E-prescribing Market by Product, Delivery Mode, & End User - Global Forecast to 2021

Description: “E-prescribing Market by Product (Integrated Solutions, Standalone Solutions, Service (Support, Implementation, Training, Network)), Delivery Mode (Web, Cloud, On-premise), & End User (Hospital, Office-based Physicians, Pharmacy) - Global Forecast to 2021”

The global e-prescribing market is projected to reach USD 1,403.2 million by 2021 at a CAGR of 20.8% during the forecast period of 2016 to 2021. Factors such as the government initiatives and incentive programs, rising focus on the reduction of fraud and abuse of controlled substances, focus on reducing medical errors, and the need to curtail escalating healthcare costs are driving the market. Several major players rely on signing contracts for agreements, collaborations, and partnerships to achieve growth in the market. In addition, market players are focusing on acquiring local market players to expand their portfolios and enhance their distribution channels in emerging markets.

North America is the largest market for e-prescribing, followed by Europe, Asia-Pacific, Latin America, and the Middle East & Africa. However, Asia-Pacific possesses lucrative growth potential for the e-prescribing market during the forecast period. The high growth of this region can be attributed to the healthcare organizations in the Asia-Pacific region that are actively moving towards digitization with a focus on streamlining their entire workflow and ensuring patient safety. The hospitals in Japan are widely adopting best practices such as healthcare information exchange, e-prescribing, and electronic health record systems to provide quality care to patients.

The market is consolidated at the top with the top five companies accounting for more than half of the global market. The major players in the e-prescribing market include Epic Systems Corporation (U.S.), Cerner Corporation (U.S.), Allscripts Healthcare Solutions, Inc. (U.S.), Quality Systems, Inc. (U.S.), athenahealth, Inc. (U.S.), Medical Information Technology, Inc. (U.S.), and RelayHealth Corporation (U.S.). Some of the other leading players in this market include Henry Schein, Inc. (U.S.), Computer Programs and Systems Inc. (U.S.), DrFirst, Inc. (U.S.), Surescripts-RxHub, LLC (U.S.), Change Healthcare Holdings, Inc. (U.S.), Practice Fusion, Inc. (U.S.), GE Healthcare (U.S.), and eClinicalworks (U.S.).

Research Coverage:

The market is segmented based on product, delivery mode, end user, and region. Based on product, the e-prescribing market is segmented into e-prescribing solutions (integrated solutions and standalone solutions) and e-prescribing services (support & maintenance services, implementation services, e-prescribing network services, and training & education services).

Based on delivery mode, the e-prescribing market is segmented into web & cloud-based and on-premise solutions. On the basis of end user, the market is segmented into hospitals, office-based physicians, and pharmaceuticals. This report also provides market information across major regional segments, namely, North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. These regions are further segmented at a country level.

Reasons to Buy the Report

This report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner a greater market share. Firms purchasing this report could use any one or a combination of the below mentioned five strategies for reaping a greater market share.

This report provides insights on the following pointers:

- Market Penetration: Comprehensive information on product portfolios offered by the top players in the e-prescribing market. This report analyzes the e-prescribing market by product, delivery mode, end user, and region
- Product Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and product launches in the e-prescribing market
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