Roofing Materials Market Analysis By Product (Asphalt Shingles, Tile Roof, Metal Roof, Plastic Roof), By Application, By Region, Trends & Dynamics And Segment Forecasts 2014 - 2025

Description:
The global roofing material market is anticipated to be valued at USD 142.88 billion by 2025. Rapidly growing infrastructure demand owing to migration of people from rural to urban areas, improved standard of living resulting in the need for building renovation projects, etc. are some of the key factors expected to support the demand for these materials.

Asia Pacific is expected to emerge as the largest as well as the fastest growing region. North America is slated to register the second highest growth rate. Residential application segment is likely to emerge as the largest as well as the fastest growing application segment. Positive growth rate recorded by the residential construction industry in developed regions is anticipated to support the new residential roofing market as well as re-roofing activities.

High brand loyalty in addition to major players focusing on establishing long-term relationships with customers is a primary characteristic of this industry. Market participants with a focus on achieving competitive advantage provide a comprehensive product portfolio of roofing materials.

To enhance the customer service and also taking into consideration the complexity and distinctive properties of various roofing materials, many product manufacturers provide work training facilities. Most manufacturers entail certified applicants as part of their licensed applicator agreements with various roofing contractor companies.

Further key findings from the study suggest:

Metal roof are expected to emerge as the fastest growing product during the forecast period and is expected to grow at an estimated CAGR of 3.3%

Metal roofs slated to gain ground with development of pre-engineered steel buildings for non-residential applications

Tile roof segment is anticipated to emerge as the largest product segment but are likely to register low growth rate as compared to asphalt shingles

Shingles which are widely used in the North American market have witnessed robust growth in developing regions owing to ease of installation, high durability, and moderate price

Residential application segment is slated to emerge as the fastest as well as the largest application segment. The segment accounted for over 55% demand in 2015

North America is slated to grow at an estimated CAGR of 2.9% during the forecast period

Presence of key manufacturers and their ability to offer a wide product range to customers is expected to play a crucial role to support the market growth in North America

Contents:
1. Methodology and Scope
   1.1. Research Methodology
   1.2. Research Scope & Assumptions
   1.3. List of Data Sources

2. Executive Summary
   2.1. Market Snapshot

3. Roofing Materials Market Variables, Trends & Scope
3.1. Market segmentation
3.3. Value chain analysis
3.4. Market dynamics
3.4.1. Market driver analysis
3.4.2. Market restraint analysis
3.5. Industry analysis - Porter's
3.6. PESTEL analysis, 2015

4.1. Global roofing materials market share by product, 2015 & 2025
4.2. Asphalt shingles (Million sq. mtr.; USD Million)
   4.2.1. Market estimates and forecast, 2014 - 2025
   4.2.2. Market estimates and forecast by region, 2014 - 2025
4.3. Tile Roof (Million sq. mtr.; USD Million)
   4.3.1. Market estimates and forecast, 2014 - 2025
   4.3.2. Market estimates and forecast by region, 2014 - 2025
4.4. Metal Roof (Million sq. mtr.; USD Million)
   4.4.1. Market estimates and forecast, 2014 - 2025
   4.4.2. Market estimates and forecast by region, 2014 - 2025
4.5. Plastic Roof (Million sq. mtr.; USD Million)
   4.5.1. Market estimates and forecast, 2014 - 2025
   4.5.2. Market estimates and forecast by region, 2014 - 2025
4.6. Others (Million sq. mtr.; USD Million)
   4.6.1. Market estimates and forecast, 2014 - 2025
   4.6.2. Market estimates and forecast by region, 2014 - 2025

5. Roofing Materials Market: Application Estimates & Trend Analysis
5.1. Global roofing materials market share by application, 2015 & 2025
5.2. Residential (Million sq. mtr.; USD Million)
   5.2.1. Market estimates and forecast, 2014 - 2025
   5.2.2. Market estimates and forecast by region, 2014 - 2025
5.3. Non-residential (Million sq. mtr.; USD Million)
   5.3.1. Market estimates and forecast, 2014 - 2025
   5.3.2. Market estimates and forecast by region, 2014 - 2025

