Global Construction Chemicals Market Size, Share, Development, Growth and Demand Forecast to 2022

Description: The global construction chemicals market is growing, due to the growth of building & construction industry, along with technological advancement. Construction chemicals are chemical additives, added to concrete, Portland cement or other construction materials to enhance their structural properties and bind them together. These chemicals also provide protection against shrinkage cracks, leakages, other environmental chemicals; and therefore, enhance the durability of the civil structures. With the advancement of technology, newer and innovative products are being developed to improve workability and impart additional protection from environmental hazards. In addition, the use of these chemicals during construction also minimizes the quantity of water and cement generally required.

Construction chemicals are widely used in the construction of commercial, residential, industrial and infrastructural projects. These materials can be classified into concrete admixture, waterproofing chemicals, flooring compounds, repair and rehabilitation, and other. Concrete admixtures are those which are added to concrete for enhancing its physical properties. Plasticizers, accelerators, air entrainment, retarders and corrosion inhibitors are some examples of concrete admixtures. Water proofing construction chemicals are used to prevent damage done by water on the exterior of the building. Flooring chemicals are used to prevent corrosion, abrasion, damage by other chemicals and most importantly to give aesthetic look to the floor. Repair and rehabilitation chemicals are used to repair damage, such as wear and tear, leakages, cracks, etc. Other construction chemicals include adhesive, sealants, protective coatings, grouts and resins.

Among the various types, the protective coating segment held the largest share in the global construction chemicals market in 2015, and it is expected to retain its dominance during the forecast period. However, the asphalt additives segment is expected to witness the fastest growth during 2016 - 2022, owing to increasing demand in superpave pavement formulations, asphalt shingles, modified bitumen roofing membranes, built up roofing asphalt (BURA), asphalt adhesives, sealants and coatings. The asphalt additive segment was valued at $2.9 billion in 2015 and is expected to grow at a CAGR of 7.5%, during the forecast period.

The global construction chemicals market was valued at $41.7 billion in 2015, and it is expected to grow at a CAGR of 5.7% during 2016 - 2022. Asia-Pacific accounted for the largest share in the global construction chemicals market and was valued at $19.2 billion in 2015. China was the largest market share in construction chemicals market, and held more than 60% share of the Asia-Pacific market in 2015; however, India is expected to witness fastest growth at a CAGR of 10.9% during forecast period. The major reason behind the growth of the market in the region is the high demand for residential, commercial and public buildings caused as a result of increasing population and urbanization. The use of ready-mix concrete (RMC) and various governmental regulations for promoting 'Green revolution' are also fuelling the growth of construction chemicals business. The increasing demand for roads, bridges, dams and tunnels for the convenience of travelling and better connectivity is further driving the growth of the market. The unavailability of skilled labor, lack of interest for implementing a quality standard by infrastructure developers and fluctuating raw material prices are some of the challenges that are hindering the growth of the global construction chemicals market.


Contents:
1. Research Scope And Methodology
   1.1 Market Definition
   1.2 Research Scope
   1.2.1 Market Segmentation By Type
   1.2.2 Market Segmentation By Region
   1.3 Research Methodology And Sources
2. Executive Summary
2.1 Key Findings
2.2 Research Summary

3. Market Outlook
3.1 Introduction
3.2 Trends In The Global Construction Chemicals Market
3.2.1 Increased Consumption In Rapidly Developing Economies
3.3 Opportunities In The Global Construction Chemicals Market
3.3.1 New Range Of Products And Services
3.3.2 Increasing Awareness For Energy Conservation And Sustainability
3.4 Factors Driving Growth Of The Market And Its Impact On Market Forecast
3.4.1 Growing Urbanization And Industrialization
3.4.2 Increasing Awareness For Quality Construction
3.4.3 Impact Analysis Of Drivers On Market Forecast
3.5 Restraints For The Market And Its Impact On Market Forecast
3.5.1 Mature Construction Market Of Developed Economies
3.5.2 Impact Analysis Of Restraints On Market Forecast

4.1 Global Construction Chemicals Market, By Type
4.1.1 Protective Coatings
4.1.2 Adhesive & Sealants
4.1.3 Concrete Admixture
4.1.4 Asphalt Additives
4.1.5 Others
4.2 Global Construction Chemicals Market, By Region

