Smart Appliances Market - Forecasts from 2016 to 2021

Description: Smart appliances are equipped with next generation technology that enables them to communicate with the tablets or smartphones and allow users to control these appliances remotely, providing enhanced convenience, security, and efficiency. One of the main advantages of switching to Smart Appliances is the advantage of optimal energy consumption. Government regulations regarding energy consumption, advancement in electronics and communication technologies and increasing purchasing power of consumers and changing lifestyle are some of the factors propelling the demand for these solutions over the forecast period.

Smart Appliances Market is projected to grow to US$34.523 billion by 2021 from US$11.528 billion in 2015 at a CAGR of 20.06%. Increasing global energy demand has facilitated the higher adoption of smart home appliances, as they enable real-time communication to shift the operations time to off-peak periods or to operate the device at low frequencies. Conversely, the major restraining factor limiting the growth of the market is the lack of awareness regarding these products. However, industry players have adopted promotional campaigns and advertising programs in an attempt to create awareness and foster the growth of this market.

Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Smart Appliances. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Smart Appliances Market has been segmented on the basis of Type, Technology, End User and Geography as follows:

By Type:
Smart Home Appliances
Smart Kitchen Appliances
Others

By Technology:
Wi-Fi
Bluetooth
NFC
Others

By End User:
Residential
Commercial

By Geography:
Americas
North America
South America
Europe Middle East and Africa
Europe
The Middle East and Africa
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are General Electric, LG Electronics, Panasonic Corporation, Samsung, and Whirlpool Corporation among others.

Contents:

1. Introduction
2. Research Methodology
3. Executive Summary
4. Market Dynamics
   4.1. Market Overview and Segmentations
   4.2. Drivers
   4.3. Restraints
   4.4. Opportunities
   4.5. Supplier Outlook
   4.6. Industry Outlook
   4.7. Porter’s 5 Forces Analysis
   4.8. Industry Value Chain Analysis
5. Smart Appliances Market Forecast by Type (US$ billion)
   5.1. Smart Home Appliances
   5.2. Smart Kitchen Appliances
   5.3. Others
6. Smart Appliances Market Forecast by Technology (US$ billion)
   6.1. Wi-Fi
   6.2. Bluetooth
   6.3. NFC
   6.4. Others
7. Smart Appliances Market Forecast by End User (US$ billion)
   7.1. Residential
   7.2. Commercial
8. Smart Appliances Market Forecast by Geography (US$ billion)
   8.1. Americas
      8.1.1. North America
      8.1.2. South America
   8.2. Europe Middle East and Africa
      8.2.1. Europe
      8.2.2. Middle East and Africa
   8.3. Asia Pacific
9. Competitive Intelligence
   9.1. Investment Analysis
   9.2. Recent Deals
   9.3. Strategies of Key Players
10. Company Profiles
    10.1. General Electric
    10.2. LG Electronics
    10.3. Panasonic Corporation
    10.4. Samsung Electronics
    10.5. Whirlpool Corporation
10.6. Electrolux AB
10.7. Philips
10.8. Haier

Ordering:  
Order Online - http://www.researchandmarkets.com/reports/4085933/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Smart Appliances Market - Forecasts from 2016 to 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/4085933/">http://www.researchandmarkets.com/reports/4085933/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2GXZ6G</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 3200</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 6200</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp