
Description:
Available everywhere from fast food cafeterias of the U.S. to the roadside hawkers in India, instant noodles are swiftly gaining prominence as they are quicker to make and easy to store. Chiefly precooked at the factory, they are packaged as dried noodles along with a special powder that adds flavour to the noodles. A mainstream food category, instant noodles are produced in more than 80 countries worldwide. The global instant noodles market growing at a CAGR of 1.8% during 2009-2016, reaching production volume of 106 Billion packets in 2016. Growing population in developing countries, hectic lifestyles, rising number of working women along with the desire for minimal cooking labour are some of the major drivers encouraging the growth of the global instant noodles market. Other factors such as low cost of the product, a large variety of flavours and flexibility according to regional taste also help to maintain an unfailing demand for the product worldwide.

"Instant Noodles Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022" has segmented the instant noodles market on the basis of key regions. China represented the largest consumer of instant noodles accounting for more than 40% of the global consumption in 2016. China was followed by Indonesia, Japan, India, Vietnam, the United States, Republic of Korea, Thailand, Saudi Arabia and others. The report has also covered some of the major players in the top producing countries. Although increasing competition and growing health consciousness among consumers are some of the major challenges faced by instant noodles manufacturers, maintaining high quality standards and having a strong brand recognition can help them overcome these challenges.

The report provides a comprehensive analysis for setting up an instant noodle manufacturing plant. The study covers all the requisite aspects of the instant noodles market. This ranges from macro overview of the market, industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the instant noodles market in any manner.

Key Questions Answered in This Report:

How has the instant noodles market performed so far and how will it perform in the coming years?
What are the key regional markets in the global instant noodles industry?
What are the price trends of instant noodles?
What are the various stages in the value chain of the instant noodles industry?
What are the key driving factors and challenges in the instant noodles industry?
What is the structure of the instant noodles industry and who are the key players?
What is the degree of competition in the instant noodles industry?
What are the profit margins in the instant noodles industry?
What are the key requirements for setting up an instant noodles manufacturing plant?
How is instant noodles manufactured?
What are the various unit operations involved in an instant noodles plant?
What is the total size of land required for setting up an instant noodles plant?
What are the machinery requirements for setting up an instant noodles plant?
What are the raw material requirements for setting up an instant noodles plant?
What are the packaging requirements for instant noodles?
What are the transportation requirements for instant noodles?
What are the utility requirements for setting up an instant noodles plant?
What are the manpower requirements for setting up an instant noodles plant?
What are the infrastructure costs for setting up an instant noodles plant?
What are the capital costs for setting up an instant noodles plant?
What are the operating costs for setting up an instant noodles plant?
What will be the income and expenditures for an instant noodles plant?
What is the time required to break-even?
9.10 Utility Requirements and Expenditures
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