5. Global Construction Chemicals Market, By Geography
5.1 Asia-Pacific Construction Chemicals Market
5.1.1 Asia-Pacific Construction Chemicals Market, By Country
5.1.1.1 China Construction Chemicals Market, By Type
5.1.1.2 Japan Construction Chemicals Market, By Type
5.1.1.3 South Korea Construction Chemicals Market, By Type
5.1.1.4 India Construction Chemicals Market, By Type
5.1.1.5 Rest Of Asia-Pacific Construction Chemicals Market, By Type
5.1.2 Asia-Pacific Construction Chemicals Market, By Type
5.2 Europe Construction Chemicals Market
5.2.1 Europe Construction Chemicals Market, By Country
5.2.1.1 Germany Construction Chemicals Market, By Type
5.2.1.2 France Construction Chemicals Market, By Type
5.2.1.3 U.K. Construction Chemicals Market, By Type
5.2.1.4 Italy Construction Chemicals Market, By Type
5.2.1.5 Rest Of Europe Construction Chemicals Market, By Type
5.2.2 Europe Construction Chemicals Market, By Type
5.3 North America Construction Chemicals Market
5.3.1 North America Construction Chemicals Market, By Country
5.3.1.1 U.S. Construction Chemicals Market, By Type
5.3.1.2 Canada Construction Chemicals Market, By Type
5.3.1.3 Rest Of North America Construction Chemicals Market, By Type
5.3.2 North America Construction Chemicals Market, By Type
5.4 Latin America Construction Chemicals Market
5.4.1 Latin America Construction Chemicals Market, By Country
5.4.1.1 Brazil Construction Chemicals Market, By Type
5.4.1.2 Rest Of Latin America Construction Chemicals Market, By Type
5.4.2 Latin America Construction Chemicals Market, By Type
5.5 Rest Of The World (Row) Construction Chemicals Market
5.5.1 ROW Construction Chemicals Market, By Country
5.5.1.1 Saudi Arabia Construction Chemicals Market, By Type
5.5.1.2 South Africa Construction Chemicals Market, By Type
5.5.1.3 Rest Of ROW Construction Chemicals Market, By Type
5.5.2 ROW Construction Chemicals Market, By Type

6. Competitive Analysis
6.1 Porter's Five Forces Of Competitive Position Analysis
6.1.1 Bargaining Power Of Buyers
6.1.2 Bargaining Power Of Suppliers
6.1.3 Threat Of New Entrants
6.1.4 Intensity Of Rivalry
6.1.5 Threat Of Substitutes
6.2 Competitive Positioning Of Global Construction Chemicals Market, By Application

7. Company Profiles And Strategic Developments
7.1 Key Company Profiles
7.1.1 Evonik Industries AG
7.1.1.1 Business Overview
7.1.1.2 Product And Service Offerings
7.1.2 Bostik Inc.
7.1.2.1 Business Overview
7.1.2.2 Product And Service Offerings
7.1.3 BASF SE
7.1.3.1 Business Overview
7.1.3.2 Product And Service Offerings
7.1.4 Sika AG
7.1.4.1 Business Overview
7.1.4.2 Product And Service Offerings
7.1.5 3M Company
7.1.5.1 Business Overview
7.1.5.2 Product And Service Offerings
7.1.6 Akzo Nobel N.V.
7.1.6.1 Business Overview
7.1.6.2 Products And Services
7.1.7 Ashland Inc.
7.1.7.1 Business Overview
7.1.7.2 Product And Service Offerings
7.1.8 Albemarle Corporation
7.1.8.1 Business Overview
7.1.8.2 Products And Services
7.2 Strategic Developments In The Construction Chemicals Market
7.2.1 Investment And Facility Expansion
7.2.2 Collaboration/ Partnership
7.2.3 Product Launch
7.2.4 Merger & Acquisition

