Loudspeaker Market Analysis By Type (Satellite/subwoofer, Soundbar, Subwoofer, In-wall, Outdoor, Multimedia), By Region (North America, Europe, Asia Pacific, Latin America, MEA), And Segment Forecasts. 2014 - 2025

Description: The global loudspeaker market is estimated to reach USD 8.48 billion by 2025. Increasing middle class population and rising disposable income is expected to propel industry growth. Rising in-home entertainment, decreasing sound quality of the television owing to reduction in size and growing entertainment spending is anticipated to boost industry over the forecast period.

Technological advancements in design, sound quality, size and power, and new product introduction are anticipated to drive demand over the next seven years. The increasing popularity of wireless streaming of audio content among consumer is also expected to boost demand over the forecast period.

Further key findings from the study suggest:

Type of loudspeakers available in market includes satellite/subwoofer, soundbar, in-wall speaker, multimedia speaker, outdoor speaker, and subwoofers. The soundbar segment is anticipated to grow at a CAGR over 8% from 2016 to 2025. Growing number of the smart home is anticipated to offer growth opportunities for soundbar market over the next seven years.

Consumers use computers and laptops for watching movies and playing gaming and it has become an accepted pastime for people. The consumers are anticipated to upgrade their systems for better sound quality or sound experience. With an increase in availability of downloadable music or growing penetration of online buffering sites such as YouTube and DailyMotion, consumers are expected to upgrade their multimedia speakers.

North America and Europe is anticipated to be key region over the forecast period owing to growing popularity of in-home entertainment. Asia Pacific loudspeaker market is expected to witness tremendous growth owing to increasing disposable income and rising population. India and China are expected to the major region over the next seven years owing to high consumer base and growing popularity of soundbar in the region.


In February 2015, Bose announced the introduction of SoundLink Bluetooth Speaker III, integrating Bose proprietary technologies to reproduce music with depth and clarity. In May 2014, Dynaudio announced the release of its latest generation of wireless high-end loudspeaker series at Europe's largest HiFi exhibition. In January 2016, Harman International announced the release of next generation of Infinity Kappa series subwoofers to deliver high performance and low distortion.

In January 2016, Klipsch announced the launch of its Reference Premiere HD Wireless Speaker. In September 2012, Polk Audio announced a collaboration with Microsoft's Interactive Entertainment Business to position Polk as a strategic premium audio solution partner for Xbox 360.

In August 2015, the LG launched curved soundbar, Music Flow HS8; this loudspeaker is currently only available in Europe, but is anticipated to be released in the U.S. in the coming years. As television manufacturers such as Sony and Samsung begin to innovate and develop more curved TV, it is likely that these players will also launch curved soundbars over the forecast period.

Contents:
1. Methodology and Scope
1.1. Research Methodology
1.2. Research Scope & Assumption
1.3. List of Data Sources

2. Executive Summary
2.1. Loudspeaker - Industry snapshot and key buying criteria, 2014 - 2025

3. Loudspeaker Industry Outlook
3.1. Market segmentation
3.2. Market size and growth prospects
3.3. Loudspeaker value chain analysis
3.4. Loudspeaker market dynamics
3.4.1. Market driver analysis
3.4.2. Market restraint analysis
3.5. Key opportunities prioritized
3.6. Industry analysis - Porter’s
3.7. Company market share, 2014
3.7.1. Key competitor’s analysis
3.8. Loudspeaker market PESTEL analysis, 2014

4. Loudspeaker Product Outlook
4.1. Loudspeaker market share by product, 2015 & 2025
4.2. Satellite/subwoofer
4.2.1. Global market estimates and forecasts, 2014 - 2025
4.3. Subwoofer
4.3.1. Global market estimates and forecasts, 2014 - 2025
4.4. In-wall
4.4.1. Global market estimates and forecasts, 2014 - 2025
4.5. Outdoor
4.5.1. Global market estimates and forecasts, 2014 - 2025
4.6. Soundbar
4.6.1. Global market estimates and forecasts, 2014 - 2025
4.7. Multimedia
4.7.1. Global market estimates and forecasts, 2014 - 2025

