Nutraceuticals: Global Markets

Description:
Report Includes
- An overview of the global market for nutraceuticals and related processing technologies.
- Discussion on strategic issues like premiumization versus mass market distribution strategies, licensing/partnering agreements, NPD (new product development), product repositioning, niche markets, and other topics.
- Identification of trends and opportunities in the food, beverage, and supplement (FBS) market for all stakeholders.
- Recent developments, alliances, joint ventures, and mergers and acquisitions within the market.
- Profiles and analysis of major market players and their core competencies in the nutraceutical market.

Report Scope
This market report organizes information from diverse sources into a cohesive unit that includes a comparison of premium versus mass functional product as well as the nutraceutical value chain and the evolution of functional FBS. Regulations are also covered in the scope of this report.

Key categories and regions are analyzed to determine the present and future nutraceutical market status and forecasted market growth from 2015 to 2021. In this report, we also discuss market strategies, patent evaluation and driving forces of the market.

Highlights:
- The global nutraceutical market should reach $285.0 billion by 2021 from $198.7 billion in 2016 at a compound annual growth rate (CAGR) of 7.5%, from 2016 to 2021.
- The functional beverages market should reach $105.5 billion by 2021 from $71.5 billion in 2016 at a CAGR of 8.1%, from 2016 to 2021.
- The functional food market should reach $92.3 billion by 2021 from $64.6 billion in 2016 at a CAGR of 7.4%, from 2016 to 2021.

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