History is proof enough that animals have played an important role in the lives of humans since ancient times. They were used by humans to serve multiple purposes such as food, clothes and transportation. But, the last few centuries have observed an attitude change in people resulting in the maturation of the role of animals in human lives. An increase in number of pets, especially dogs and cats, has been recognized worldwide. Humanization of pets have led the owners to treat their pets as family and feed them the right food according to their age and breed. A growing concern among pet owners regarding their pet's health has increased their expenditure on nutritious pet foods. They are essentially looking for specialized and higher quality of pet food. This had led to a radical increase in the production of pet foods worldwide. Premiumization has also led to a number of innovations in the taste and flavour of the pet products with recipes showing a strong influence from human dining. This has provided a great scope of expansion for the pet food market globally. The global pet food market was worth around US$ 89 Billion in 2016 growing at a CAGR of around 5% during 2009-2016.

"Pet Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022" provides a techno-commercial roadmap for setting up a pet food manufacturing plant. The study covers all the requisite aspects of the pet food market. This ranges from macro overview of the market to micro details of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the pet food industry in any manner.

The following are the key questions answered by this report:

How has the pet food market performed so far and how will it perform in the coming years?
What are the key regional markets in the global pet food industry?
What are the price trends of pet food?
What are the various stages in the value chain of the pet food industry?
What are the key driving factors and challenges in the pet food industry?
What is the structure of the pet food industry and who are the key players?
What is the degree of competition in the pet food industry?
What are the profit margins in the pet food industry?
What are the key requirements for setting up a pet food manufacturing plant?
How is pet food manufactured?
What are the various unit operations involved in a pet food plant?
What is the total size of land required for setting up a pet food plant?
What are the machinery requirements for setting up a pet food plant?
What are the raw material requirements for setting up a pet food plant?
What are the packaging requirements for pet food?
What are the transportation requirements for pet food?
What are the utility requirements for setting up a pet food plant?
What are the manpower requirements for setting up a pet food plant?
What are the infrastructure costs for setting up a pet food plant?
What are the capital costs for setting up a pet food plant?
What are the operating costs for setting up a pet food plant?
What will be the income and expenditures for a pet food plant?
What is the time required to break-even?

Contents:

1 Preface
2 Research Methodology
3 Executive Summary
10.3 Various Types of Unit Operations Involved
10.4 Mass Balance and Raw Material Requirements

11 Project Details, Requirements and Costs Involved
11.1 Land Requirements and Expenditures
11.2 Construction Requirements and Expenditures
11.3 Plant Machinery
11.4 Raw Material Requirements and Expenditures
11.5 Packaging Requirements and Expenditures
11.6 Transportation Requirements and Expenditures
11.7 Utility Requirements and Expenditures
11.8 Manpower Requirements and Expenditures
11.9 Other Capital Investments

12 Loans and Financial Assistance

13 Project Economics
13.1 Capital Cost of the Project
13.2 Techno-Economic Parameters
13.3 Product Pricing and Margins Across Various Levels of the Supply Chain
13.4 Taxation and Depreciation
13.5 Income Projections
13.6 Expenditure Projections
13.7 Financial Analysis
13.8 Profit Analysis

14 Key Player Profiles
14.1 Mars Petcare Inc.
14.2 Nestlé Purina PetCare
14.3 Hill's Pet Nutrition
14.4 Big Heart Pet Brands

