Thermal Paper Market Analysis By Technology (Direct Thermal, Thermal Transfer), By Application (POS, Lottery & Gaming, Tags & Label), By Region (North America, Europe, Asia Pacific, Central & South America), And Segment Forecasts, 2014 - 2025

Description: The global thermal paper market is expected to reach USD 5.52 billion by 2025 The growing importance of POS, a primary tool of monetary transaction, in retail outlets, supermarkets, and warehouses as a result of technological advancement by CISCO is expected to drive market growth.

The emergence of supply chain management in the manufacturing sector as a key planning parameter for monitoring operational flow from raw material suppliers to buyers is expected to increase spending on labeling. This factor in turn, will promote the usage of thermal paper over the forecast period.

Lottery & gaming is projected to foresee volume growth at a CAGR of 5.2% from 2016 to 2025. The rising number of casinos and lottery machines in destinations including Macau, Singapore, Vietnam, Malaysia, and Mauritius as a result of increasing tourism spending amid the availability of attractive packages through e-commerce portals is expected to increase the requirement of thermal paper in the near future.

Further key findings from the report suggest:

MEA is projected to foresee revenue growth at a CAGR of 7.8% from 2016 to 2025. Population growth and rising disposable income in Saudi Arabia and UAE is expected to play a significant role in increasing the number of new supermarkets and consumer goods retail outlets. As a result, the above-mentioned favorable factors are projected to increase the demand for POS which, in turn, will have a significant impact.

Thermal transfer technology generated a revenue of USD 1.11 billion in 2015. Manufacturers use the technology for manufacturing labels, tags, and tickets to provide multi-color images in the paper.

Europe accounted for 28% of the global volume in 2015. The emergence of Europe as manufacturing hub for the production of dietary supplements and nutritional products in light of rising expenditure by prebiotics manufacturers such as Beneo (Belgium) and FrieslandCampina Domo (Netherlands) is expected to promote the use of labels and tags.


In April 2015, Jujo Thermal announced an investment of USD 7.7 million for enhancing the productivity and incorporating technology at its Kauttua Mill, Finland.

Contents:

1. Methodology and Scope
   1.1. Research Methodology
   1.2. Research Scope & Assumptions
   1.3. List of Data Sources
   1.4. List of Abbreviations

2. Executive Summary
   2.1. Market Snapshot

3. Thermal Paper Market Variables, Trends & Scope
   3.1. Market segmentation & scope
   3.2. Penetration & growth prospect mapping
   3.3. Value chain analysis
   3.4. Raw material outlook
   3.5. Regulatory framework
3.6. Market dynamics
3.6.1. Market driver analysis
3.6.2. Market restraints analysis
3.7. Porter’s analysis
3.8. PESTEL analysis

4.1. Technology movement analysis & market share, 2015 & 2025
4.2. Direct Thermal
4.2.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
4.2.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)
4.3. Thermal Transfer
4.3.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
4.3.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)
4.4. Others
4.4.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
4.4.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)

5. Thermal Paper Market: Application Estimates & Trend Analysis
5.1. Application movement analysis & market share, 2015 & 2025
5.2. POS
5.2.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
5.2.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)
5.3. Lottery & Gaming
5.3.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
5.3.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)
5.4. Tags & Label
5.4.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
5.4.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)
5.5. Others
5.5.1. Market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)
5.5.2. Market estimates and forecasts, by region, 2014 - 2025 (Kilo Tons) (USD Million)

6. Thermal Paper Market: Regional Estimates & Trend Analysis
6.1. Regional Movement Analysis & Market Share, 2015 & 2025
6.2. North America
6.2.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.2.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.2.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.2.4. U.S.
6.2.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.2.4.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.2.4.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.3. Europe
6.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.3.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.3.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.3.4. Germany
6.3.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.3.4.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.3.4.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.4. Asia Pacific
6.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.4. China
6.4.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.4.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.4.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.5. Japan
6.4.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.5.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.4.5.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.5. Central & South America
6.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.5.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.5.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.5.4. Brazil
6.5.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.5.4.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.5.4.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)
6.6. Middle East & Africa (MEA)
6.6.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
6.6.2. Market estimates and forecast, by technology, 2014 - 2025 (Kilo Tons) (USD Million)
6.6.3. Market estimates and forecast, by application, 2014 - 2025 (Kilo Tons) (USD Million)

7. Competitive Landscape
7.2. Vendor Landscape
7.3. Competitive Environment
7.4. Company Market Positioning
7.5. Strategy Framework

8. Company Profiles
8.1. Ricoh Company, Ltd.
8.1.1. Company Overview
8.1.2. Financial Performance
8.1.3. Product Benchmarking
8.1.4. Strategic Initiatives
8.2. Oji Holdings Corporation
8.2.1. Company Overview
8.2.2. Financial Performance
8.2.3. Product Benchmarking
8.2.4. Strategic Initiatives
8.3. Appvion Incorporated
8.3.1. Company Overview
8.3.2. Financial Performance
8.3.3. Product Benchmarking
8.3.4. Strategic Initiatives
8.4. Koehler Paper
8.4.1. Company Overview
8.4.2. Financial Performance
8.4.3. Product Benchmarking
8.4.4. Strategic Initiatives
8.5. Mitsubishi Paper Mills (MPM) Limited
8.5.1. Company Overview
8.5.2. Financial Performance
8.5.3. Product Benchmarking
8.5.4. Strategic Initiatives
8.6. Hansol Paper
8.6.1. Company Overview
8.6.2. Financial Performance
8.6.3. Product Benchmarking
8.6.4. Strategic Initiatives
8.7. Siam Paper
8.7.1. Company Overview
8.7.2. Financial Performance
8.7.3. Product Benchmarking
8.7.4. Strategic Initiatives
8.8. Gold Huasheng Paper Co., Ltd.
8.8.1. Company Overview
8.8.2. Financial Performance
8.8.3. Product Benchmarking
8.8.4. Strategic Initiatives
8.9. Henan Province JiangHe Paper Co., Ltd.
8.9.1. Company Overview
List of Tables