5. Loudspeaker Regional Outlook
5.1. Loudspeaker market share by region, 2015 & 2025
5.2. North America
5.2.1. Loudspeaker market by type, 2014 - 2025
5.2.2. U.S.
5.2.2.1. Loudspeaker market by type, 2014 - 2025
5.3. Europe
5.3.1. Loudspeaker market by type, 2014 - 2025
5.3.2. UK
5.3.2.1. Loudspeaker market by type, 2014 - 2025
5.3.3. Germany
5.3.3.1. Loudspeaker market by type, 2014 - 2025
5.4. Asia Pacific
5.4.1. Loudspeaker market by type, 2014 - 2025
5.4.2. China
5.4.2.1. Loudspeaker market by type, 2014 - 2025
5.4.3. Japan
5.4.3.1. Loudspeaker market by type, 2014 - 2025
5.4.4. India
5.4.4.1. Loudspeaker market by type, 2014 - 2025
5.5. Latin America
5.5.1. Loudspeaker market by type, 2014 - 2025
5.5.2. Brazil
5.5.2.1. Loudspeaker market by type, 2014 - 2025
5.5.3. Mexico
5.5.3.1. Loudspeaker market by type, 2014 - 2025
5.6. Middle East & Africa
5.6.1. Loudspeaker market by type, 2014 - 2025

6. Competitive Landscape
6.1. Altec Lansing LLC
6.1.1. Company overview
6.1.2. Financial performance
6.1.3. Product benchmarking
6.1.4. Strategic initiatives
6.2. Bose Corporation
6.2.1. Company overview
6.2.2. Financial performance
6.2.3. Product benchmarking
6.2.4. Strategic initiatives
6.3. Bowers & Wilkins
6.3.1. Company overview
6.3.2. Financial performance
6.3.3. Product benchmarking
6.3.4. Strategic initiatives
6.4. Cambridge SoundWorks
6.4.1. Company overview
6.4.2. Financial performance
6.4.3. Product benchmarking
6.4.4. Strategic initiatives
6.5. Definitive Technology
6.5.1. Company overview
6.5.2. Financial performance
6.5.3. Product benchmarking
6.5.4. Strategic initiatives
6.6. Dynaudio
6.6.1. Company overview
6.6.2. Financial performance
6.6.3. Product benchmarking
6.6.4. Strategic initiatives
6.7. Harman International
6.7.1. Company overview
6.7.2. Financial performance
6.7.3. Product benchmarking
6.7.4. Strategic initiatives
6.8. KEF
6.8.1. Company overview
6.8.2. Financial performance
6.8.3. Product benchmarking
6.8.4. Strategic initiatives
6.9. Klipsch Audio Technologies
6.9.1. Company overview
6.9.2. Financial performance
6.9.3. Product benchmarking
6.9.4. Strategic initiatives
6.10. Logitech International
6.10.1. Company overview
6.10.2. Financial performance
6.10.3. Product benchmarking
6.10.4. Strategic initiatives
6.11. MartinLogan
6.11.1. Company overview
6.11.2. Financial performance
6.11.3. Product benchmarking
6.11.4. Strategic initiatives
6.12. Niles Audio Corporation
6.12.1. Company overview
6.12.2. Financial performance
6.12.3. Product benchmarking
6.12.4. Strategic initiatives
6.13. Paradigm
6.13.1. Company overview
6.13.2. Financial performance
6.13.3. Product benchmarking
6.13.4. Strategic initiatives
6.14.2. Financial performance
6.14.3. Product benchmarking
6.14.4. Strategic initiatives
6.15. Pioneer Corporation
6.15.1. Company overview
6.15.2. Financial performance
6.15.3. Product benchmarking
6.15.4. Strategic initiatives
6.16. Polk Audio
6.16.1. Company overview
6.16.2. Financial performance
6.16.3. Product benchmarking
6.16.4. Strategic initiatives
6.17.1. Company overview
6.17.2. Financial performance
6.17.3. Product benchmarking
6.17.4. Strategic initiatives
6.18. Sony Corporation
6.18.1. Company overview
6.18.2. Financial performance
6.18.3. Product benchmarking
6.18.4. Strategic initiatives
6.19. Vandersteen Audio
6.19.1. Company overview
6.19.2. Financial performance
6.19.3. Product benchmarking
6.19.4. Strategic initiatives
6.20. VOXX International Corporation
6.20.1. Company overview
6.20.2. Financial performance
6.20.3. Product benchmarking
6.20.4. Strategic initiatives
6.21. Wilson Audio
6.21.1. Company overview
6.21.2. Financial performance
6.21.3. Product benchmarking
6.21.4. Strategic initiatives