List of Figures
Figure 1: Global: Pet Food Industry Overview
Figure 2: Global: Pet Food Market: Volume Trends (in Million Tons), 2009-2016
Figure 3: Global: Pet Food Market: Value Trends (in Billion US$), 2009-2016
Figure 4: Pet Food Price Trends (in US$/Ton), 2009-2016
Figure 5: Global: Pet Food Market: Breakup by Region (in %), 2016
Figure 6: Global: Pet Food Market: Life-Cycle Analysis by Region
Figure 7: Global: Pet Food Market: Breakup by Pet Type (in %), 2016
Figure 8: Global: Pet Food Market: Breakup by Product Type (in %), 2016
Figure 9: Global: Pet Food Market Forecast: Volume Trends (in Million Tons), 2017 - 2022
Figure 10: Global Pet Food Forecast: Value Trends (in Billion US$), 2017 - 2022
Figure 11: Global: Dog and Cat Food Market: Export Volume Breakup by Country (in %), 2016
Figure 12: Top Exporting Countries: Dog and Cat Food Market: Export Volume Trends (in Tons), 2009-2016
Figure 13: Global: Dog and Cat Food Market: Import Volume Breakup by Country (in %), 2016
Figure 14: Top Importing Countries: Dog and Cat Food Market: Import Volume Trends (in Tons), 2009-2016
Figure 15: Global: Pet Food Industry: SWOT Analysis
Figure 16: Global: Pet Food Industry: Value Chain Analysis
Figure 17: Global: Pet Food Industry: Porter's Five Forces Analysis
Figure 18: North America: Pet Food Market (in Billion US$), 2009, 2016 & 2022
Figure 19: Europe: Pet Food Market (in Billion US$), 2009, 2016 & 2022
Figure 20: Asia Pacific: Pet Food Market (in Billion US$), 2009, 2016 & 2022
Figure 21: Latin America: Pet Food Market (in Billion US$), 2009, 2016 & 2022
Figure 22: Others: Pet Food Market (in Billion US$), 2009, 2016 & 2022
Figure 23: Global: Dog Food Market: Value Trends (in Billion US$), 2009, 2016 & 2022
Figure 24: Global: Cat Food Market: Value Trends (in Billion US$), 2009, 2016 & 2022
Figure 25: Global: Other Pet Food Market: Value Trends (in Billion US$), 2009, 2016 & 2022
Figure 26: Global: Pet Food Market: Dried Pet Food (in Billion US$), 2009, 2016 & 2022
Figure 27: Global: Pet Food Market: Wet and Canned Pet Food (in Billion US$), 2009, 2016 & 2022
Figure 28: Global: Pet Food Market: Snacks and Treat Pet Food (in Billion US$), 2009, 2016 & 2022
Figure 29: Pet Food Manufacturing Plant: Detailed Process Flow
Figure 30: Pet Food Manufacturing Process: Conversion Rate of Products
Figure 31: Pet Food Manufacturing Plant: Packaging Requirements
Figure 32: Pet Food Manufacturing Plant: Breakup of Capital Costs (in %)
Figure 33: Pet Food: Profit Margins at Various Levels of the Supply Chain
Figure 34: Pet Food Manufacturing Plant: Manufacturing Cost Breakup (in %)

List of Tables
Table 1: Global: Pet Food Market: Key Industry Highlights, 2016 and 2022
Table 2: Global: Pet Food Market Forecast: Breakup by Region, 2017 - 2022
Table 3: Global: Pet Food Market Forecast: Market Forecast by Pet Type, 2017 - 2022
Table 4: Global: Pet Food Market Forecast: Market Forecast by Product Type, 2017 - 2022
Table 5: Global: Dog and Cat Food Market: Export Data of Major Countries, 2016
Table 6: Global: Dog and Cat Food Market: Import Data of Major Countries, 2016
Table 7: Pet Food Manufacturing Plant: Costs Related to Land and Site Development (in US$)
Table 8: Pet Food Manufacturing Plant: Costs Related to Civil Works (in US$)
Table 9: Pet Food Manufacturing Plant: Costs Related to Milling and Mixing Machinery (in US$)
Table 10: Pet Food Manufacturing Plant: Costs Related to Pre-Conditioning, Extrusion and Drying Machinery (in US$)
Table 11: Pet Food Manufacturing Plant: Costs Related to Coating/Flavoring and Cooling Machinery (in US$)
Table 12: Pet Food Manufacturing Plant: Costs Related to Packaging Line Machinery (in US$)
Table 13: Pet Food Manufacturing Plant: Summary of Machinery Costs (in US$)
Table 14: Pet Food Manufacturing Plant: Costs Related to Salaries and Wages (in US$)
Table 15: Pet Food Manufacturing Plant: Costs Related to Other Capital Investments (in US$)
Table 16: Details of Financial Assistance Offered by Financial Institutions
Table 17: Pet Food Manufacturing Plant: Capital Costs (in US$)
Table 18: Pet Food Manufacturing Plant: Techno-Economic Parameters
Table 19: Pet Food Manufacturing Plant: Taxation and Depreciation
Table 20: Pet Food Manufacturing Plant: Income Projections (in US$)
Table 21: Pet Food Manufacturing Plant: Expenditure Projections (in US$)
Table 22: Pet Food Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability
Table 23: Pet Food Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability
Table 24: Pet Food Manufacturing Plant: Profit and Loss Account

Ordering:
Order Online - http://www.researchandmarkets.com/reports/4071880/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/4071880/">http://www.researchandmarkets.com/reports/4071880/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2GBNXG</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>Single User:</td>
<td>USD 1200</td>
</tr>
<tr>
<td>Hard Copy -</td>
<td>Single User:</td>
<td>USD 1400 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>CD-ROM - Single User:</td>
<td></td>
<td>USD 1400 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>Enterprise Wide:</td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ] Mrs [□] Dr [□] Miss [□] Ms [□] Prof [□]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World