Perfume Manufacturing Plant: Income Projections (in US$)
Table 15: Perfume Manufacturing Plant: Expenditure Projections (in US$)
Table 16: Perfume Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability
Table 17: Perfume Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability
Table 18: Perfume Manufacturing Plant: Profit and Loss Account

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