8. Appendix
8.1 List Of Abbreviations

List Of Tables
Table 1: Specific Primary And Secondary Sources Used For This Publication
Table 2: Global Construction Chemicals Market Snapshot
Table 3: Drivers For The Market: Impact Analysis
Table 4: Restraints For The Market: Impact Analysis
Table 5: Global Construction Chemicals Market, By Type, $B (2012 - 2015)
Table 6: Global Construction Chemicals Market, By Type, $B (2016 - 2022)
Table 7: Global Construction Chemicals Market, By Region, $B (2012 - 2015)
Table 8: Global Construction Chemicals Market, By Region, $B (2016 - 2022)
Table 10: Asia-Pacific Construction Chemicals Market, By Country, $B (2016 - 2022)
Table 11: China Construction Chemicals Market, By Type, $B (2012 - 2015)
Table 12: China Construction Chemicals Market, By Type, $B (2016 - 2022)
Table 13: Japan Construction Chemicals Market, By Type, $B (2012 - 2015)
Table 14: Japan Construction Chemicals Market, By Type, $B (2016 - 2022)
Table 15: South Korea Construction Chemicals Market, By Type, $B (2012 - 2015)
Table 16: South Korea Construction Chemicals Market, By Type, $B (2016 - 2022)
Table 17: India Construction Chemicals Market, By Type, $B (2012 - 2015)
Table 18: India Construction Chemicals Market, By Type, $B (2016 - 2022)
Table 19: Rest Of Asia-Pacific Construction Chemicals Market, By Type, $B (2012 - 2015)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>Rest Of Asia-Pacific Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>21</td>
<td>Asia-Pacific Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>22</td>
<td>Asia-Pacific Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>24</td>
<td>Europe Construction Chemicals Market, By Country, $B (2016 - 2022)</td>
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<td>25</td>
<td>Germany Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
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<td>26</td>
<td>Germany Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
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<td>27</td>
<td>France Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
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<td>28</td>
<td>France Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
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<tr>
<td>29</td>
<td>U.K. Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>30</td>
<td>U.K. Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>31</td>
<td>Italy Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>32</td>
<td>Italy Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>33</td>
<td>Rest Of Europe Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>34</td>
<td>Rest Of Europe Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>35</td>
<td>Europe Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
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<tr>
<td>36</td>
<td>Europe Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>38</td>
<td>North America Construction Chemicals Market, By Country, $B (2016 - 2022)</td>
</tr>
<tr>
<td>39</td>
<td>U.S. Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>40</td>
<td>U.S. Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>41</td>
<td>Canada Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>42</td>
<td>Canada Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>43</td>
<td>Rest Of North America Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>44</td>
<td>Rest Of North America Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>45</td>
<td>North America Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>46</td>
<td>North America Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>48</td>
<td>Latin America Construction Chemicals Market, By Country, $B (2016 - 2022)</td>
</tr>
<tr>
<td>49</td>
<td>Brazil Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>50</td>
<td>Brazil Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>51</td>
<td>Rest Of Latin America Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>52</td>
<td>Rest Of Latin America Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>53</td>
<td>Latin America Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>54</td>
<td>Latin America Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>56</td>
<td>ROW Construction Chemicals Market, By Country, $B (2016 - 2022)</td>
</tr>
<tr>
<td>57</td>
<td>Saudi Arabia Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>58</td>
<td>Saudi Arabia Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>59</td>
<td>South Africa Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>60</td>
<td>South Africa Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>61</td>
<td>Rest Of ROW Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>62</td>
<td>Rest Of ROW Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>63</td>
<td>ROW Construction Chemicals Market, By Type, $B (2012 - 2015)</td>
</tr>
<tr>
<td>64</td>
<td>ROW Construction Chemicals Market, By Type, $B (2016 - 2022)</td>
</tr>
<tr>
<td>65</td>
<td>Evonik Industries AG - Key Facts</td>
</tr>
<tr>
<td>66</td>
<td>Offerings Of Evonik Industries Ag</td>
</tr>
<tr>
<td>67</td>
<td>Bostik Inc. - Key Facts</td>
</tr>
<tr>
<td>68</td>
<td>Offerings Of Bostik Inc.</td>
</tr>
<tr>
<td>69</td>
<td>Basf Se - Key Facts</td>
</tr>
<tr>
<td>70</td>
<td>Sika AG - Key Facts</td>
</tr>
<tr>
<td>71</td>
<td>Offerings Of Sika Ag</td>
</tr>
<tr>
<td>72</td>
<td>3M Company - Key Facts</td>
</tr>
<tr>
<td>73</td>
<td>Offerings Of 3M Company</td>
</tr>
<tr>
<td>74</td>
<td>Akzo Nobel N.V. - Key Facts</td>
</tr>
<tr>
<td>75</td>
<td>Ashland Inc. - Key Facts</td>
</tr>
<tr>
<td>76</td>
<td>Offerings Of Ashland Inc.</td>
</tr>
</tbody>
</table>

List Of Figures
- Fig 1: Research Scope For Global Construction Chemicals Market
- Fig 2: Research Methodology For Global Construction Chemicals Market
- Fig 3: Global Construction Chemicals Market Split, By Region (2015)
- Fig 4: Global Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 5: Global Construction Chemicals Market, By Region, $B (2012 - 2022)
Fig 6: Worldwide Major Markets For Construction Chemicals (2022)
Fig 7: Asia-Pacific Construction Chemicals Market, $B (2012 - 2022)
Fig 8: Asia-Pacific Construction Chemicals Market, By Country, $B (2012 - 2022)
Fig 9: China Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 10: Japan Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 11: South Korea Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 12: India Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 13: Rest Of Asia-Pacific Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 14: Asia-Pacific Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 15: Europe Construction Chemicals, $B (2012 - 2022)
Fig 16: Europe Construction Chemicals Market, By Country, $B (2012 - 2022)
Fig 17: Germany Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 18: France Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 19: U.K. Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 20: Italy Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 21: Rest Of Europe Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 22: Europe Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 23: North America Construction Chemicals Market, By Country, $B (2012 - 2022)
Fig 24: U.S. Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 25: Canada Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 26: Rest Of North America Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 27: North America Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 28: Latin America Construction Chemicals Market, $B (2012 - 2022)
Fig 29: Latin America Construction Chemicals Market, By Country, $B (2012 - 2022)
Fig 30: Brazil Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 31: Rest Of Latin America Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 32: Latin America Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 33: ROW Construction Chemicals Market, $B (2012 - 2022)
Fig 34: ROW Construction Chemicals Market, By Country, $B (2012 - 2022)
Fig 35: Saudi Arabia Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 36: South Africa Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 37: Rest Of ROW Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 38: ROW Construction Chemicals Market, By Type, $B (2012 - 2022)
Fig 39: Porter'S Five Forces Of Competitive Position Analysis
Fig 40: Competitive Positioning Of Global Construction Chemicals Market, By Application

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