6. Roofing Materials Market: Regional Estimates & Trend Analysis
6.1. Global roofing materials market share by region, 2015 & 2025
6.2. North America (Million sq. mtr.; USD Million)
   6.2.1. Market estimates and forecast, 2014 - 2025
   6.2.2. Market estimates and forecast by product, 2014 - 2025
   6.2.3. Market estimates and forecast by application, 2014 - 2025
   6.2.4. U.S. (Million sq. mtr.; USD Million)
      6.2.4.1. Market estimates and forecast, 2014 - 2025
      6.2.4.2. Market estimates and forecast by product, 2014 - 2025
      6.2.4.3. Market estimates and forecast by application, 2014 - 2025
6.3. Europe (Million sq. mtr.; USD Million)
   6.3.1. Market estimates and forecast, 2014 - 2025
   6.3.2. Market estimates and forecast by product, 2014 - 2025
   6.3.3. Market estimates and forecast by application, 2014 - 2025
   6.3.4. Germany (Million sq. mtr.; USD Million)
      6.3.4.1. Market estimates and forecast, 2014 - 2025
      6.3.4.2. Market estimates and forecast by product, 2014 - 2025
      6.3.4.3. Market estimates and forecast by application, 2014 - 2025
6.3.5. UK (Million sq. mtr.; USD Million)
   6.3.5.1. Market estimates and forecast, 2014 - 2025
   6.3.5.2. Market estimates and forecast by product, 2014 - 2025
   6.3.5.3. Market estimates and forecast by application, 2014 - 2025
6.3.6. France (Million sq. mtr.; USD Million)
   6.3.6.1. Market estimates and forecast, 2014 - 2025
   6.3.6.2. Market estimates and forecast by product, 2014 - 2025
   6.3.6.3. Market estimates and forecast by application, 2014 - 2025
6.4. Asia Pacific (Million sq. mtr.; USD Million)
6.4.1. Market estimates and forecast, 2014 - 2025
6.4.2. Market estimates and forecast by product, 2014 - 2025
6.4.3. Market estimates and forecast by application, 2014 - 2025
6.4.4. China (Million sq. mtr.; USD Million)
6.4.4.1. Market estimates and forecast, 2014 - 2025
6.4.4.2. Market estimates and forecast by product, 2014 - 2025
6.4.4.3. Market estimates and forecast by application, 2014 - 2025
6.4.5. India (Million sq. mtr.; USD Million)
6.4.5.1. Market estimates and forecast, 2014 - 2025
6.4.5.2. Market estimates and forecast by product, 2014 - 2025
6.4.5.3. Market estimates and forecast by application, 2014 - 2025
6.4.6. Japan (Million sq. mtr.; USD Million)
6.4.6.1. Market estimates and forecast, 2014 - 2025
6.4.6.2. Market estimates and forecast by product, 2014 - 2025
6.4.6.3. Market estimates and forecast by application, 2014 - 2025
6.5. Middle East & Africa (Million sq. mtr.; USD Million)
6.5.1. Market estimates and forecast, 2014 - 2025
6.5.1.1. Market estimates and forecast by product, 2014 - 2025
6.5.1.2. Market estimates and forecast by application, 2014 - 2025
6.6. Central & South America (Million sq. mtr.; USD Million)
6.6.1.1. Market estimates and forecast by product, 2014 - 2025
6.6.1.2. Market estimates and forecast by application, 2014 - 2025

7. Competitive Landscape
7.1. Vendor landscape
7.2. Company Market Share
7.3. Strategy framework

8. Competitive Landscape
8.1. GAF Materials Corporation
8.1.1. Company Overview
8.1.2. Financial Performance
8.1.3. Product Benchmarking
8.1.4. Strategic Initiatives
8.2. Atlas Roofing Corporation
8.2.1. Company Overview
8.2.2. Financial Performance
8.2.3. Product Benchmarking
8.2.4. Strategic Initiatives
8.3. CertainTeed Corporation
8.3.1. Company Overview
8.3.2. Financial Performance
8.3.3. Product Benchmarking
8.3.4. Strategic Initiatives
8.4. Owens Corning Corp.
8.4.1. Company Overview
8.4.2. Financial Performance
8.4.3. Product Benchmarking
8.4.4. Strategic Initiatives
8.5. Braas Monier Building Group
8.5.1. Company Overview
8.5.2. Financial Performance
8.5.3. Product Benchmarking
8.5.4. Strategic Initiatives
8.6. Etex
8.6.1. Company Overview
8.6.2. Financial Performance
8.6.3. Product Benchmarking
8.6.4. Strategic Initiatives
8.7. Fletcher Building Limited
8.7.1. Company Overview
8.7.2. Financial Performance
8.7.3. Product Benchmarking
8.7.4. Strategic Initiatives
8.8. TAMKO Building Products, Inc.
8.8.1. Company Overview
8.8.2. Financial Performance
8.8.3. Product Benchmarking
8.8.4. Strategic Initiatives
8.9. IcoPal ApS.
8.9.1. Company Overview
8.9.2. Financial Performance
8.9.3. Product Benchmarking
8.9.4. Strategic Initiatives
8.10. North American Roofing
8.10.1. Company Overview
8.10.2. Financial Performance
8.10.3. Product Benchmarking
8.10.4. Strategic Initiatives

