
Description:

The culture of pet ownership is on the rise globally. Among all the pet types, dogs represent the most preferred pets. With an increase in dog ownership, the demand for dog food has also grown at a healthy pace. The global dog food market reached sales worth US$ 47.1 Billion in 2016, growing at a CAGR of around 4.2% during 2009-2016. This market is currently being driven by a number of factors - increasing disposable incomes, urbanisation, awareness about sustaining a healthy diet for their pets and a higher demand for premium products. Trends such as premiumisation and humanisation of pets have brought about a substantial rise in pet expenditures. As a result, dog owners are now turning towards high-quality food products as they are concerned about the well-being of their pets.

“Dog Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022” provides a detailed analysis on the global dog food market. The report has segmented the market on the basis of types and major geographies. Currently, dry dog food dominates the global dog food market with a share of around 66%. Dry dog food is followed by dog treats and wet dog food. On a regional level, North America is currently the world’s largest market for dog food accounting for around 38% of the total global sales. North America is followed by Western Europe, Asia-Pacific, Latin America, Eastern Europe and the Middle East and Africa. The report also presents a competitive landscape covering the major players operating in this market. At present, Mars represents the largest player followed by Nestle and Colgate-Palmolive.

The report provides a comprehensive analysis for setting up a dog food manufacturing plant. The study covers all the requisite aspects of the global dog food market and provides an in-depth analysis of industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the dog food industry in any manner.

Key Questions Answered in This Report?

How has the dog food market performed so far and how will it perform in the coming years?
What are the price trends of dog food?
What are the various stages in the value chain of the dog food industry?
What are the key driving factors and challenges in the dog food industry?
What is the structure of the dog food industry and who are the key players?
What is the degree of competition in the dog food industry?
What are the profit margins in the dog food industry?
What are the key requirements for setting up a dog food manufacturing plant?
How is dog food manufactured?
What are the various unit operations involved in a dog food plant?
What is the total size of land required for setting up a dog food plant?
What are the machinery requirements for setting up a dog food plant?
What are the raw material requirements for setting up a dog food plant?
What are the packaging requirements for dog food?
What are the transportation requirements for dog food?
What are the utility requirements for setting up a dog food plant?
What are the manpower requirements for setting up a dog food plant?
What are the infrastructure costs for setting up a dog food plant?
What are the capital costs for setting up a dog food plant?
What are the operating costs for setting up a dog food plant?
What will be the income and expenditures for a dog food plant?
What is the time required to break-even?

Contents:

1 Preface
2 Research Methodology
3 Executive Summary
4 Introduction
4.1 Overview
4.2 Key Industry Trends
5 Global Dog Food Industry
5.1 Market Overview
5.2 Market Performance
5.2.1 Volume Trends
5.2.2 Value Trends
5.3 Price Trends
5.4 Market Breakup by Region
5.5 Market Breakup by Product Type
5.6 Market Forecast
5.7 SWOT Analysis
5.7.1 Strengths
5.7.2 Weaknesses
5.7.3 Opportunities
5.7.4 Threats
5.8 Value Chain Analysis
5.9 Porter's Five Forces Analysis
5.9.1 Overview
5.9.2 Bargaining Power of Buyers
5.9.3 Bargaining Power of Suppliers
5.9.4 Degree of Competition
5.9.5 Threat of New Entrants
5.9.6 Threat of Substitutes
5.10 Key Market Drivers and Success Factors
6 Performance of Key Regions
6.1 North America
6.2 Western Europe
6.3 Asia-Pacific
6.4 Latin America
6.5 Eastern Europe
6.6 Middle East & Africa
7 Market by Product Type
7.1 Dry Dog Food
7.2 Dog Treats
7.3 Wet Dog Food
8 Competitive Landscape
8.1 Market Structure
8.2 Market Share of Key Players
10 Dog Food Manufacturing Process
10.1 Product Overview
10.2 Detailed Process Flow
10.3 Various Types of Unit Operations Involved
10.4 Mass Balance and Raw Material Requirements
11 Project Details, Requirements and Costs Involved
11.1 Land Requirements and Expenditures
11.2 Construction Requirements and Expenditures
11.3 Plant Layout
11.4 Plant Machinery
11.5 Raw Material Requirements and Expenditures
11.6 Packaging Requirements and Expenditures
11.7 Transportation Requirements and Expenditures
11.8 Utility Requirements and Expenditures
11.9 Manpower Requirements and Expenditures
11.10 Other Capital Investments

12 Loans and Financial Assistance

13 Project Economics
13.1 Capital Cost of the Project
13.2 Techno-Economic Parameters
13.3 Product Pricing and Margins Across Various Levels of the Supply Chain
13.4 Taxation and Depreciation
13.5 Income Projections
13.6 Expenditure Projections
13.7 Financial Analysis
13.8 Profit Analysis

14 Key Player Profiles
14.1 Mars Petcare Inc.
14.2 Nestlé Purina PetCare
14.3 Hill's Pet Nutrition
14.4 Proctor & Gamble Co.
14.5 Diamond Pet Foods

List of Figures
Figure 1: Global: Dog Food Industry Overview
Figure 2: Global: Dog Food Market: Volume Trends (in Million Tons), 2009-2016
Figure 3: Global: Dog Food Market: Breakup by Pet Type (in %), 2016
Figure 4: Global: Dog Food Market: Value Trends (in Billion US$), 2009-2016
Figure 5: Dog Food Price Trends (in US$/Ton), 2009-2016
Figure 6: Global: Dog Food Market: Breakup by Region (in %), 2016
Figure 7: Global: Dog Food Market: Growth Rates Across Various Regions (in %), 2016
Figure 8: Global: Dog Food Market: Breakup by Product Type (in %), 2016
Figure 9: Global: Dog Food Market Forecast: Volume Trends (in Million Tons), 2017 - 2022
Figure 10: Global Dog Food Forecast: Value Trends (in Billion US$), 2017 - 2022
Figure 11: Global: Dog Food Industry: SWOT Analysis
Figure 12: Global: Dog Food Industry: Value Chain Analysis
Figure 13: Global: Dog Food Industry: Porter’s Five Forces Analysis
Figure 14: Global: Dog Food Market: Dry Dog Food (in Billion US$), 2009, 2016 & 2022
Figure 15: Global: Dog Food Market: Wet Dog Food (in Billion US$), 2009, 2016 & 2022
Figure 16: Global: Dog Food Market: Dog Treats Food (in Billion US$), 2009, 2016 & 2022
Figure 17: Dog Food Manufacturing Plant: Detailed Process Flow
Figure 18: Dog Food Manufacturing Process: Conversion Rate of Products
Figure 19: Dog Food Manufacturing Process: Proposed Plant Layout
Figure 20: Dog Food Manufacturing Plant: Packaging Requirements
Figure 21: Dog Food Manufacturing Plant: Breakup of Capital Costs (in %)
Figure 22: Dog Food: Profit Margins at Various Levels of the Supply Chain
Figure 23: Dog Food Manufacturing Plant: Manufacturing Cost Breakup (in %)

List of Tables
Table 1: Global: Dog Food Market: Key Industry Highlights, 2016 and 2022
Table 2: Global: Dog Food Market Forecast: Market Forecast by Product Type, 2017 - 2022
Table 3: Dog Food Manufacturing Plant: Costs Related to Land and Site Development (in US$)
Table 4: Dog Food Manufacturing Plant: Costs Related to Civil Works (in US$)
Table 5: Dog Food Manufacturing Plant: Costs Related to Machinery (in US$)
Table 6: Dog Food Manufacturing Plant: Raw Material Requirements
Table 7: Dog Food Manufacturing Plant: Costs Related to Salaries and Wages (in US$)
Table 8: Dog Food Manufacturing Plant: Costs Related to Other Capital Investments (in US$)
Table 9: Details of Financial Assistance Offered by Financial Institutions
Table 10: Dog Food Manufacturing Plant: Capital Costs (in US$)
Table 11: Dog Food Manufacturing Plant: Techno-Economic Parameters
Table 12: Dog Food Manufacturing Plant: Taxation and Depreciation
Table 13: Dog Food Manufacturing Plant: Income Projections (in US$)
Table 14: Dog Food Manufacturing Plant: Expenditure Projections (in US$)
Table 15: Dog Food Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability
Table 16: Dog Food Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability
Table 17: Dog Food Manufacturing Plant: Profit and Loss Account

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/4071841/](http://www.researchandmarkets.com/reports/4071841/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Dog Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017 - 2022
Web Address: http://www.researchandmarkets.com/reports/4071841/
Office Code: SC2GBNZY

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 1200</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hard Copy -</td>
<td></td>
<td>USD 1400 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CD-ROM -</td>
<td></td>
<td>USD 1400 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 1500</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * _______________________
Job Title: ____________________________
Organisation: _________________________
Address: _____________________________
City: _________________________________
Postal / Zip Code: _____________________
Country: _____________________________
Phone Number: _________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World