
Description: Extruded snack foods are made by the extrusion of various ingredients such as corn, tapioca, oats, potatoes, wheat, etc. Some of the most prevalent extruded snack foods include breakfast cereals, corn curls, onion rings, pasta, fish paste, jelly beans, macaroni, processed cheese, breads, etc. The extrusion process offers the ability to choose the ingredients and the ways of processing them. Manufacturers use this in order to produce healthier snacks with varied ingredients. Moreover, the extrusion process eliminates some of the naturally occurring toxins and reduces the micro-organisms present in the final product, thereby making them safer for consumption. The global extruded snack food market reached a value of around US$ 50 Billion in 2016, growing at a CAGR of around 3% during 2009-2016.

Despite reaching maturity levels in the developed markets, the demand for extruded snack foods is expected to increase in the emerging markets over the forecast period driven by a number of growth inducing factors. As a result of the rising urbanisation, a vast majority of population lives a fast-paced lifestyle. Since the long working hours make it difficult for most people to have proper meals, they resort to ready-to-eat food products such as extruded snack foods. Growing number of young population and increasing disposable income in the emerging regions are also expected to drive the demand for extruded snack foods.

“Extruded Snack Food Market - Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022”, has segmented the global extruded snack food market on the basis of key regions covering Asia, Europe, US, etc. Currently, Europe represents the largest consumer. The report has also analysed the competitive landscape of the market covering the key global players. Some of the major manufacturers include Nestlé, Kellogg's, Diamond, General Mills, PepsiCo, Kraft Foods, etc.

The report gives a detailed roadmap for starting an extruded snack food manufacturing plant. The study, done by one of the leading research and advisory firms, covers all the requisite aspects of the global extruded snack food market. This ranges from a comprehensive view of the market to minute details of the industry performance, processing & manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the extruded snack food market in any manner.

Key Questions Answered in This Report:

How has the snack foods market performed so far and how will it perform in the coming years?
What are the key regional markets in the global snack foods industry?
What are the key product types in the global snack foods industry?
How has the extruded snack foods market performed so far and how will it perform in the coming years?
What are the key regional markets in the global extruded snack foods industry?
What are the various stages in the value chain of the extruded snack foods industry?
What are the key driving factors and challenges in the extruded snack foods industry?
What is the structure of the extruded snack foods industry and who are the key players?
What is the degree of competition in the extruded snack foods industry?
What are the profit margins in the extruded snack foods industry?
What are the key requirements for setting up an extruded snack foods plant?
How is extruded snack food manufactured?
What are the various unit operations involved in an extruded snack foods plant?
What is the total size of land required for setting up an extruded snack foods plant?
What are the machinery requirements for setting up an extruded snack foods plant?
What are the raw material requirements for setting up an extruded snack foods plant?
What are the packaging requirements for extruded snack foods?
What are the transportation requirements for extruded snack foods?
What are the utility requirements for setting up an extruded snack foods plant?
What are the manpower requirements for setting up an extruded snack foods plant?
What are the infrastructure costs for setting up an extruded snack foods plant?
What are the capital costs for setting up an extruded snack foods plant?
What are the operating costs for setting up an extruded snack foods plant?
What will be the income and expenditures for an extruded snack foods plant?
What is the time required to break-even?

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