Unmanned Ground Vehicle Market by Application (Defense-ISR, EOD, Crew Integration, Commercial-Agriculture, Field, Domestic, Transport), Mobility (Wheeled, Tracked), Size, Component, Modes of Operation, Payload & Region - Global Forecast to 2021

Description: “Demand for increased efficiency in commercial and defense operations is the key factor influencing the growth of the unmanned ground vehicle market”

The unmanned ground vehicle market is estimated to be valued at USD 1.49 billion in 2016 and is projected to reach USD 2.63 billion by 2021, at a CAGR of 12.14% during the forecast period. The increasing demand for enhanced efficiency, human safety, and the growth of terrorist activities are driving the unmanned ground vehicle market. Limited reliability of UGVs during missions and inability to predict the external environment are the restraints for this market.

“The commercial segment is projected to grow at the highest CAGR during the forecast period”

Based on application, the commercial segment of the unmanned ground vehicle market is projected to grow at the highest CAGR during the forecast period. The demand for unmanned ground vehicles in the commercial segment is increasing due to the growing number of applications of UGVs in the commercial sector, such as manufacturing, agriculture, and transportation, among others.

“Tracked UGV segment is projected to grow at the highest CAGR during the forecast period”

Based on mobility, the tracked segment of the unmanned ground vehicle market is anticipated to grow at the highest CAGR during the forecast period. The tracked segment is expected to grow as it is more versatile and can be successfully used at rough and unpredictable terrains for defense and commercial applications.

“Asia-Pacific to account for the highest share and grow at the fastest rate during the forecast period”

The Asia-Pacific region led the unmanned ground vehicle market in 2015. The increasing terrorist activities and increasing spending by emerging economies on defense operations in this region have led to the highest share of this region in the unmanned ground vehicle market. This region is projected to grow at the highest rate during the forecast period. The Asia-Pacific region is the one of the prime centers for the increasing manufacturing base and hence the unmanned ground vehicles market for commercial applications is expected to grow during the forecast period. Countries in this region, such as India and China, have increased their defense budgets and are procuring advanced equipment for their military operations, which is expected to drive the unmanned ground vehicle market for defense application in the APAC region.

Break-up of profiles of primary participants in this report:

- By Company Type: Tier 1 - 35%, Tier 2 - 45% and Tier 3 - 20%
- By Designation: C level - 35%, Director level - 25%, Others - 40%
- By Region: North America - 45%, Europe - 20%, Asia-Pacific - 30%, RoW - 5%

Key players profiled in the unmanned ground vehicle market include QinetiQ Group Plc (U.K.), Northrop Grumman (U.S.), Lockheed Martin (U.S.), iRobot Corp (U.S.), and Oshkosh Corporation (U.S.), among others.

Research Coverage

The study segments the unmanned ground vehicle market on the basis of application (commercial and defense), mobility (wheeled and tracked), size (micro UGV, small UGV, medium UGV, large UGV), mode of operation (tethered, tele-operated, semi-autonomous, autonomous), component (hardware, software), and payload (sensors, radar, lasers, camera, motor encoder, and GPS antennas) and maps these segments and subsegments across major regions, namely, Asia-Pacific, North America, Europe, the Middle East, and Rest of the World. The report provides in-depth market intelligence regarding the market dynamics and the major factors influencing the growth of the unmanned ground vehicle market (drivers, restraints, opportunities,
and industry-specific challenges), along with analysis of micromarkets with respect to individual growth trends, prospects, and their contribution to the unmanned ground vehicle market.

Reasons to Buy This Report:

From an insight perspective, this research report has focused on various levels of analyses - industry analysis (industry trends), market ranking analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the unmanned ground vehicle market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on unmanned ground vehicles offered by top market players
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the unmanned ground vehicle market
- Market Development: Comprehensive information about lucrative markets - the report analyzes the markets for unmanned ground vehicle across regions
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the unmanned ground vehicle market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the unmanned ground vehicle market

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</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

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Marketing Code: __________________________

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