Global Cable Management Market Research and Analysis, 2015-2022

Description:

Market Insights:
The Cable Management market is projected to witness exponential growth rate during the projected period. According to analysts' estimate the Cable Management market is anticipated to grow at a CAGR of 12.3% during 2016-2022. The insulation as well as installation of cables within communication systems or in electronic devices in order to avoid detrimental situations is being referred to as cable management. Rapid growth in the construction sector is the key factor driving the global cable management market. Gradually, the global construction sector is regaining strength after undergoing a prolonged period of sluggishness due to the scenario of financial crisis. In 2015, the global construction market was valued $8.5 trillion, up from $7.5 trillion in 2010. As per United Nations Environment Programme “Global Construction 2020”, the value of overall construction market is projected to hit $12 trillion by 2020. Over the next decade, around $97.7 trillion is estimated to be spent on construction globally. Along with it by 2020, construction industry is expected to account for 13.2% of global GDP. Furthermore, wide application of cable management across industries has also attributed extensively towards the growth of the global market. Cable management has finds its application across IT & telecommunication, manufacturing & automation, marine, mining, commercial, construction, healthcare, energy and various other industries including transportation.

Technological advancements and lower installation costs are likely to act as a high impact rendering drivers for the global cable management market. Temperature & heat resistant solutions in automobile & aerospace industries, high speed connectivity in telecommunication, products with high strength in the construction sector and data centers in IT are some of the advanced forms of cable management products. However, volatile raw materials prices are hamper the growth of the global cable management market. Copper, plastic, aluminum and rubber are the major raw materials that are being commonly used for manufacturing cable management products. Fluctuations in the price of these raw materials affect the operation & procurement costs which in turn influences the overall cost of the cable management product. Due to such factors, the cable management market becomes unpredictable as well as experiences minimal growth rate.

Geographical Insights:
The global Cable Management market can be geographically bifurcated into North America, Asia Pacific, Europe and RoW. In 2016, North America leads the global cable management market. The growth of the North America market is backed by the high adoption of innovative and advanced cable management solutions on account of cost effectiveness, safety & security, space-saving features and flexibility. In addition to, Asia Pacific is anticipated to be the fastest growing region owing to the rapid urbanization & industrialization within the region. Rapid urbanization in Middle East & Africa and in Asia Pacific is expected to propel construction activities, especially in BRIC nations attracting a significant demand for cable management products in the upcoming years. Major players of cable management market like Far East Smarter Energy Co. Ltd. and Baosheng Group have opened their new manufacturing plants within China due to low labor cost and easy availability of raw materials. Presence of such factors drives the cable management market in the region. Asia Pacific has also emerged as one of the opportunistic market for cable management market due to high investments in energy, infrastructure and technology development. Regional countries like India have introduced billion dollar investment projects in telecommunication, infrastructure, energy and others. One of its finest example is “Make in India” which permits 50-100% Foreign Direct Investment for IT, manufacturing, construction and various other industries attributing significantly towards the growth of the cable management market.

The report includes detailed market overview, market determinants, company profiling, sector analysis, market segmentation, geographical analysis, patent analysis, strategic recommendations, key company analysis, gap analysis, key findings, market estimations, market insights, analyst insights and predictive analysis of the market.

Competitive Insights:
The global cable management market is highly fragmented owing to the presence of large number of companies. Key players of Cable Management market include Prysmian S.p.A., Cooper Industries, Thomas & Betts Corporation (ABB Group), Legrand SA, Atkore International Holdings Inc., Schneider Electric SE and Chatsworth Products, Inc. Key players are primarily focusing on gaining major market share by adopting strategies of innovative product launches, mergers & acquisitions, partnership and geographical expansion.
On May 2016, Prysmian Group entered into a definitive agreement for the acquisition of cooper data cable operation of a Corning Optical Communications GmbH Co. KG. in Germany. The acquired business consist of a plant for the production of CAT7, CAT6, CAT5 cables. The investment is projected to allow the Prysmian Group to further expand its global presence and speed up its growth strategy within the MultiMedia solutions business segment. Particularly, this expansion is expected to enhance the group's offerings for flexible and high-capacity cable for data transmission as well as data centre solutions.

Market Segmentation:

Cable Management Market by Verticals:
- Manufacturing & Automation
- IT & Telecommunication
- Mining
- Marine
- Commercial
- Construction
- Healthcare
- Energy
- Others

Cable Management Market by Product Type:
- Cable conduit
- Cable trunking
- Cable tray
- Cable carriers
- Cable raceways
- Cable lugs
- Cable connectors & glands
- Cable junction box
- Others

This Report Covers:
- Comprehensive research methodology of global cable management market
- In-depth analysis of macro and micro factors influencing the market guided by key recommendations
- Analysis of regional regulations and other government policies impacting the global cable management market
- Insights about market determinants which are stimulating the global cable management market
- Detailed and extensive market segments with regional distribution of researched revenues
- Extensive profiles and recent developments of market players

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