
Description: The 2017 Market Research Report on Credit Card Issuing is an in-depth evaluation of the industry and will provide you with the key insights, trends and benchmarks you need to create a broad and comprehensive diagnostic and understanding of the industry and your company.

This report is utilized for a range of strategic purposes, including benchmarking, due diligence, cost cutting, planning, evaluating opportunities, forecasting, streamlining, and gap analysis. The report covers over 100 insightful data sets, such as historical market size and forecasted growth, operating expense details, product line breakdown, financial ratios, benchmarks, wages, profitability, organizational analysis, employee productivity, state statistics, price inflation, consolidation analysis, firm dynamics, pay ranges for different roles, firm size data, employment, and much more.

The core data is generated from the most comprehensive set of surveys filled out by companies in the industry. The analysts generate the commentary and forecasts based on industry dynamics and the macroeconomic environment.

Just look at the table of contents or download a free sample report to see the broad and in-depth insights, which leaders have come to depend on for their research, strategic and benchmarking needs.

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

Below are select highlights from the 2017 Market Research Report on Credit Card Issuing:

INDUSTRY SIZE & ATTRACTIVENESS
In 2016, industry sales were $112.4 billion
Buy now for historical and forecasted market size

INDUSTRY GROWTH
Over the past 3 years, the industry has grown at an annual rate of .5%
Buy now for historical, annual and forecasted growth rates

COMPANY GROWTH
There are 294 companies in the industry
Learn more about the historical and forecasted industry composition

SALES PER COMPANY
In 2016, the average sales per company was $381.9 million
Buy now for historical and forecasted sales per company

INFLATION & PRICING
2017 forecasted inflation is 2.2%
Buy now for historical industry inflation and the 5-year forecast

COMPANY SIZE BENCHMARKS
From 2009 to 2015, the number of companies with 20-99 employees grew 86.4%
Discover many more insights by size of company

PROFITABILITY
For unprofitable companies, the average net loss is -19.7%
Buy now to learn more about profitability dynamics

FINANCIAL RATIO BENCHMARKS
Companies average a Fixed Asset Turnover ratio of 1.1
Benchmark nine other important financial ratios

RIGHTSIZING ANALYSIS
Employee productivity is $1,666,586
Buy now for historical and forecasted employee productivity

EXPENSE BENCHMARKING
2% of expenses are spent on health insurance
Benchmark against 24 other expense categories

OPERATING EXPENSES
In 2016, industry operating expenses grew 3.8%
Buy now for historical and forecasted OPEX

PAYROLL
In 2016, payroll per employee was $51,560
Get the full picture with historicals and the 2017 and 5-year forecasts

PAYROLL BY STATE
California averages $59,893 in payroll per employee
Buy now for payroll stats on other states

JOB CATEGORIZATION BENCHMARKS
6.8% of employees in the industry are in management positions
Benchmark against 13 other job categories

JOB CATEGORIZATION PAY RANGES
The average industry hourly pay for office and administrative jobs is $18.87
Buy now for the bottom 10%, 25%, average, top 75% and 90% pay ranges in 14 job categories

The above highlights represent a small fraction of what you will find in this report.

Purchase the 2017 Market Research Report on Credit Card Issuing now to unlock the insight from one of the most trusted research firms.

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