Description: The transformations taking place in the information technology (IT) industry have been positively impacting the market for several associated technologies. The enterprises have started to plan for optimized IT infrastructure, with adoption of more efficient solutions such as structured cabling. Hassle-free cabling has been emerging as the need of the hour as organizations have started to recognize that smooth IT operations can play a pivotal role in the organizational success. The reduction in the overall IT budget is one of the emerging concerns for organizations. Structured cabling significantly reduces the cost of maintenance related to cabling.

Structured Cabling Market

The telecommunications industry was the largest contributor to the global structured cabling market in 2015. The market revenue through commercial and industrial sectors is also expected to increase at a considerable pace. Geographically, Asia-Pacific is expected to be the most attractive region in terms of investment in structured cabling market, due to its large market size and higher growth rate as compared to North America and Asia-Pacific.

With the evolution of devices, in which voice and data services are consumed routinely, the telecommunication and IT industries have started to move closer. Around 60% of the telecommunications network facilities are expected to be data centers by 2025, and around 79% of the global telecommunications companies will make colocation facilities a part of their networks. Their convergence is expected to drive more standardization in the technologies that support voice and data services. This is expected to be one of the major opportunities for the structured cabling market, during the forecast period, as the demand for fast telecom services is expected from telecom users.

Structured cabling is costlier than alternate cabling; however, the former reduces the operational costs significantly, which include costs associated with slow data transfer and other network failures. According to International Engineering Consortium standards, the network systems installed in open offices can reduce the cabling maintenance cost by around 40%, when compared to alternative methods. Structured cabling unifies the IT network for data, voice and video, which consequently reduces the requirement of updates and lowers the maintenance cost. This attracts the business enterprises with large IT budget, which plan to slash down the extra charges incurred with conventional cabling.

The growing demand for structured cabling products has been encouraging the companies to introduce new products. In 2016, Nexans launched LANmark-OF ENSPACE solutions for data centers. The range includes patch panels, cables and connectors, which help data centers to meet the growing data demands. The new range of fiber panels features three individual sliding trays per height unit ('U'). This format supports 144 LC connections per 'U' and each individual tray can be pulled forward to allow access for installing or disconnecting cords. ENSPACE also supports both LC & MTP pre-terms, and is expected to provide scalability.

The structure cabling market is moderately competitive, wherein the top four players accounted for the major market in 2015. CommScope was the market leader in the global structured cabling market in 2015. Some of the other major companies operating in the market include Corning Inc., Panduit Corp., ABB Ltd, Schneider Electric, Nexans, Belden, and Furukawa Electric.

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