List of Table

Table 1. Roofing materials - Key market driver analysis
Table 2. Roofing materials - Key market restraint analysis
Table 3. Global roofing materials demand by product, 2014 - 2025 (Million square meters)
Table 4. Global roofing materials demand by product, 2014 - 2025 (USD Million)
Table 5. Asphalt shingles demand, by region, 2014 - 2025 (Million square meters)
Table 6. Asphalt shingles demand, by region, 2014 - 2025 (USD Million)
Table 7. Tile Roof demand, by region, 2014 - 2025 (Million square meters)
Table 8. Tile Roof demand, by region, 2014 - 2025 (USD Million)
Table 9. Metal Roof demand, by region, 2014 - 2025 (Million square meters)
Table 10. Metal Roof demand, by region, 2014 - 2025 (USD Million)
Table 11. Plastic roofing demand, by region, 2014 - 2025 (Million square meters)
Table 12. Plastic roofing demand, by region, 2014 - 2025 (USD Million)
Table 13. Others roofing demand, by region, 2014 - 2025 (Million square meters)
Table 14. Others roofing demand, by region, 2014 - 2025 (USD Million)
Table 15. Global roofing materials demand by application, 2014 - 2025 (Million square meters)
Table 16. Global roofing materials demand by application, 2014 - 2025 (USD Million)
Table 17. Roofing materials demand in residential, by region, 2014 - 2025 (Million square meters)
Table 18. Roofing materials demand in residential, by region, 2014 - 2025 (USD Million)
Table 19. Roofing materials demand in non-residential, by region, 2014 - 2025 (Million square meters)
Table 20. Roofing materials demand in non-residential, by region, 2014 - 2025 (USD Million)
Table 21. North America roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 22. North America roofing materials market, by product, 2014 - 2025 (USD Million)
Table 23. North America roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 24. North America roofing materials market, by application, 2014 - 2025 (USD Million)
Table 25. U.S. roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 27. U.S. roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 28. U.S. roofing materials market, by application, 2014 - 2025 (USD Million)
Table 29. Europe roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 30. Europe roofing materials market, by product, 2014 - 2025 (USD Million)
Table 31. Europe roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 32. Europe roofing materials market, by application, 2014 - 2025 (USD Million)
Table 33. Germany roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 34. Germany roofing materials market, by product, 2014 - 2025 (USD Million)
Table 35. Germany roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 36. Germany roofing materials market, by application, 2014 - 2025 (USD Million)
Table 37. UK roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 38. UK roofing materials market, by product, 2014 - 2025 (USD Million)
Table 39. UK roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 40. UK roofing materials market, by application, 2014 - 2025 (USD Million)
Table 41. France roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 42. France roofing materials market, by product, 2014 - 2025 (USD Million)
Table 43. France roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 44. France roofing materials market, by application, 2014 - 2025 (USD Million)
Table 45. Asia Pacific roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 46. Asia Pacific roofing materials market, by product, 2014 - 2025 (USD Million)
Table 47. Asia Pacific roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 48. Asia Pacific roofing materials market, by application, 2014 - 2025 (USD Million)
Table 49. China roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 50. China roofing materials market, by product, 2014 - 2025 (USD Million)
Table 51. China roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 52. China roofing materials market, by application, 2014 - 2025 (USD Million)
Table 53. India roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 54. India roofing materials market, by product, 2014 - 2025 (USD Million)
Table 55. India roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 56. India roofing materials market, by application, 2014 - 2025 (USD Million)
Table 57. Japan roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 58. Japan roofing materials market, by product, 2014 - 2025 (USD Million)
Table 59. Japan roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 60. Japan roofing materials market, by application, 2014 - 2025 (USD Million)
Table 61. MEA roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 62. MEA roofing materials market, by product, 2014 - 2025 (USD Million)
Table 63. MEA roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 64. MEA roofing materials market, by application, 2014 - 2025 (USD Million)
Table 65. CSA roofing materials market, by product, 2014 - 2025 (Million square meters)
Table 66. CSA roofing materials market, by product, 2014 - 2025 (USD Million)
Table 67. CSA roofing materials market, by application, 2014 - 2025 (Million square meters)
Table 68. CSA roofing materials market, by application, 2014 - 2025 (USD Million)

List of Figures

Figure 1 Roofing materials market volume share, 2015 (Million square meters)
Figure 2 Roofing materials Market- industry snapshot
Figure 3 Global roofing materials market segmentation
Figure 4 Global roofing materials market estimates and forecast, 2014 - 2025 (Million square meters) (USD Million)
Figure 5 Roofing materials market, value chain analysis
Figure 6 Global roofing materials, market dynamics
Figure 7 Global roofing materials, Porter’s five forces analysis
Figure 8 Global roofing materials, PESTEL analysis

Ordering:
Order Online - http://www.researchandmarkets.com/reports/4076510/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Roofing Materials Market Analysis By Product (Asphalt Shingles, Tile Roof, Metal Roof, Plastic Roof), By Application, By Region, Trends & Dynamics And Segment Forecasts 2014 - 2025
Web Address: http://www.researchandmarkets.com/reports/4076510/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 7950</td>
</tr>
<tr>
<td>Enterprise-wide:</td>
<td>USD 9950</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: □ Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World