Application Delivery Network Market - Forecasts from 2016 to 2021

Description: Global Application Delivery Network (ADN) market is projected to expand at a CAGR of 13.28% over the forecast period to reach US$7.633 billion by 2021, increasing from US$4.092 billion in 2016. Application Delivery Network is an advanced traffic management system which provides visibility, availability, security and application acceleration. Growing adoption of cloud computing, big data, and virtualization are some of the key drivers of global application delivery network market.

Changing web traffic patterns from network-oriented to bandwidth intensive solutions is further fuelling the demand for application delivery network. The demand for ADN solutions in big enterprises is escalating as it protects critical data against malicious applications and content along with the faster solution delivery, thereby impacting the growth of this market over the forthcoming years. Increasing adoption of BYOD (Bring Your Own Device) program by enterprises leads to increased mobile data traffic which is expected to provide a good opportunity for the expansion of application delivery network market. However, increased number of mobile devices causes huge internet data traffic and thus, complexity in delivering the applications. This may restrain the growth of global ADN market during the forecast period.

Research Methodology

Firstly, the report provides brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next, section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Application Delivery Network (ADN). Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Application Delivery Network (ADN) Market has been segmented by product, end users, industry vertical and geography as below:

By Product:
Controllers
Application Gateways
Application Security Equipment

By End-Users:
Cloud Service Providers
Enterprises
Telecommunications Service Providers

By Industry Vertical:
Education
Banking, Financial Services, And Insurance (BFSI)
Retail
Government
Media and Entertainment
Others

By Geography:
Americas
Market Players

Finally, this section of competitive intelligence deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players profiled as part of the report are F5 Networks, Dell, Radware, and Citrix Systems among others.

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