Cigarette Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017 - 2022

Description: Cigarettes currently represent one of the most popular forms of tobacco, accounting for nearly 90% of the global tobacco sales value. Cigarettes derived their name from the French word “cigarette” which means a small cigar. The global cigarette market today represents a multi-billion dollar market and its total revenues reached values worth US$ 816 Billion in 2016, representing a CAGR of around 7% during 2009-2016. Despite falling volumes in developed markets as a result of an increasing awareness on the harmful effects of cigarette smoking, manufacturers have been able to increase value growth. Factors driving the cigarette market include a continuous increase in the prices of cigarettes and an increasing popularity of premium products. Another major factor driving the growth is the rising consumption of cigarettes in developing countries. Although there has been a slight decline in the prevalence of smoking in China and other highly populated developing countries such as India, raw population growth has been continuously driving the number of smokers in these regions.

“Cigarette Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022” has segmented the market on the basis of key regions. Currently, Asia pacific is the largest market for cigarettes accounting for more than 60% of the total global consumption. Asia Pacific is followed by Eastern Europe, Western Europe, Middle East and Africa, North America, Latin America and Australia. The report has also provided a detailed competitive analysis of the global cigarette market. Some of the major players analysed in this market include China National Tobacco Corporation, Philip Morris International, British American Tobacco, Japan Tobacco International and Imperial Tobacco.

The report provides a comprehensive analysis for setting up a cigarette manufacturing plant. The study covers all the requisite aspects of the cigarette industry and provides an in-depth analysis of the market, industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the cigarette market in any manner.

Key Questions Answered in This Report:

1. How has the tobacco market performed so far and how will it perform in the coming years?
2. What are the key regional types in the global tobacco industry?
3. What are the key product types in the global tobacco industry?
4. How has the cigarettes market performed so far and how will it perform in the coming years?
5. What are the key regional markets in the global cigarettes industry?
6. What are the various stages in the value chain of the cigarettes industry?
7. What are the key driving factors and challenges in the cigarettes industry?
8. What is the structure of the cigarette industry and who are the key players?
9. What is the degree of competition in the cigarette industry?
10. What are the profit margins in the cigarette industry?
11. What are the key requirements for setting up a cigarette manufacturing plant?
12. How is cigarette manufactured?
13. What are the various unit operations involved in a cigarette plant?
14. What is the total size of land required for setting up a cigarette plant?
15. What are the machinery requirements for setting up a cigarette plant?
16. What are the raw material requirements for setting up a cigarette plant?
17. What are the packaging requirements for cigarette?
18. What are the transportation requirements for cigarette?
19. What are the utility requirements for setting up a cigarette plant?
20. What are the manpower requirements for setting up a cigarette plant?
21. What are the infrastructure costs for setting up a cigarette plant?
22. What are the capital costs for setting up a cigarette plant?
23. What are the operating costs for setting up a cigarette plant?
24. What will be the income and expenditures for a cigarette plant?
What is the time required to break-even?

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