Indoor Humidifier Market - Forecasts from 2016 to 2021

Description:
Humidifiers are the appliances or an arrangement that adds moisture and increases the humidity level in the air to retain humidity at the required point. Humidifiers are preferably used in cold stores, data centers, and especially in agriculture production units, and other areas where environment critical products are processed and packaged. Additionally, these are used for comfort and health reasons in industrial and healthcare sectors.

The humidifier industry is expected to see constant growth in coming years due to the growing awareness about standardization of indoor air quality and growth in industrial productivity in the Northern parts of America. However, rising operational and maintenance cost related to humidification products is hampering the market growth.

Conversely, with technological advancements, different energy decisive and safe products are about to be introduced by humidifier manufacturers in the coming future. Features such as ease of usage and simplified installation process are expected to drive growth over the next six years. Dry air is to cause serious production issues or material deterioration for absorptive materials such as fibers, paper, chemicals, wood, and leather.

Indoor Humidifiers market is expected to witness CAGR of 4.87% over the forecast period to reach a total market size of US$792.377 million by 2021, from US$624.706 million in 2016. North America, which is majorly driven by the demand originating from the U.S. is the biggest market for indoor humidifiers. Asia Pacific region will witness the fastest growth in demand of these humidifiers over the forecast period, while European region will witness moderate growth during the next five years.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Indoor Humidifiers. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Indoor Humidifier market has been segmented by product type, industry vertical and geography as below:

By Product Type:
- Vaporizers
- Ultrasonic system
- Warm mist Humidifier
- Evaporative Humidifier
- Steam to Steam Humidifier

By Industry Vertical:
- Healthcare
- Retail
- Food and beverage
- Paper and pulp
- Others
By Geography:
Americas
North America
South America
Europe Middle East and Africa
Europe
Middle East and Africa
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Armstrong International, DriSteem, Nortec Humidity and Carel Industries among others.

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