List of Tables

1. Loudspeaker - Industry snapshot and key buying criteria, 2014 - 2025
2. Global loudspeaker market 2014 - 2025 (USD Million)
3. Global loudspeaker market by region 2014 - 2025 (USD Million)
4. Global market demand by type, 2014 - 2025 (USD Million)
5. Global market demand by type, 2014 - 2025 (USD Million)
6. Loudspeaker - Key market driver impact
7. Loudspeaker - Key market restraint impact
8. Global others loudspeaker demand by region, 2014 - 2025 (USD Million)
10. Global satellite/subwoofer demand by region, 2014 - 2025 (USD Million)
11. Subwoofers demand, 2014 - 2025 (USD Million)
13. In-wall loudspeaker demand, 2014 - 2025 (USD Million)
15. Outdoor loudspeaker demand, 2014 - 2025 (USD Million)
17. Soundbar demand, 2014 - 2025 (USD Million)
18. Global soundbar demand by region, 2014 - 2025 (USD Million)
20. Global multimedia loudspeaker demand by region, 2014 - 2025 (USD Million)
22. U.S. market by type, 2014 - 2025 (USD Million)
23. Canada market by type, 2014 - 2025 (USD Million)
24. Europe market by type, 2014 - 2025 (USD Million)
25. Germany market by type, 2014 - 2025 (USD Million)
26. UK market by type, 2014 - 2025 (USD Million)
27. Asia Pacific market by type, 2014 - 2025 (USD Million)
28. China market by type, 2014 - 2025 (USD Million)
29. India market by type, 2014 - 2025 (USD Million)
30. Japan market by type, 2014 - 2025 (USD Million)
31. Latin America market by type, 2014 - 2025 (USD Million)
32. Brazil market by type, 2014 - 2025 (USD Million)
33. Mexico market by type, 2014 - 2025 (USD Million)
34. MEA market by type, 2014 - 2025 (USD Million)

List of Figures

1. Loudspeaker market segmentation
2. Global loudspeaker market, 2014 - 2025 (USD Million)
3. Loudspeaker value chain analysis
4. Loudspeaker market dynamics
5. Key Opportunities Prioritized
6. Loudspeaker - Porter's analysis
7. Loudspeaker company analysis, 2015
8. Loudspeaker PESTEL analysis
9. Loudspeaker market share by type, 2015 & 2025
10. Loudspeaker market share by region, 2015 & 2025

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/4076545/](http://www.researchandmarkets.com/reports/4076545/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Loudspeaker Market Analysis By Type (Satellite/subwoofer, Soundbar, Subwoofer, In-wall, Outdoor, Multimedia), By Region (North America, Europe, Asia Pacific, Latin America, MEA), And Segment Forecasts. 2014 - 2025
Web Address: http://www.researchandmarkets.com/reports/4076545/
Office Code: SC2GFT98

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>□</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>□</td>
<td>USD 7950</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>□</td>
<td>USD 9950</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: □ Mr □ Mrs □ Dr □ Miss □ Ms □ Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World