Ceramic Tiles Market: Global Industry Trends, Share, Size, Growth, opportunity and Forecast 2017 - 2022

Description: Ceramic tiles are thin slabs primarily made-up of earthy minerals and are generally used as coverings for floors and walls. Unlike other flooring options like marble, concrete, carpet, rugs, resilient and non-resilient materials; ceramic tiles are more durable, recyclable, highly resistive to frost, water and thermal shocks. They also provide substantial resistance to high temperatures, harsh environments and can withstand exposure to caustic or acidic chemicals. Due to their availability in various shapes, sizes, textures, colours and glazing options, they are increasingly being used in residential, commercial as well as industrial buildings. The lightweight, ultra-thin, anti-slip tiles with anti-bacterial properties are becoming an excellent choice for hotels, hospitals, laboratories and pharmaceutical industries where hygiene is of prime importance. Furthermore, ceramic tiles are easy to install, clean and repair. Today, they have captured a significant market share in the global flooring materials market. Some of the key factors that are currently driving the global ceramic tiles market include rising disposable incomes, increasing urbanization and industrialization rates, growth in the real estate sector, technological advancements and increasing personalization/customization trends. The global ceramic tiles market has grown at a CAGR of 7.1% during 2009-2016 and the global production volume reached around 14 Billion Sq. Metres in 2016.

“Ceramic Tiles Market: Global Industry Trends, Share, Size, Growth, opportunity and Forecast 2017-2022” provides a detailed insight into the global ceramic tiles market. The report has segmented the market on the basis of types, applications and major regions. Currently, the market is dominated by floor tiles which accounts for more than half of the total global production volumes. Floor tiles are followed by wall tiles. Based on applications, the residential replacements represent the largest application sector for ceramic tiles accounting for around half of the total global consumption volumes. Residential applications are followed by commercial applications. Geographically, China represents the largest producer of ceramic tiles accounting for the majority of the total global production volumes. China is followed by Brazil, India, Spain, Indonesia, Iran, Italy, Vietnam, Turkey and Mexico. The report has also covered some of the major players operating in this market which include Mohawk Ind. (USA), Siam Cement (Thailand) and RAK Ceramics (UAE).

The report provides a comprehensive analysis for setting up a ceramic tiles manufacturing plant. The study covers all the requisite aspects of the ceramic tiles market and provides an in-depth analysis of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the ceramic tiles market in any manner.

Key Questions Answered in This Report:

How has the ceramic tiles market performed so far and how will it perform in the coming years?
What are the key regional markets in the global ceramic tiles industry?
What are the key product types in the global ceramic tiles industry?
What are the key applications in the global ceramic tiles industry?
What are the various stages in the value chain of the ceramic tiles industry?
What are the key driving factors and challenges in the ceramic tiles industry?
What is the structure of the ceramic tiles industry and who are the key players?
What is the degree of competition in the ceramic tiles industry?
What are the profit margins in the ceramic tiles industry?
What are the key requirements for setting up ceramic tiles manufacturing plant?
How are ceramic tiles manufactured?
What are the various unit operations involved in ceramic tiles plant?
What is the total size of land required for setting up ceramic tiles plant?
What are the machinery requirements for setting up ceramic tiles plant?
What are the raw material requirements for setting up ceramic tiles plant?
What are the packaging requirements for ceramic tiles?
What are the transportation requirements for ceramic tiles?
What are the utility requirements for setting up ceramic tiles plant?
What are the manpower requirements for setting up ceramic tiles plant?
What are the infrastructure costs for setting up ceramic tiles plant?
What are the capital costs for setting up ceramic tiles plant?
What are the operating costs for setting up ceramic tiles plant?
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