1. Thermal paper- Key market driver analysis
2. Thermal paper- Key market restraint analysis
3. Global thermal paper market estimates and forecast from direct thermal technology, 2014 - 2025 (Kilo Tons) (USD Million)
4. Global thermal paper market volume from direct thermal technology, by region, 2014 - 2025 (Kilo Tons)
5. Global thermal paper market revenue from direct thermal technology, by region, 2014 - 2025 (USD Million)
6. Global thermal paper market estimates and forecast from thermal transfer technology, 2014 - 2025 (Kilo Tons) (USD Million)
7. Global thermal paper market volume from thermal transfer technology, by region, 2014 - 2025 (Kilo Tons)
8. Global thermal paper market revenue from thermal transfer technology, by region, 2014 - 2025 (USD Million)
9. Global thermal paper market estimates and forecast from other technologies, 2014 - 2025 (Kilo Tons) (USD Million)
10. Global thermal paper market volume from other technologies, 2014 - 2025 (Kilo Tons)
11. Global thermal paper market revenue from other technologies, 2014 - 2025 (USD Million)
13. Global thermal paper market volume in POS, by region, 2014 - 2025 (Kilo Tons)
15. Global thermal paper market demand in lottery & gaming, 2014 - 2025 (Kilo Tons) (USD Million)
16. Global thermal paper market volume in lottery & gaming, by region, 2014 - 2025 (Kilo Tons)
17. Global thermal paper market revenue in lottery & gaming, by region, 2014 - 2025 (USD Million)
18. Global thermal paper market demand in tags & labels, 2014 - 2025 (Kilo Tons) (USD Million)
19. Global thermal paper market volume in tags & labels, by region, 2014 - 2025 (Kilo Tons)
20. Global thermal paper market revenue in tags & labels, by region, 2014 - 2025 (USD Million)
21. Global thermal paper market demand in other applications, 2014 - 2025 (Kilo Tons) (USD Million)
22. Global thermal paper market volume in other applications, by region, 2014 - 2025 (Kilo Tons)
23. Global thermal paper market revenue in other applications, by region, 2014 - 2025 (USD Million)
25. North America thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
27. North America thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
29. U.S. thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
30. U.S. thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
32. U.S. thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
33. U.S. thermal paper market revenue, by application, 2014 - 2025 (USD Million)
34. Europe thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
35. Europe thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
36. Europe thermal paper market revenue, by technology, 2014 - 2025 (USD Million)
37. Europe thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
38. Europe thermal paper market revenue, by application, 2014 - 2025 (USD Million)
39. Germany thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
40. Germany thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
41. Germany thermal paper market revenue, by technology, 2014 - 2025 (USD Million)
42. Germany thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
43. Germany thermal paper market revenue, by application, 2014 - 2025 (USD Million)
44. Asia Pacific thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
45. Asia Pacific thermal paper market volume, by technology, 2014 - 2025 (Kilo Tons)
46. Asia Pacific thermal paper market revenue, by technology, 2014 - 2025 (USD Million)
47. Asia Pacific thermal paper market volume, by application, 2014 - 2025 (Kilo Tons)
48. Asia Pacific thermal paper market revenue, by application, 2014 - 2025 (USD Million)
49. Japan thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
50. Japan thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
51. Japan thermal paper market revenue, by technology, 2014 - 2025 (USD Million)
52. Japan thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
53. Japan thermal paper market revenue, by application, 2014 - 2025 (USD Million)
54. China thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
55. China thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
56. China thermal paper market revenue, by technology, 2014 - 2025 (USD Million)
57. China thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
58. China thermal paper market revenue, by application, 2014 - 2025 (USD Million)
59. Latin America thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
60. Latin America thermal paper market volume, by technology, 2014 - 2025 (Kilo Tons)
61. Latin America thermal paper market volume, by application, 2014 - 2025 (Kilo Tons)
62. Latin America thermal paper market volume, by application, 2014 - 2025 (USD Million)
63. Latin America thermal paper market volume, by technology, 2014 - 2025 (USD Million)
64. Brazil thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
65. Brazil thermal paper market volume, by technology, 2014 - 2025 (Kilo tons)
66. Brazil thermal paper market revenue, by technology, 2014 - 2025 (USD Million)
67. Brazil thermal paper market volume, by application, 2014 - 2025 (Kilo tons)
68. Brazil thermal paper market revenue, by application, 2014 - 2025 (USD Million)
69. MEA thermal paper market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
70. MEA thermal paper market volume, by technology, 2014 - 2025 (Kilo Tons)
71. MEA thermal paper market volume, by technology, 2014 - 2025 (USD Million)
72. MEA thermal paper market volume, by application, 2014 - 2025 (Kilo Tons)
73. MEA thermal paper market volume, by application, 2014 - 2025 (USD Million)
74. Global thermal paper market-vendor landscape

List of Figures
1. Market summary
2. Market segmentation & scope
3. Penetration & growth prospect mapping
4. Thermal paper market value chain analysis
5. Thermal paper market dynamics
6. Key opportunities prioritized
7. Industry analysis - Porter’s
8. Thermal paper PESTEL analysis
9. Thermal paper market: Technology movement analysis
10. Thermal paper market: Application movement analysis
11. Thermal paper market: Regional movement analysis
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